



## Regional perspective from Belgium

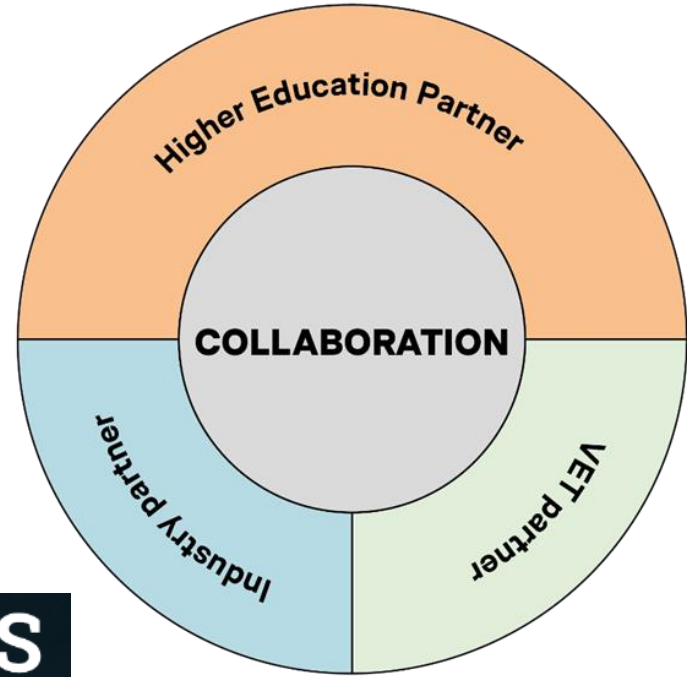


**TEACH4SD**  
Lead the transition  
Centres of Vocational Excellence



Domain focus:  
TRADE & SMEs

**Odisee**  
DE CO-HOGESCHOOL



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# WHY?

- Belgium: an SME country
- SMEs often lack the time and resources (financial, competences) to invest in the sustainable transition of their organization.
- They are looking for solutions that promote sustainability in their processes and products, but lack prototypes and good practices on sustainable development.
- Therefore they are often stuck in a 1.0 business model when it comes to sustainability.



# Level of sustainable business

Sustainable business 1.0	Sustainable business 2.0	Sustainable business 3.0
<ul style="list-style-type: none"> <li>• Reactive approach/ ad hoc actions</li> <li>• No systemic approach</li> <li>• Sustainability is a concept that is known in the organization but only applied sporadically</li> <li>• "We continue working as we are used to ('Business as usual') and integrate sustainability if necessary."</li> <li>• 3P</li> </ul>	<ul style="list-style-type: none"> <li>• Proactive</li> <li>• Strategic-systemic approach</li> <li>• Strategic actions in the present for a more sustainable future</li> <li>• Sustainability is a concept well known and is implemented to support the strategy of the organization</li> <li>• "We integrate sustainability if it serves a strategic goal"</li> <li>• Sustainable development</li> </ul>	<ul style="list-style-type: none"> <li>• Proactive</li> <li>• Eco-systemic approach</li> <li>• Actions in the present for systemic change</li> <li>• Sustainability is core for the organization, for all departments and all decisions</li> <li>• "Sustainability is the guiding principle in our organization and the focus of all our decisions"</li> <li>• Doughnut model</li> </ul>

Henssen, Jassogne, Crois, 2020

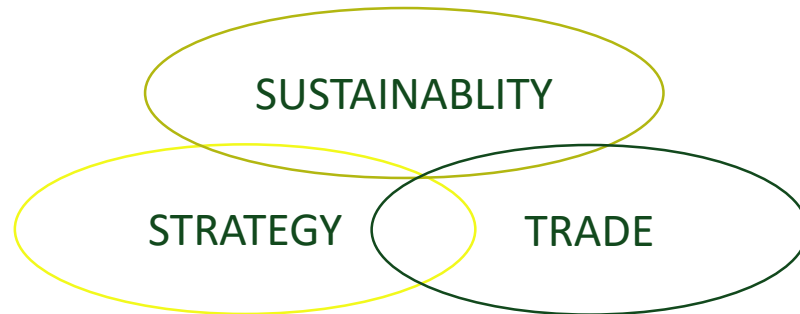


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# WHY?

- Participating in this TEACH4SD project catalyses the ambitions of Odisee, Syntra Midden-Vlaanderen and Ceo's 4 Climate to support Belgian SMEs on sustainable development, as a strategic key element in their businesses.



- For the trade sector: sustainable logistics and the energy transition: renewable energy, short-chain initiatives and sustainable rather than exponential growth.



# HOW?

- Learning modules that help those SMEs in the trade sector in their sustainable transition & to make 'sustainability' tangible
- Encourage existing and future businesses in the trade sector to structurally (and at least strategically) incorporate sustainability initiatives into their processes and operations
- TEACH4SD gives us the opportunity to help those SMEs in their transition by developing tools and educational materials which will be integrated in the digital HUB.



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# HOW?

- Tools, educational materials and e-learning for different profiles already working in SMEs but also for the future workforce: for regular students & lifelong learners.
- Our national trinity covers different types of learners in VET at different EQF levels.
- Also, we need to train-the-trainers to support them in working with the materials developed and to integrate it into curricula and learning pathways.



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# WHAT?

- We want to support the development of sustainability competences (transversal and sector specific) of the current and the future workforce by developing practice oriented, scientifically based learning modules that realize a shift in mindset.
- We should encourage learners to adopt an open mindset and show positive, encouraging real life good practices.
- For learners currently working in SMEs we should also develop just in time knowledge clips on the latest innovations in legal regulation, technologies and investment opportunities.







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Positive local and transnational impact through multi stakeholder engagement, durable partnerships and co-creation