

# Engineering For All

Enhancing future students' sense of belonging and engineering identity

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17/10/2023

URGENT

**KU LEUVEN**

Co-funded by KU Leuven Internal Funding  
(grant agreement C3/21/056)

 **ETHER**  
Supporting education for  
(future) engineers

# Agenda

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The Team

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Research problem & questions

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Methodology

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Results

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Next steps

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# **AN INTERDISCIPLINARY PHD**

IN ENGINEERING TECHNOLOGY AND SOCIAL SCIENCES

# An Interdisciplinary Team



*Engineering Technology*



*Sociology*



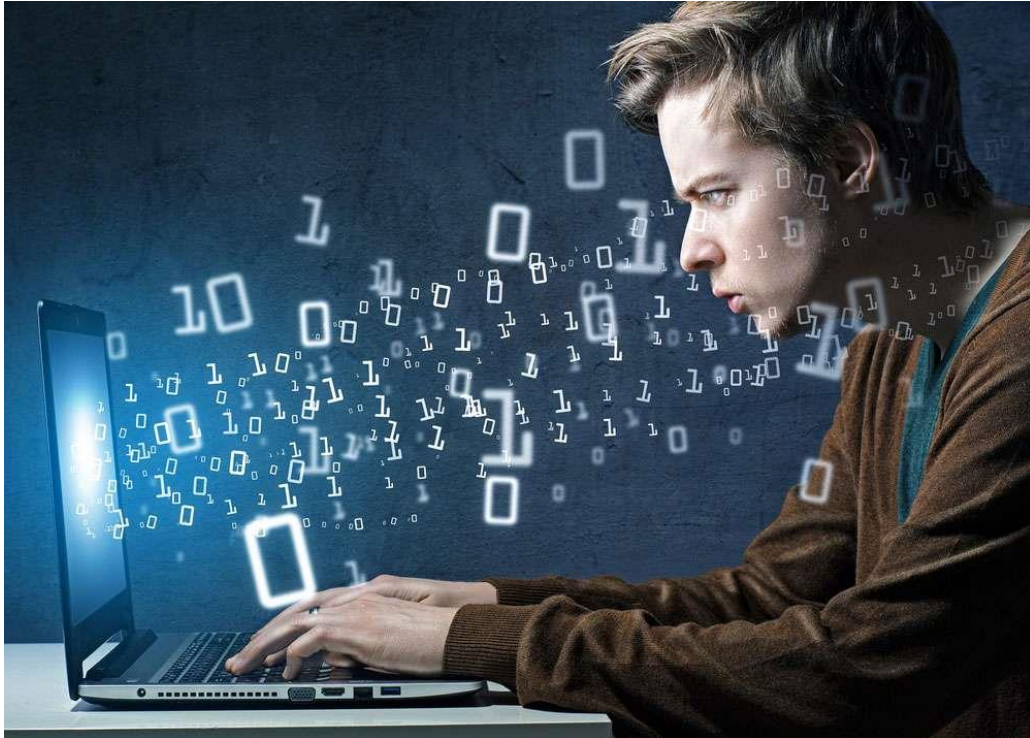
*Social Psychology*



# RESEARCH

PROBLEM, QUESTIONS, METHODOLOGY

# Who is an engineer?

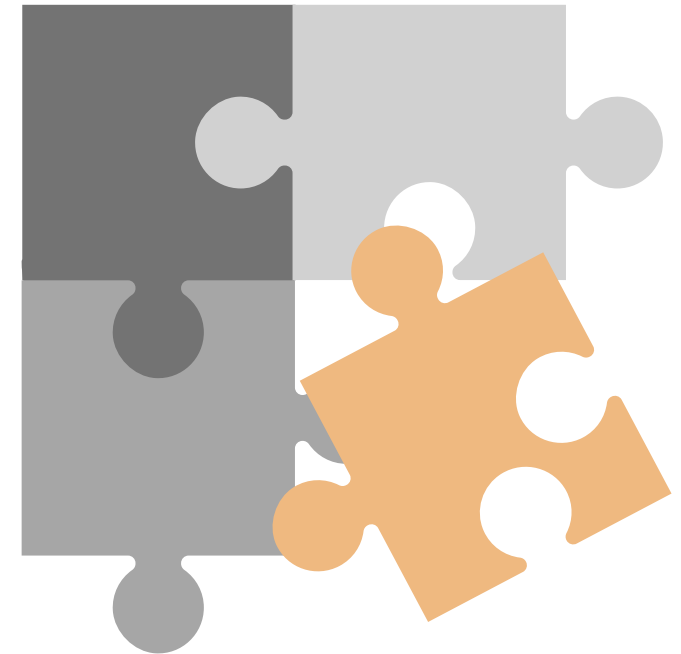


What if you do not fit in this image?

Lack of belonging

Lack of engineering identity

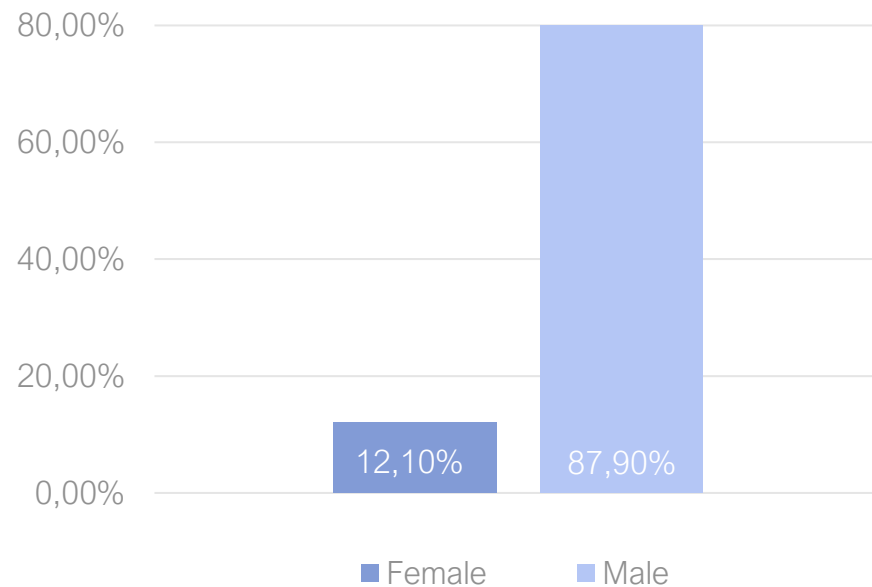
Influences interest and persistence



Blosser, 2020; Godwin & Kirn, 2020; Good, Rattan & Dweck, 2012; Wilson & VanAntwerp, 2021

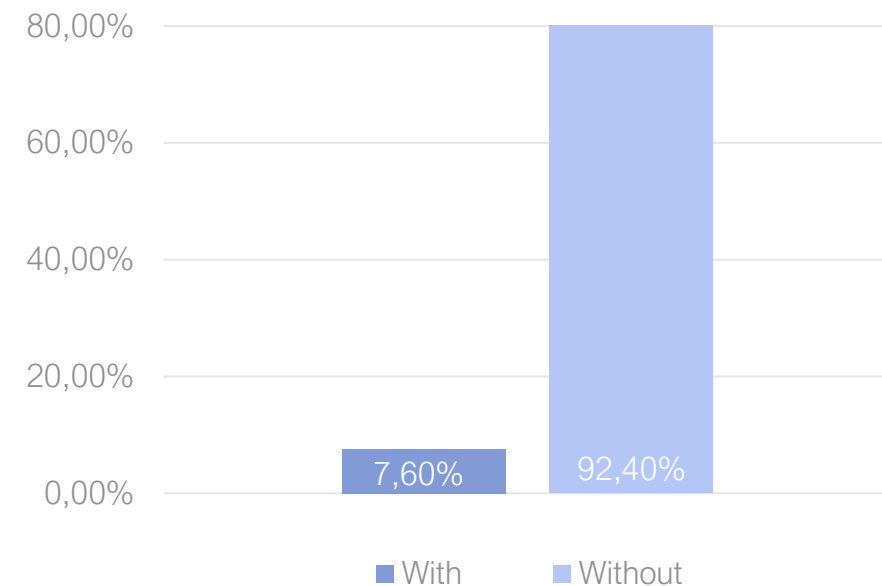
# Different groups, different hurdles

## › Intake by sex



Intake KU Leuven Faculty of Engineering Technology 2022-2023 [1]

## › Intake by migration background



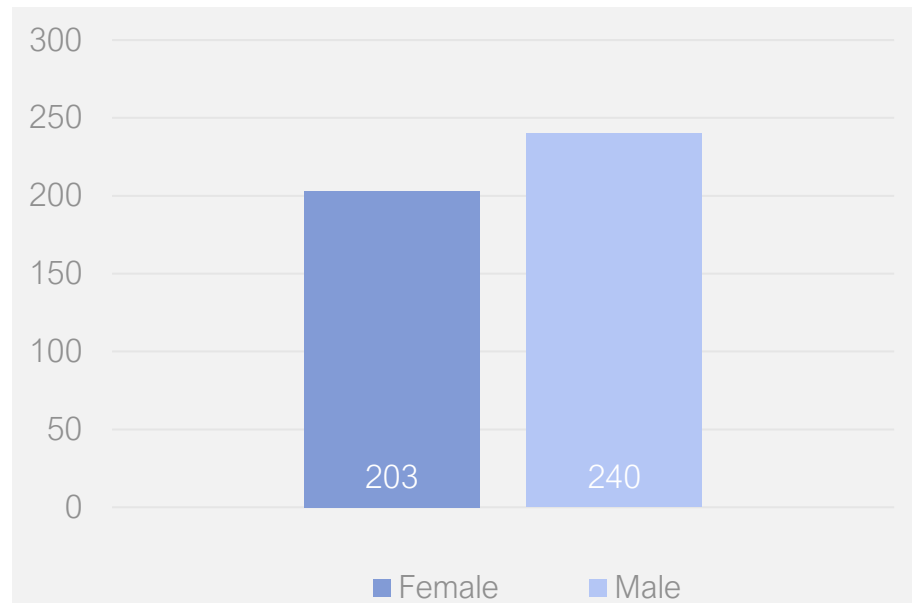
Intake KU Leuven Faculty of Engineering Technology 2022-2023 [1]



# Different groups, different hurdles

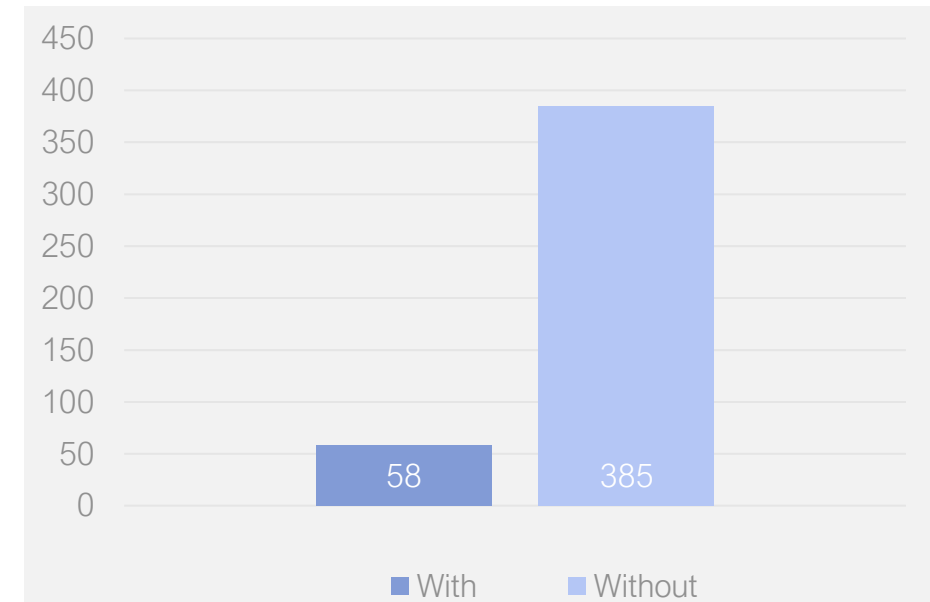
Number of respondents in secondary education

## › Intake by sex



Intake KU Leuven Faculty of Engineering Technology 2021-2022 [1]

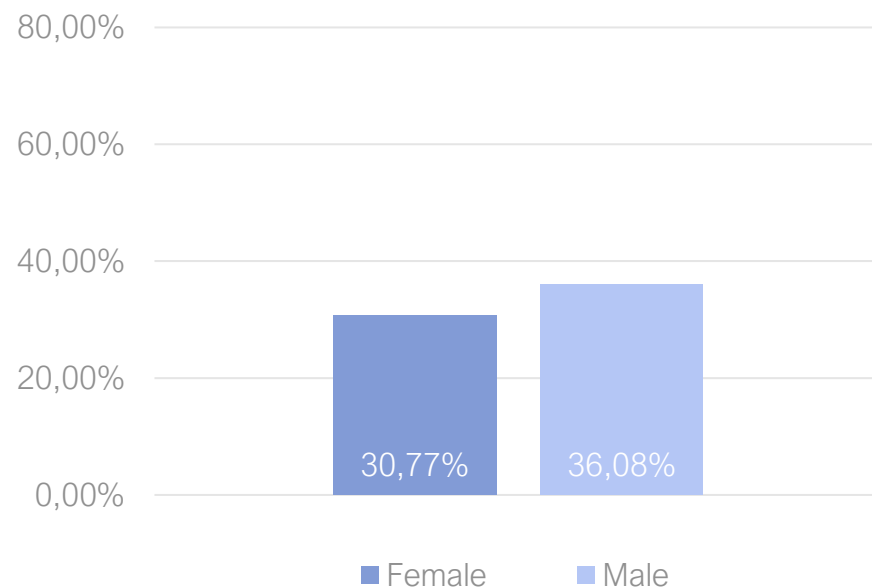
## › Intake by migration background



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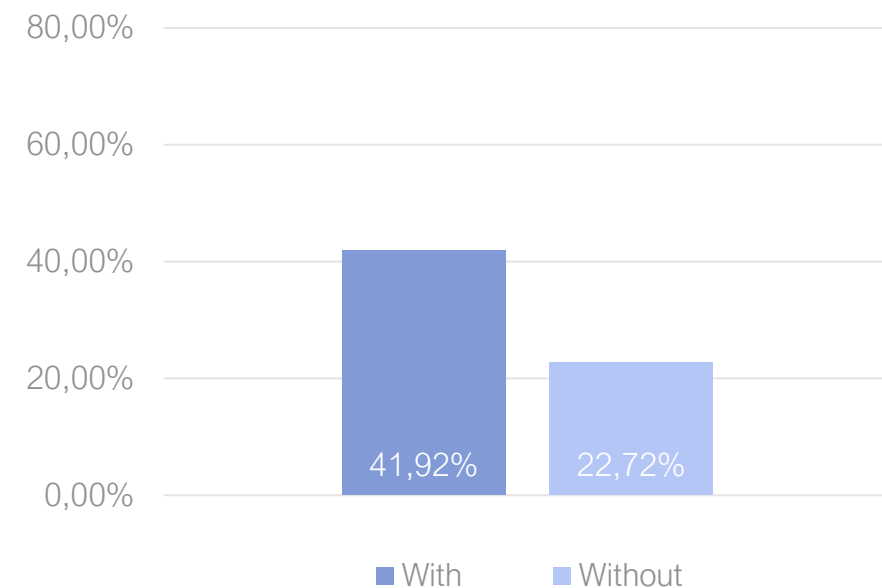
# Different groups, different hurdles

## › Drop out by sex



Drop out KU Leuven Faculty of Engineering Technology 2021-2023 [2]

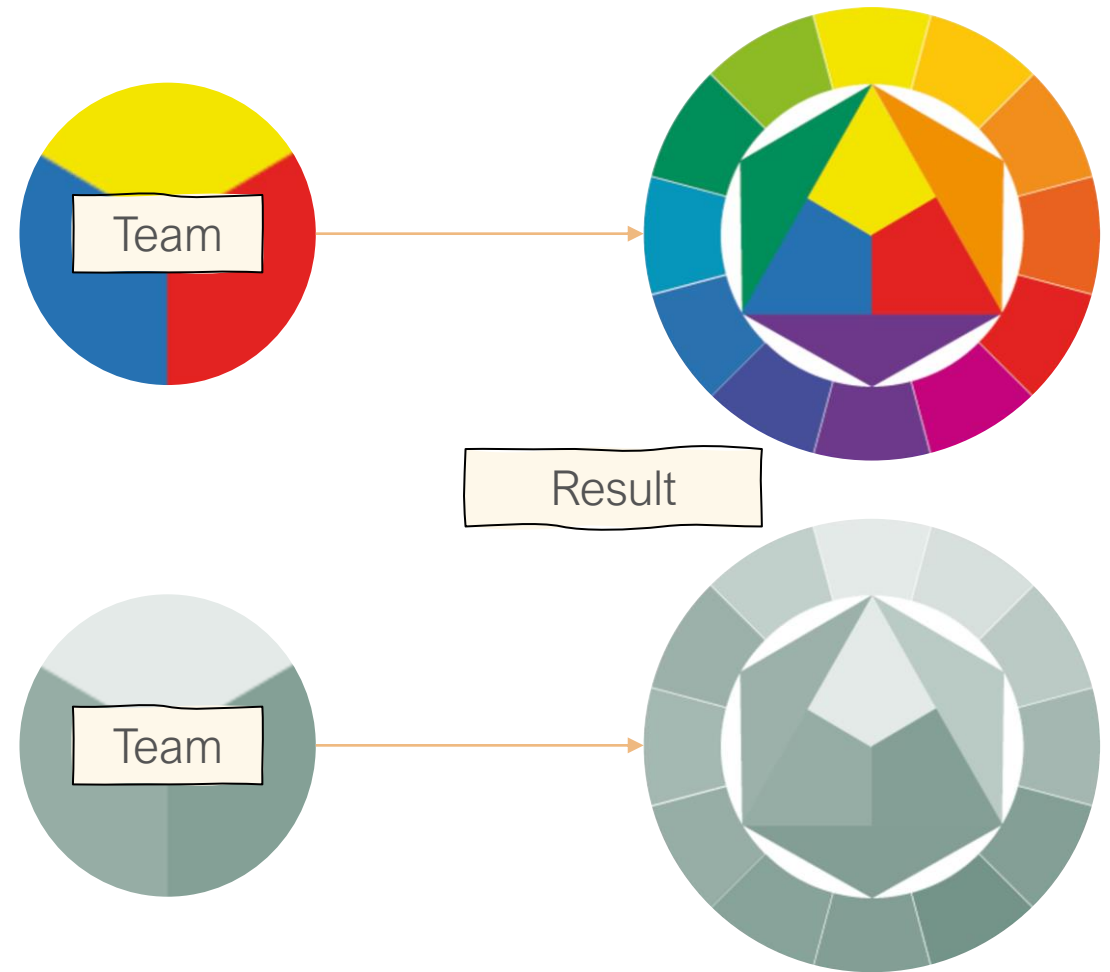
## › Drop out by migration background



Drop out KU Leuven Faculty of Engineering Technology 2021-2023 [2]

# Why diversity?

- › Differences lead to more innovation and more successful businesses  
(Herring, 2009)



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- › Differences lead to more innovation and more successful businesses

(Herring, 2009)

## The First Female Crash Dummy Has Arrived

Women are more likely to get injured in car crashes, but the currently available test dummies don't reflect the average female body



**Margaret Osborne**

Daily Correspondent

November 4, 2022



# Research focus

- › Increasing the recruitment of female students
- › Improving the retention of students with a migration background (MB)

By

- › Strengthening a feeling of belonging (C. Gillen-O'Neel, 2021; C. Good, et. al., 2012; M. L. Pedler, et.al, 2022)
- › Improving the engineering identity (A. Godwin and A. Kirn, 2020; S.-J. Leslie, et. al., 2015)

# The Sense of Belonging

‘One’s personal belief that one is an accepted member of an academic community whose presence and contributions are valued’

## Membership

Whether a student feels part of the engineering community

## Acceptance

The extent to which a student feels accepted in one’s program

## Trust

The trust that a student has in one’s teachers



# Engineering Identity

‘the ways in which students describe themselves and are positioned by others in the role of being an engineer’

## Interest

The enjoyment and fulfilment of studying engineering

## Recognition

The extent that people in their environment see the student as an engineer

## Performance

Students’ belief to perform well in engineering programmes



Godwin & Kirn, 2020

# Engineering Identity

‘the ways in which students describe themselves and are positioned by others in the role of being an engineer’

Interest

Recognition

Performance

Perceptions of future

A student's views of a future career in engineering





# Research questions

1. Does the sense of belonging influence the recruitment and retention of engineering students?
  - a. Does this change according to different subgroups\*?
  - b. Does the sense of belonging change over the course of the first year?
  
2. Does the engineering identity influence the recruitment and retention of engineering students?
  - a. Does this change according to different subgroups\*?
  - b. Does the engineering identity change over the course of the first year?
  
3. Is the sense of belonging related to the engineering identity of engineering students?
  - a. Does this change according to different subgroups\*?

\*Subgroups: female students; students with a migration background



# METHODOLOGY

# Methodology



## Target groups

Last-year pupils SE

First-year engineering  
students HE

# Methodology



## Target groups

Last-year pupils SE

First-year engineering students HE



Focus on students with a migration background

## Mixed method approach:

- Surveys (Sept, Okt, March)
- Interviews/focus groups
- Narrative study



Interventions



# Methodology – Participants

› Number of participants in October 2022

First-year engineering students HE		Male	Female	Totaal
	No migration background	551	186	737
	Migration background	53	25	78
	Totaal	604	211	815

› Across three engineering faculties

# Methodology – Participants

› Number of participants in October 2022 and March 2023

First-year engineering students HE		Male	Female	Totaal
	No migration background	240	114	354
	Migration background	20	10	30
	Totaal	260	124	384

› Across three engineering faculties

# Methodology – Dependent variables + groups

- › Retention → Possible dropout
  - › No or Maybe to the question ‘Will you continue next year?’
- › Gender/Sex
  - › Registered sex by the university (through identity card)
- › Migration background
  - › Living in Belgium + secondary education degree from Belgium
  - › Born with a non-Western European nationality
  - › OR Have one parent or at least two grandparents born with a non-Western European nationality

# RESULTS

HIGHER EDUCATION

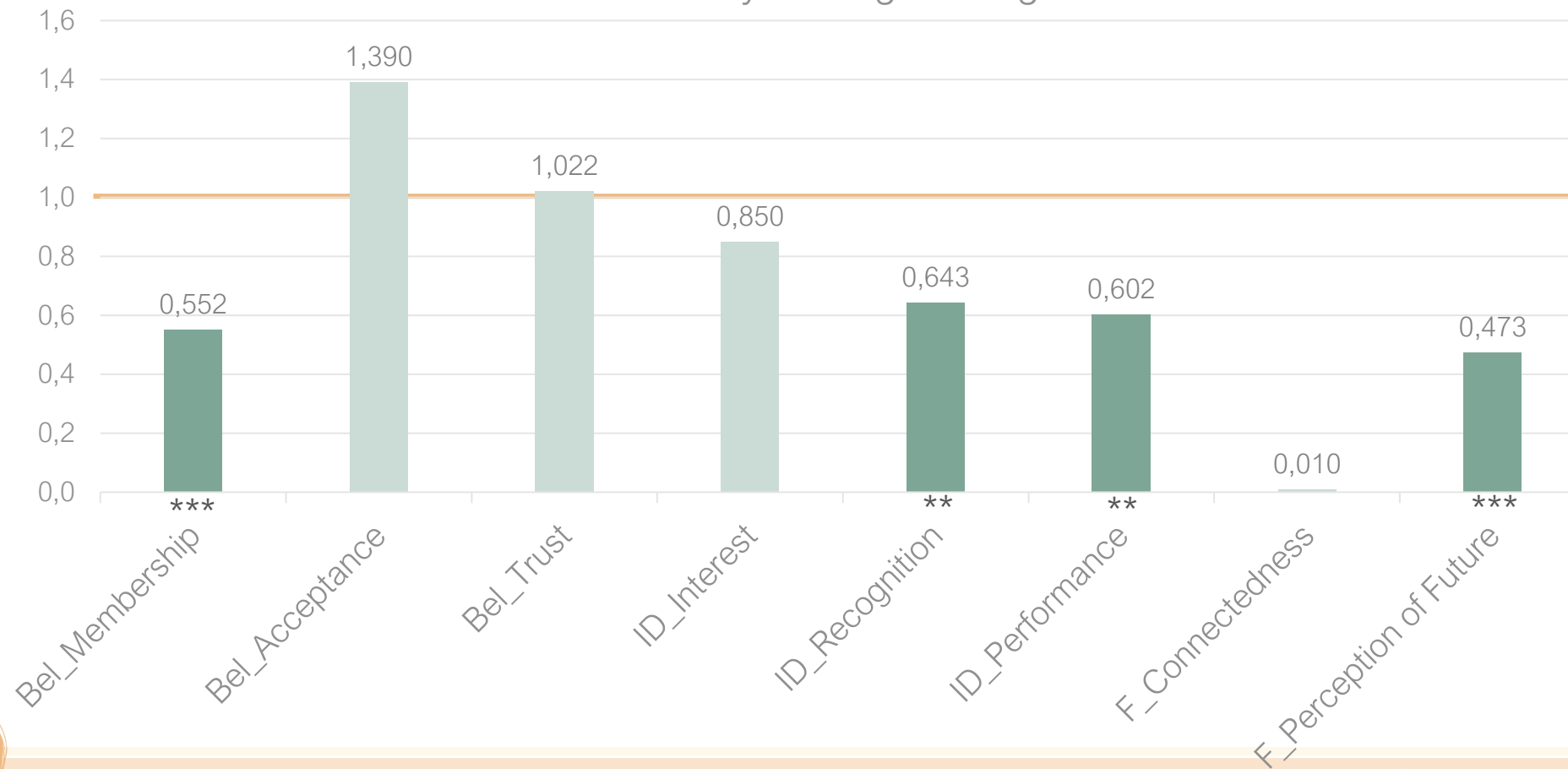


# Logistic regression (odds-ratio for Possible dropout)

- › Odds-ratio for possible dropout
- › Below 1 → Negative effect
  - › Eg. Odds ratio of 1,5
    - The odds of possible dropout increases with 50% for every point increase of the dependable variable
- › Above 1 → Positive effect
  - › Eg. Odds ratio of 0,5
    - The odds of possible dropout decreases with 50% for every point increase in the dependable variable

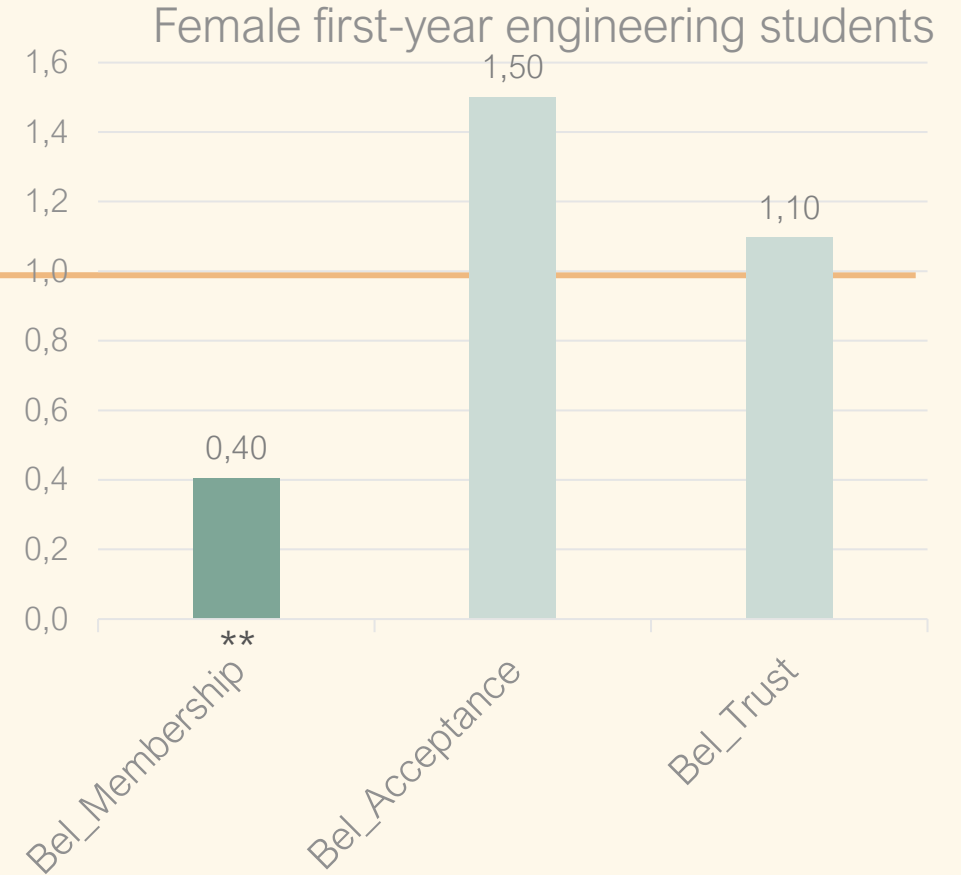
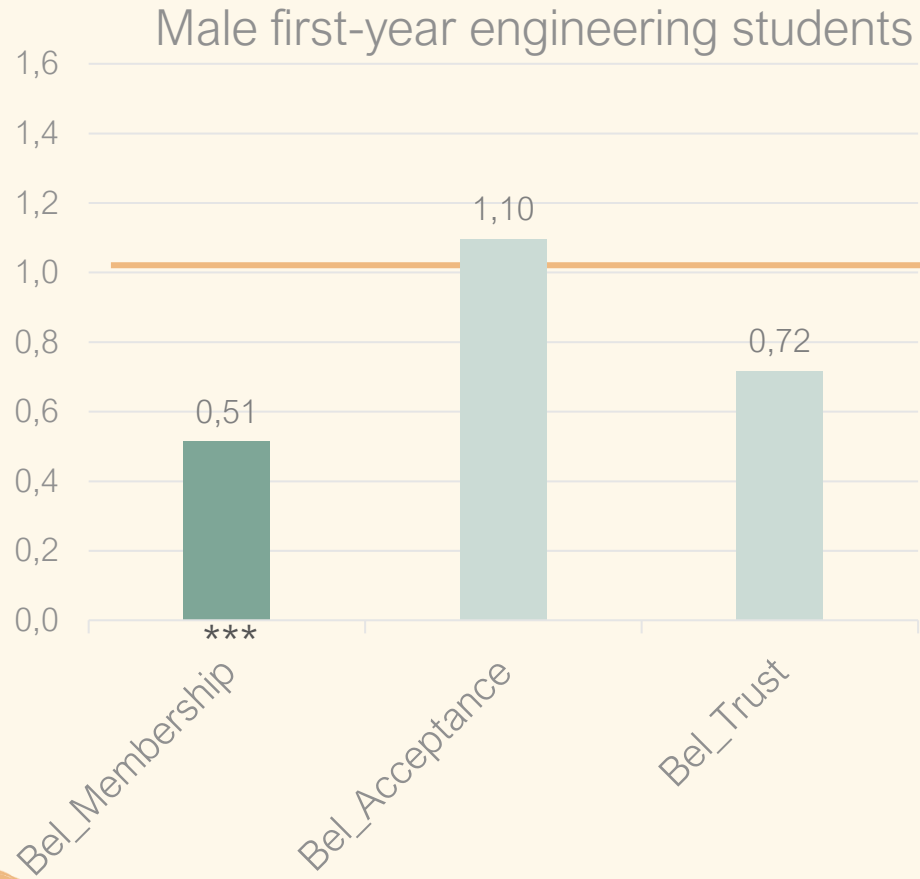
## Logistic regression (odds-ratio for Possible dropout)

All first-year engineering students



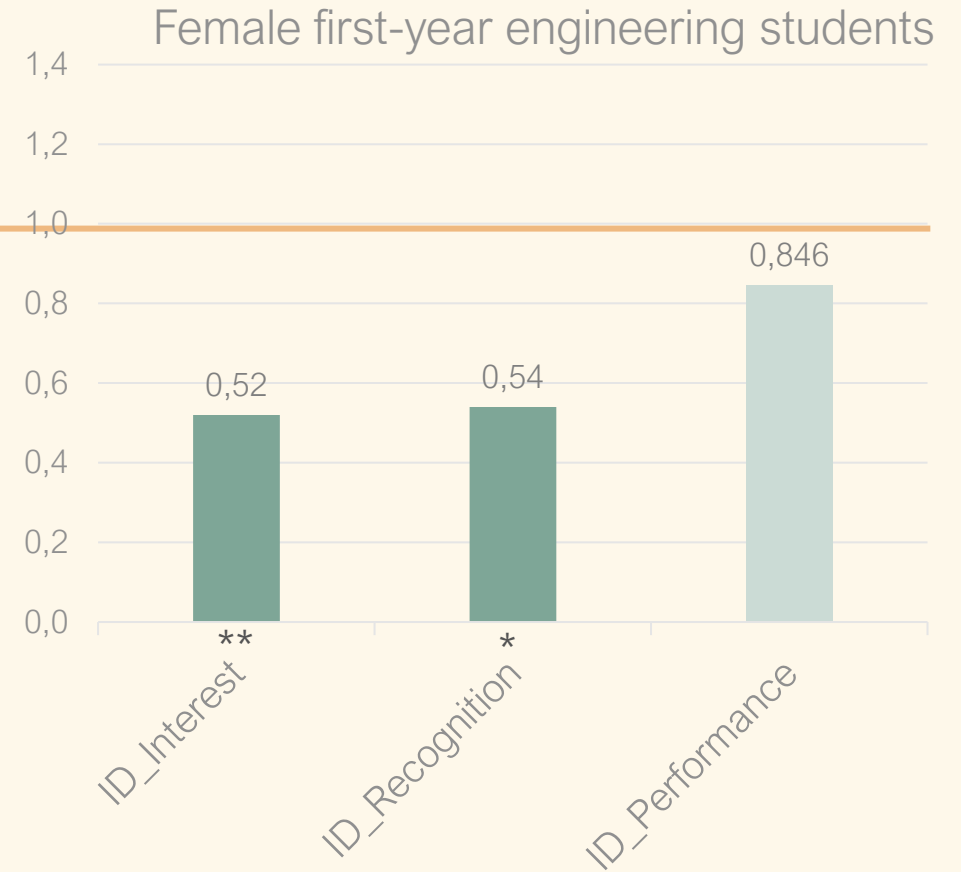
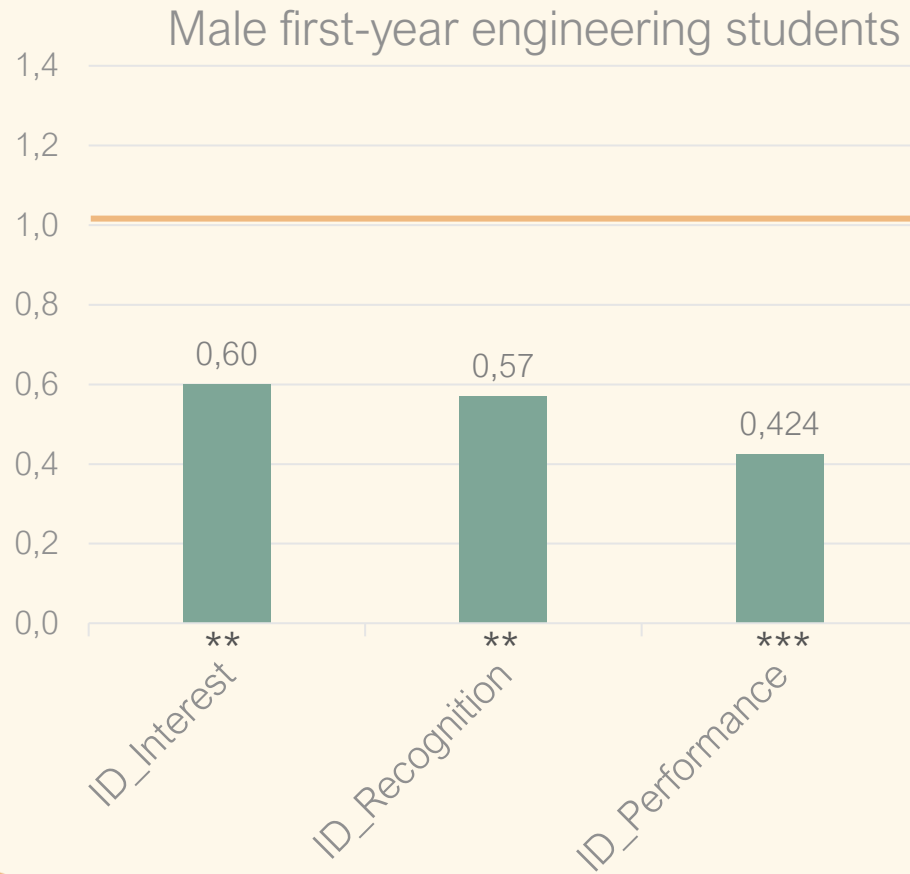
# Logistic regression (odds-ratio for Possible dropout)

	Possible Dropout	
	Yes	No
Male	157	447
Female	69	142
<b>Total</b>	<b>226</b>	<b>589</b>



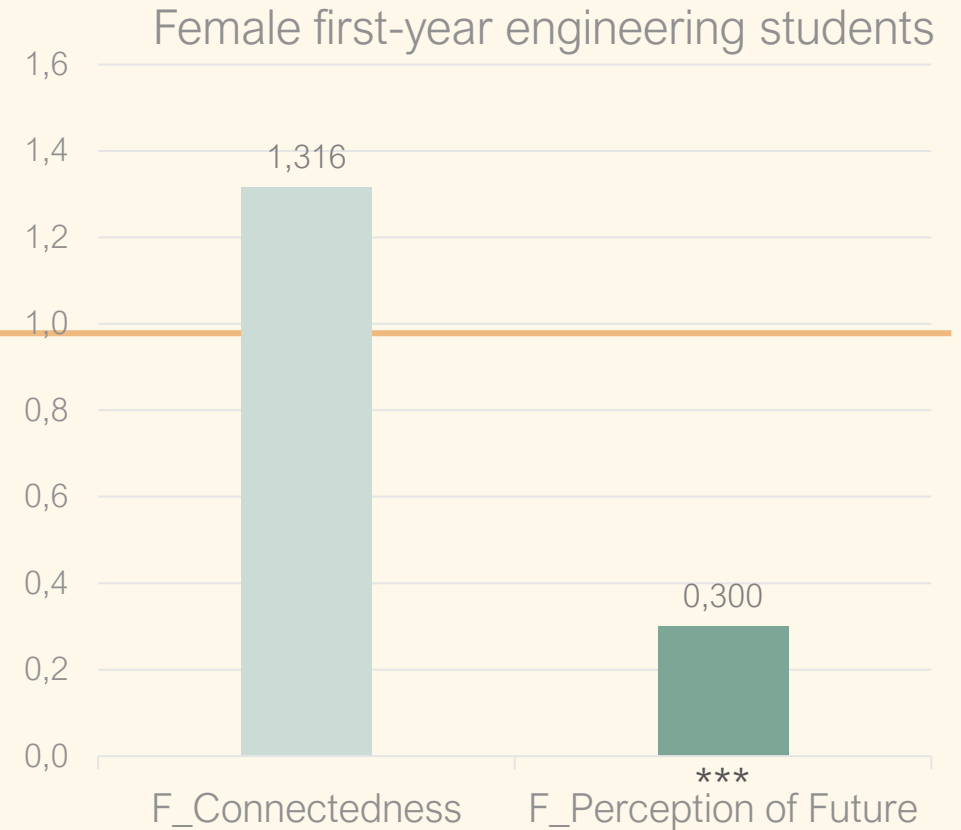
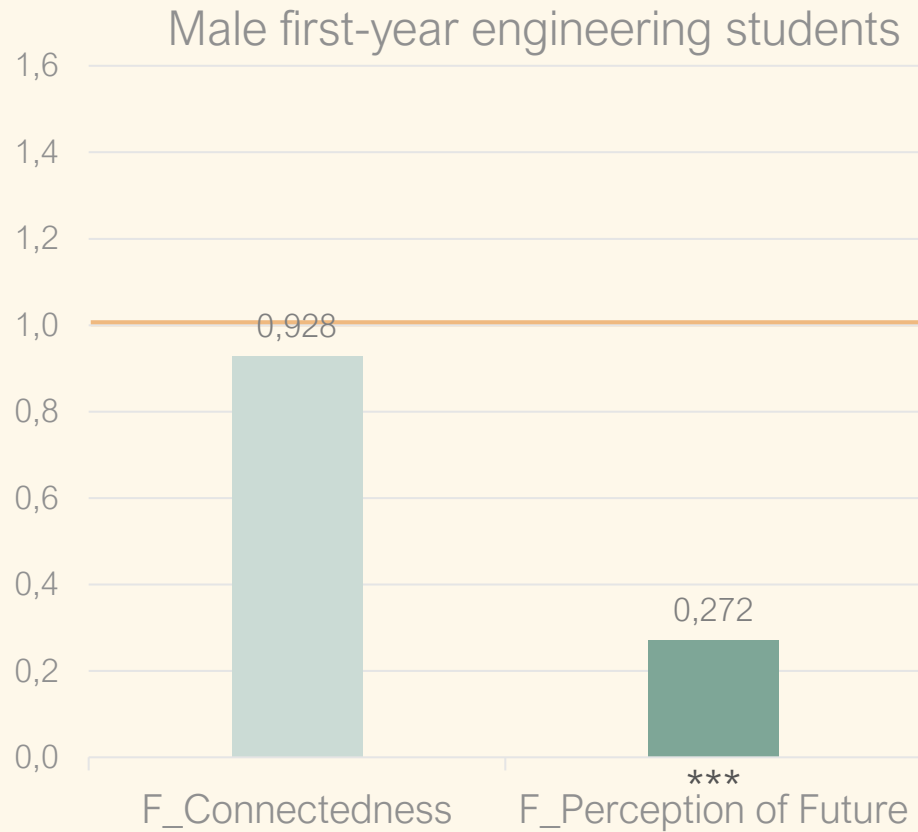
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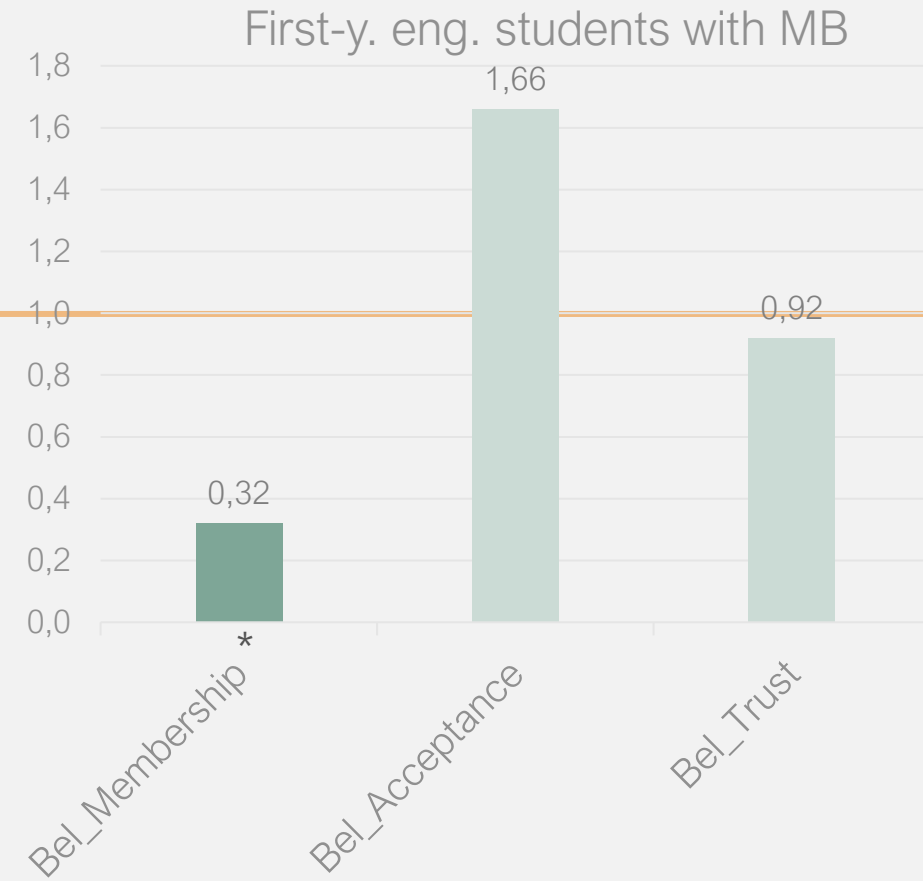
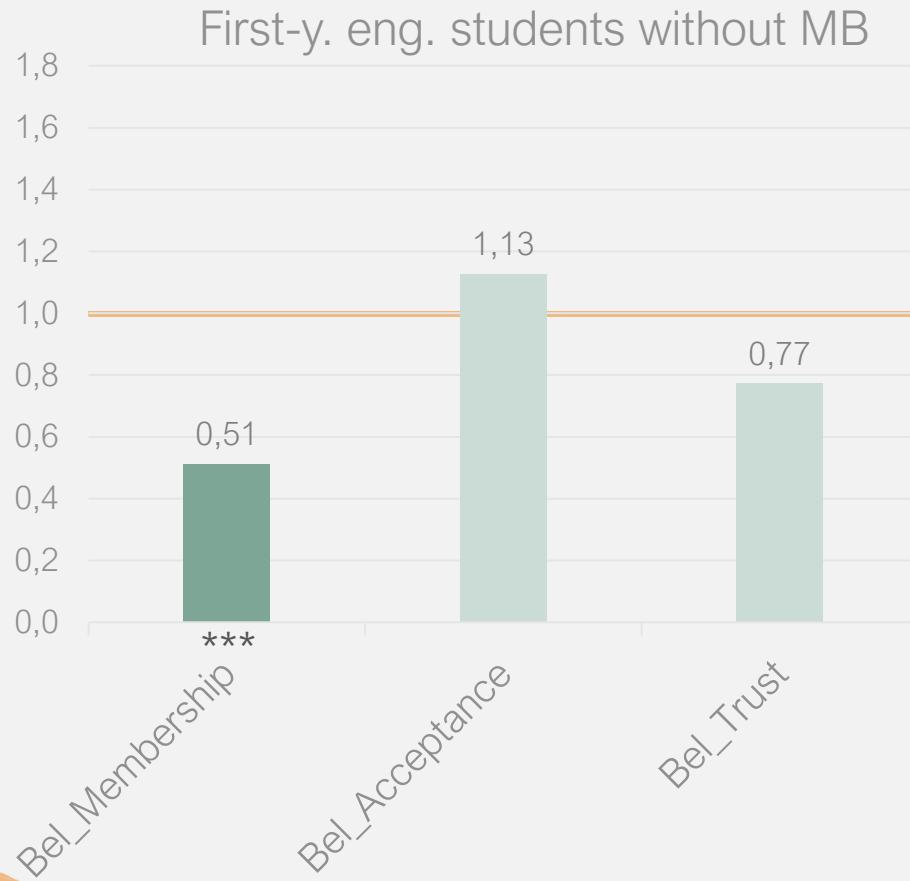
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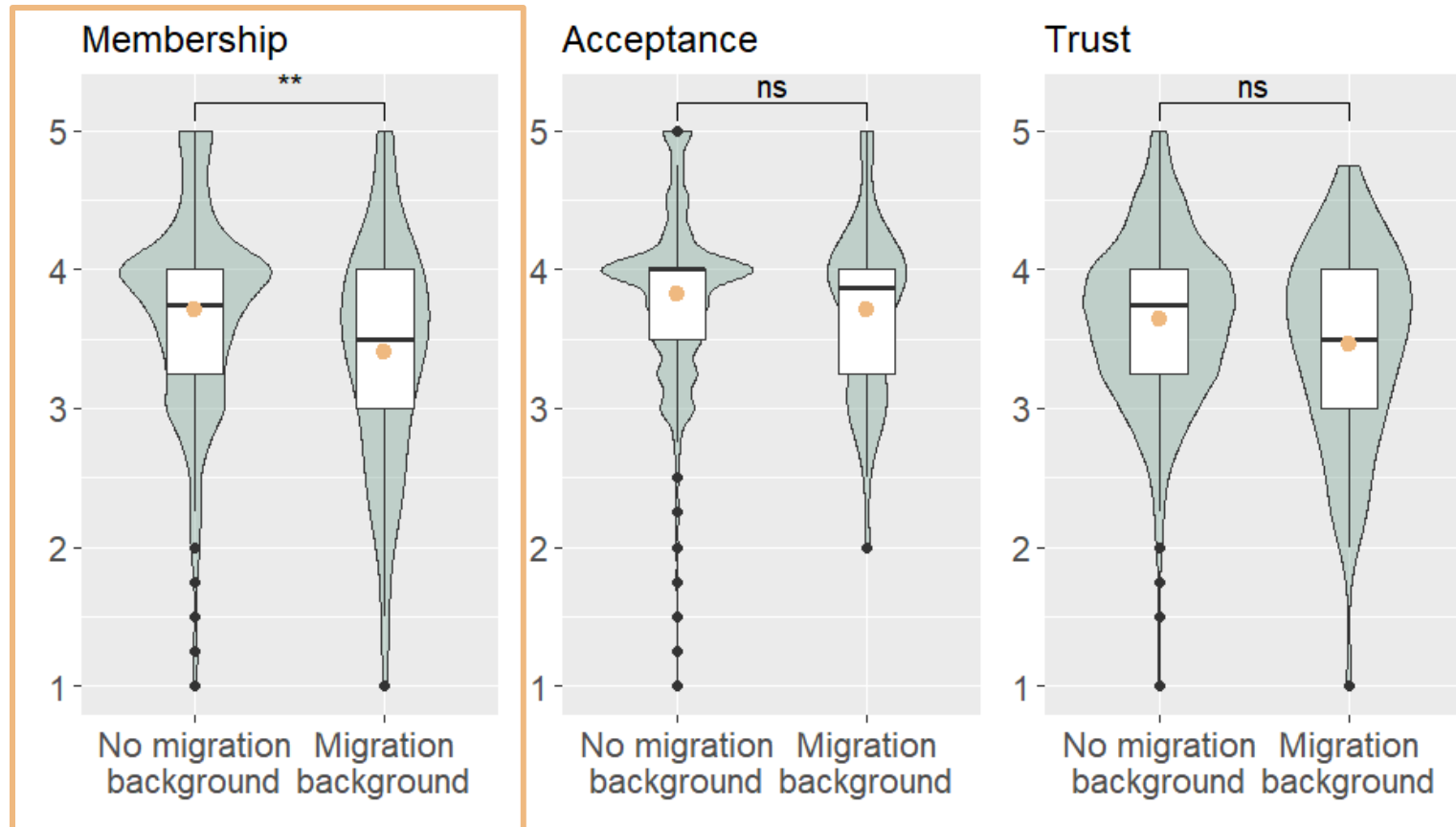
	Possible Dropout	
	Yes	No
No MB	198	539
MB	28	50
Total	226	589

# Logistic regression (odds-ratio)



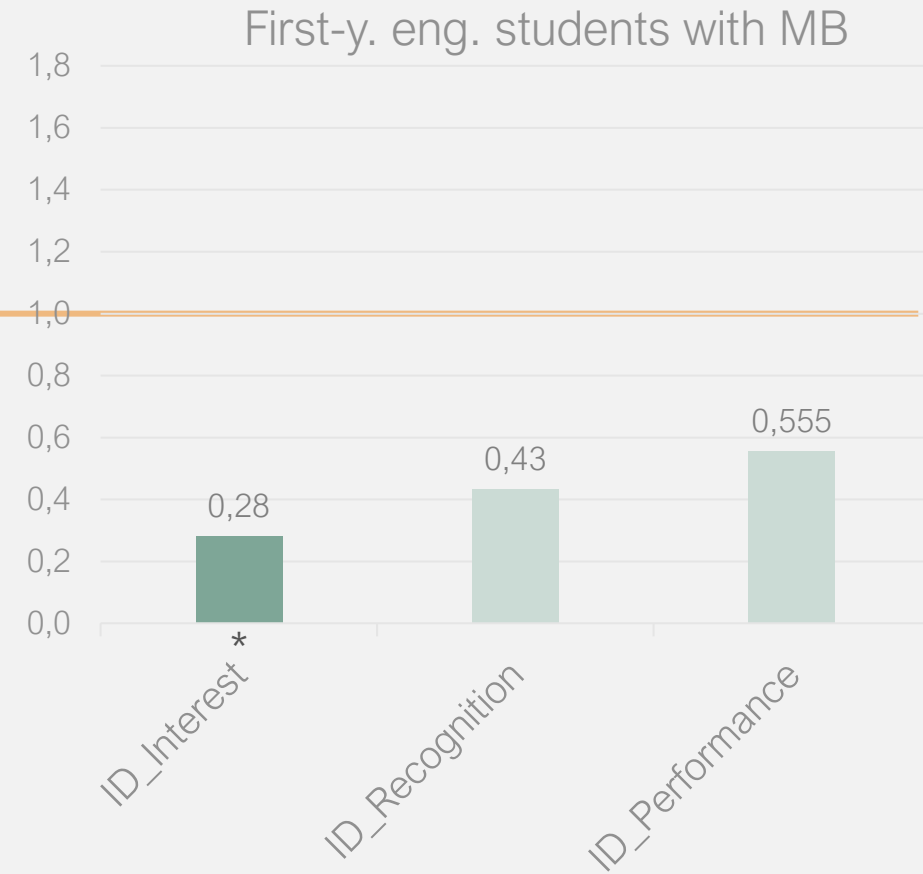
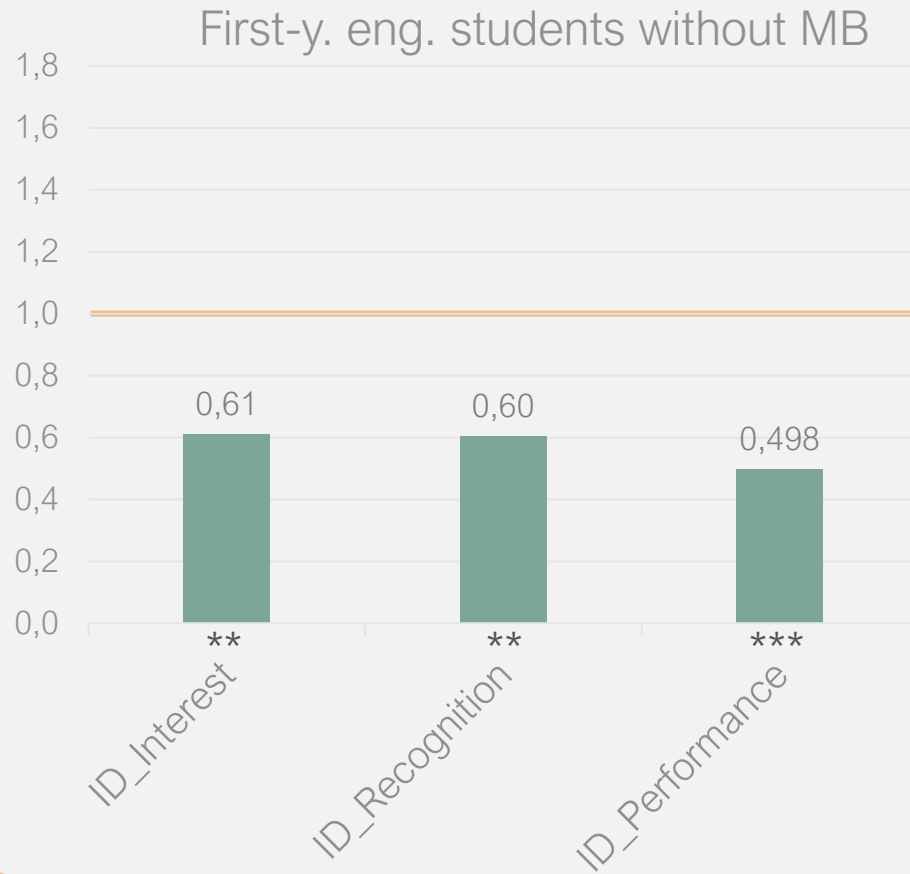
# Migration background

## Belonging



	Possible Dropout	
	Yes	No
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MB	28	50
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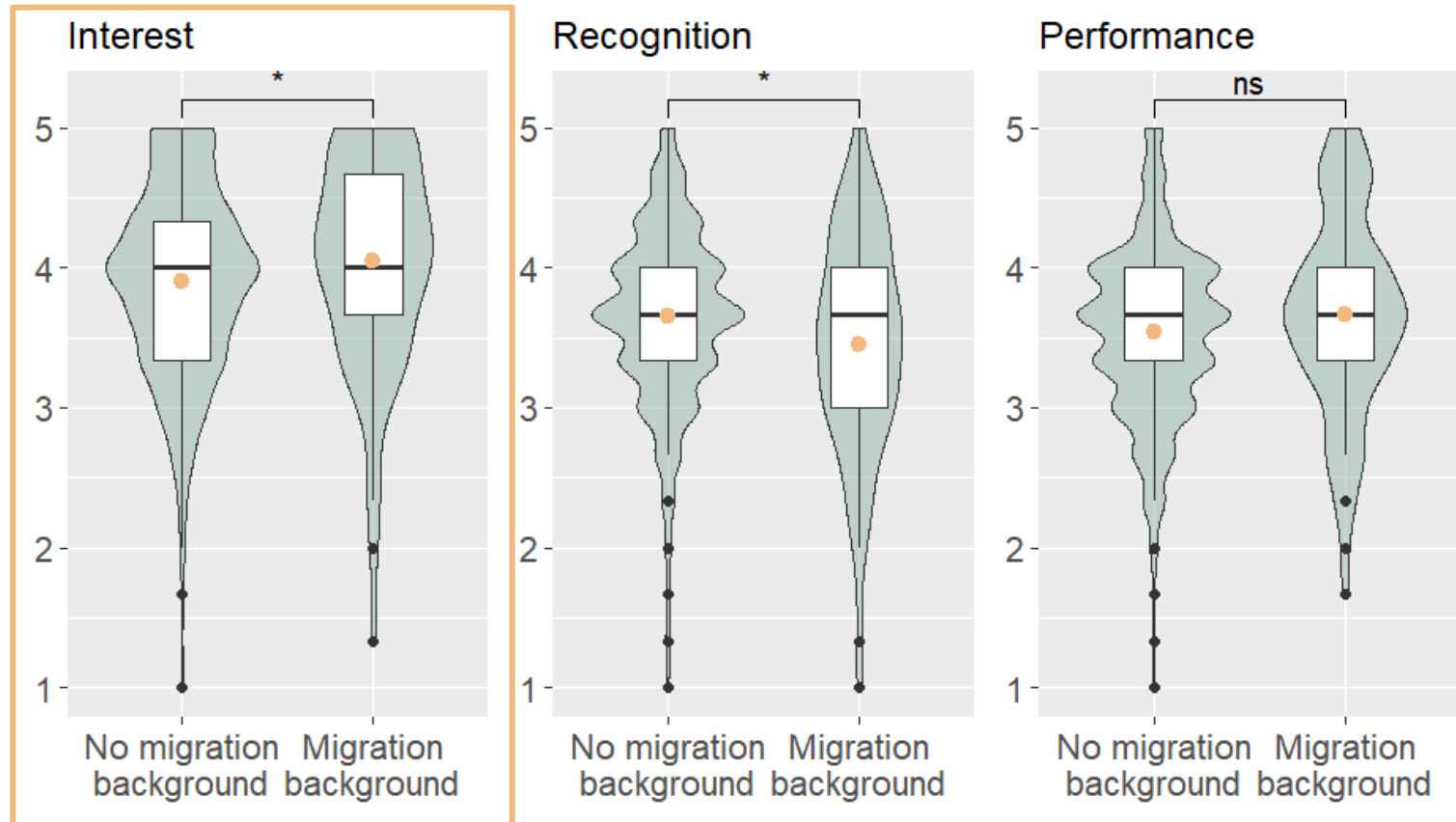
## Logistic regression (odds-ratio)





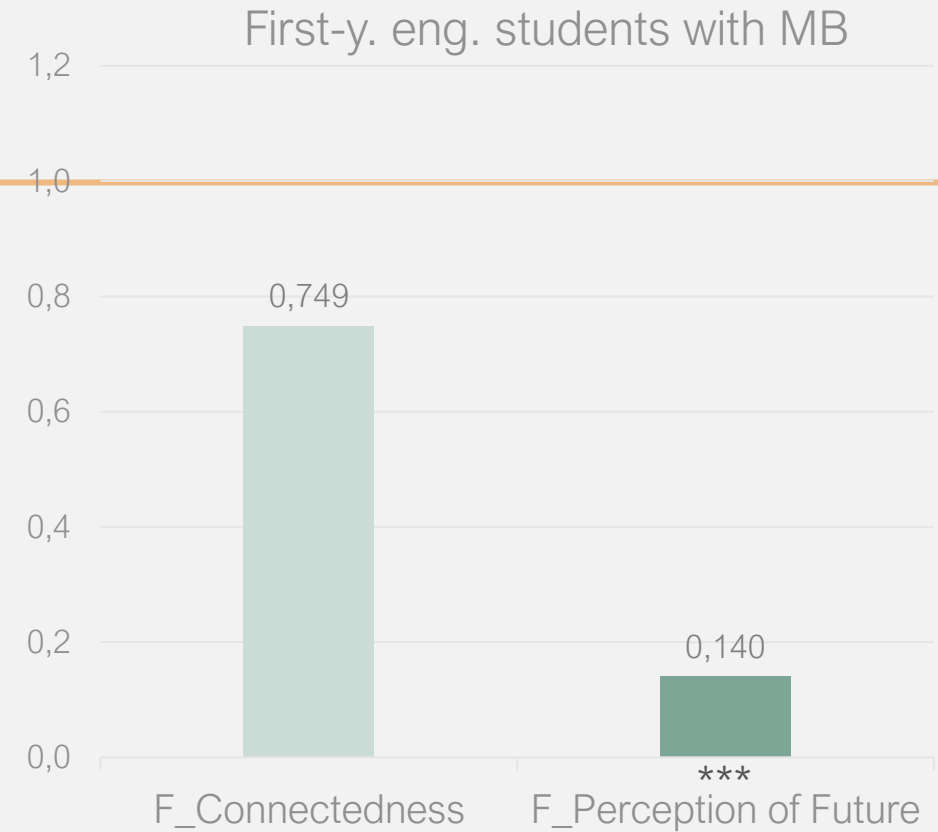
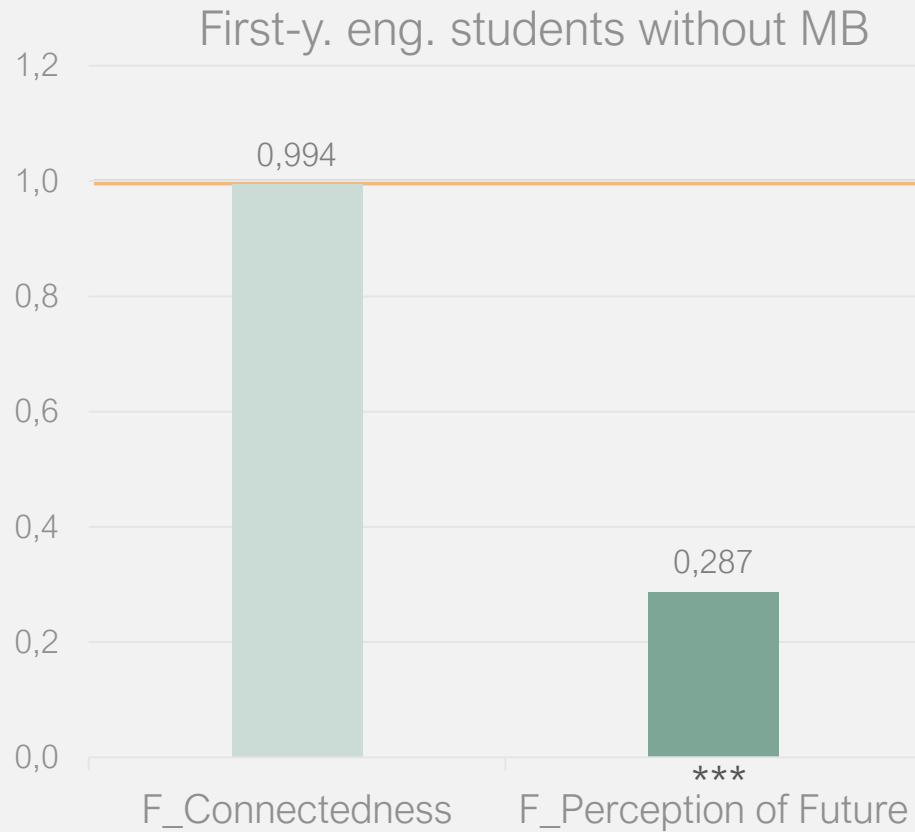
# Migration background

## Identity



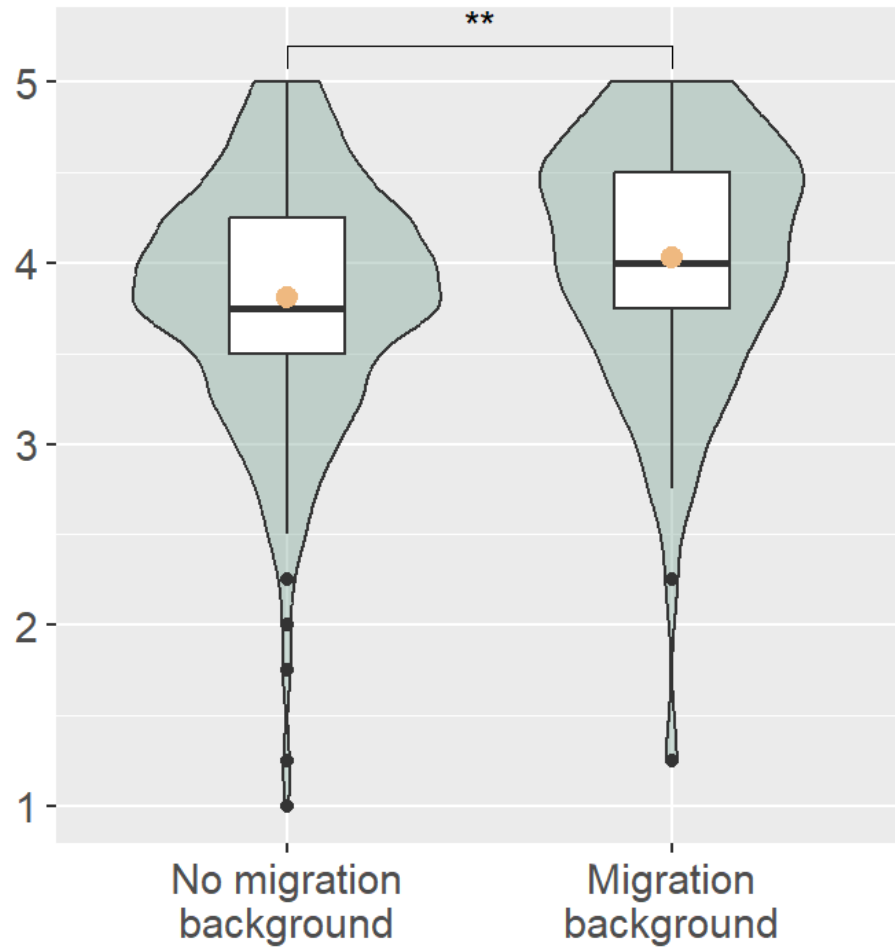
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## Logistic regression (odds-ratio)



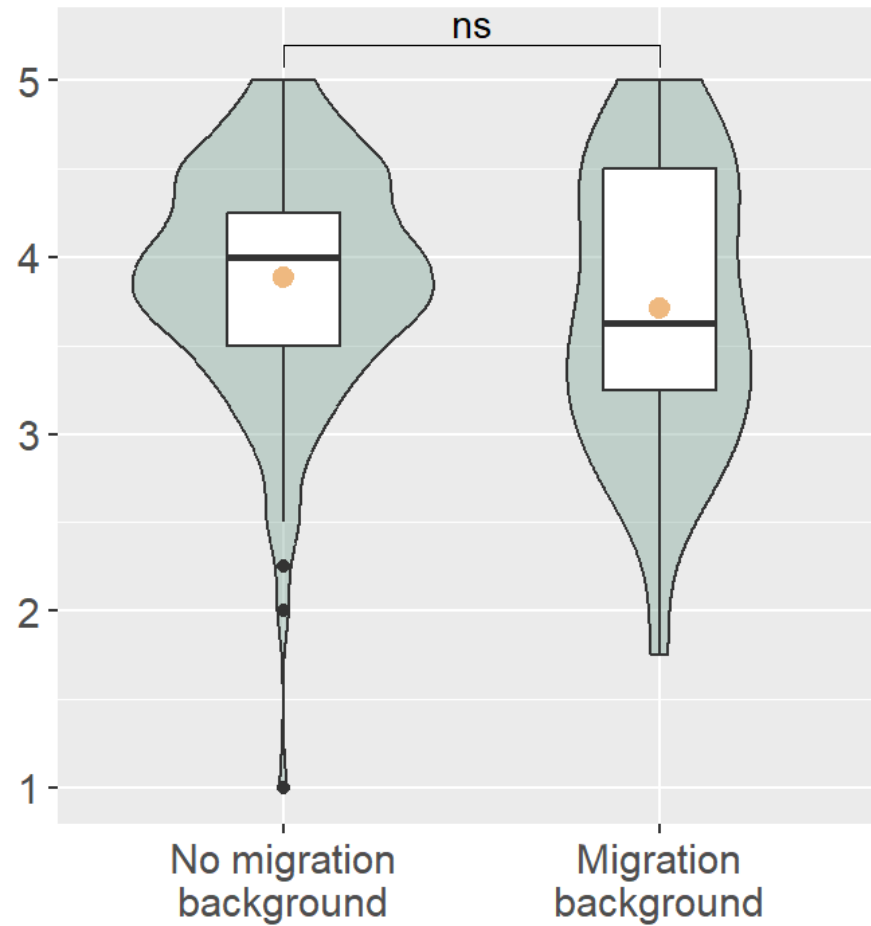
# October

## Perception of Future



# March

## Perception of Future



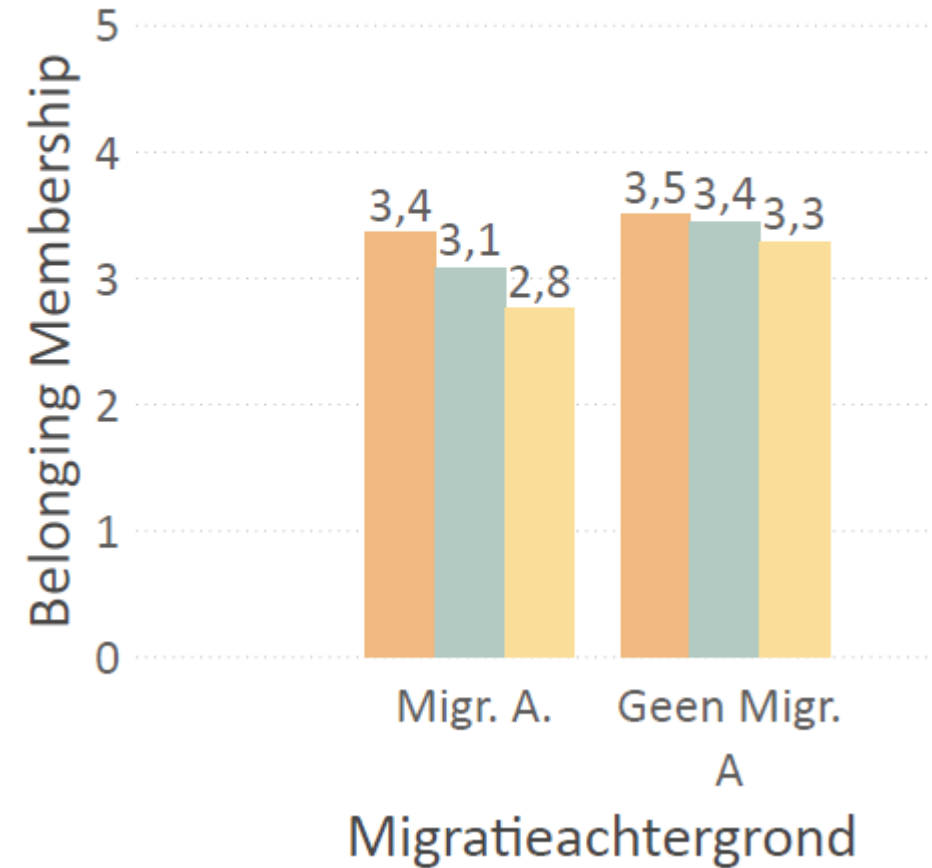
# Noteworthy trends

- › Not significant, but clear decline in membership, for students with a migration background who are considering to drop out.

	Possible Dropout – Sept, Oct, Mar		
	Yes	No	
No MB	80	246	326
MB	13	16	29
<b>Total</b>	<b>93</b>	<b>262</b>	<b>355</b>

## Belonging - Membership

● September ● Oktober ● Maart



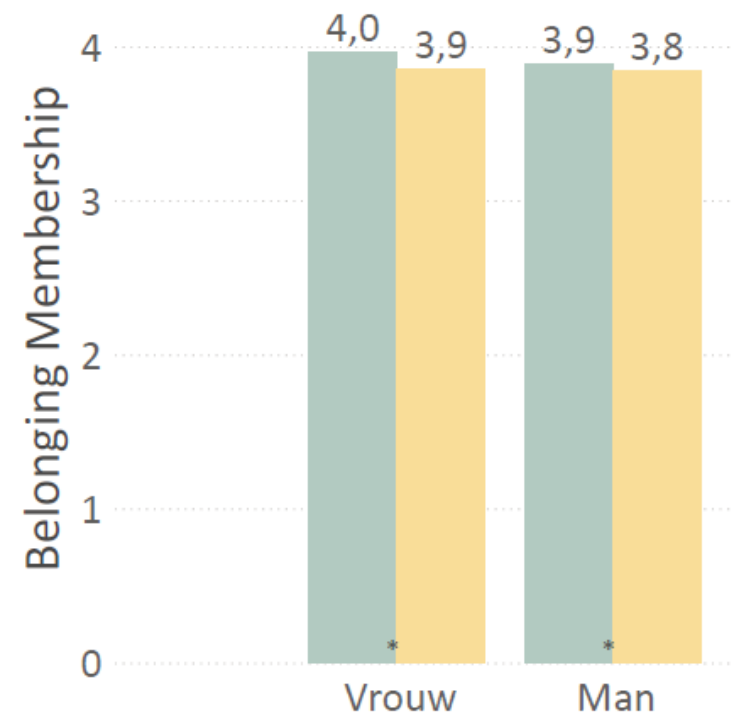
# Noteworthy trends

- › Interest declines
- › Performance (self-confidence/self-efficacy) rises

	Possible Dropout – Oct, Mar		Total
	Yes	No	
Male	63	86	149
Female	38	197	235
<b>Total</b>	<b>101</b>	<b>283</b>	<b>384</b>

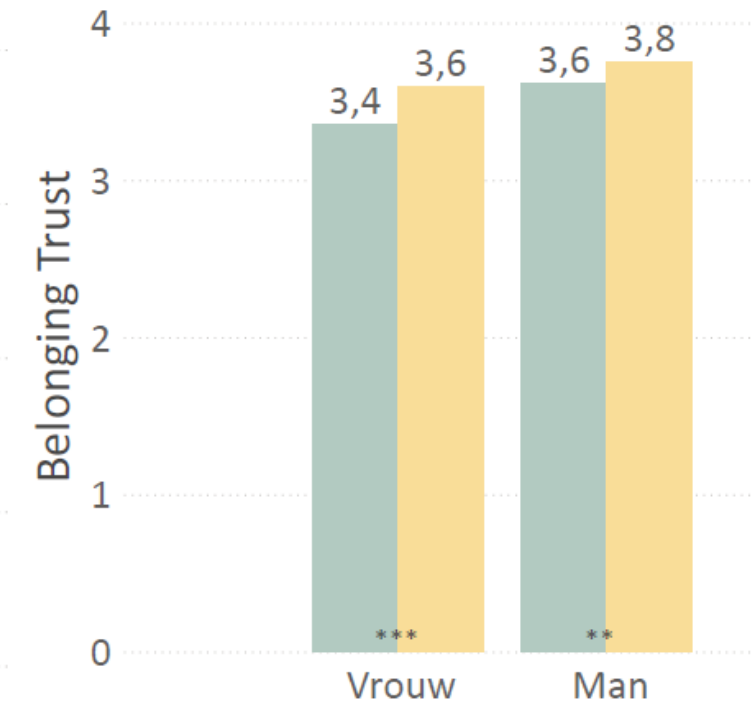
## Identity - Interest

● Oktober ● Maart



## Identity - Performance

● Oktober ● Maart



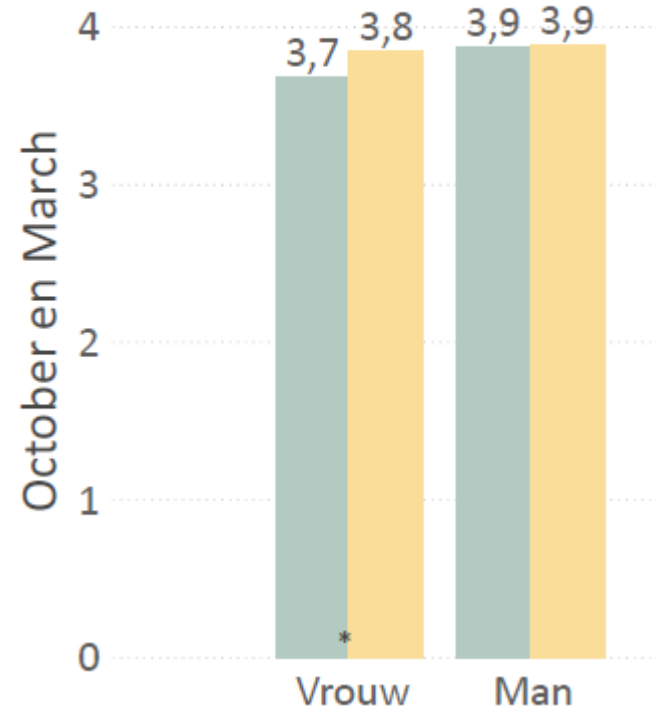
# Noteworthy trends

- › Perception of Future
  - › Increases for women
  - › Decreases for students with a MB

	Possible Dropout – Oct, Mar		Total
	Yes	No	
No MB	88	266	354
MB	13	17	30
Male	63	86	149
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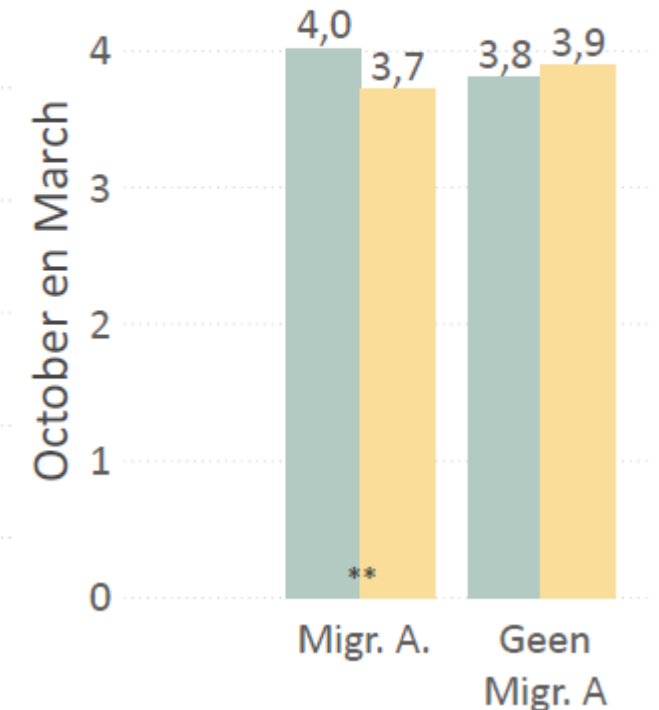
Perception of Future

● October ● March



Perception of Future

● October ● March



# Mogelijke Dropout

Nee

Ja

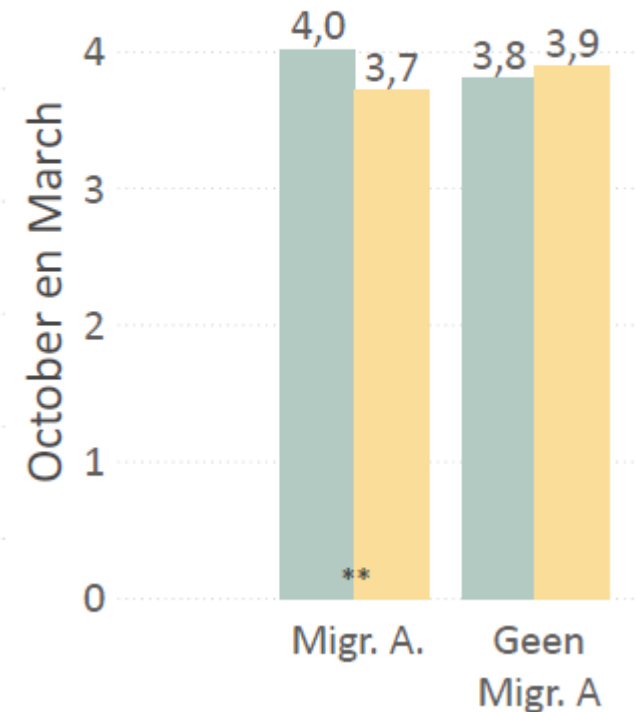
## Noteworthy trends

- › Perception of Future
  - › Increases for women
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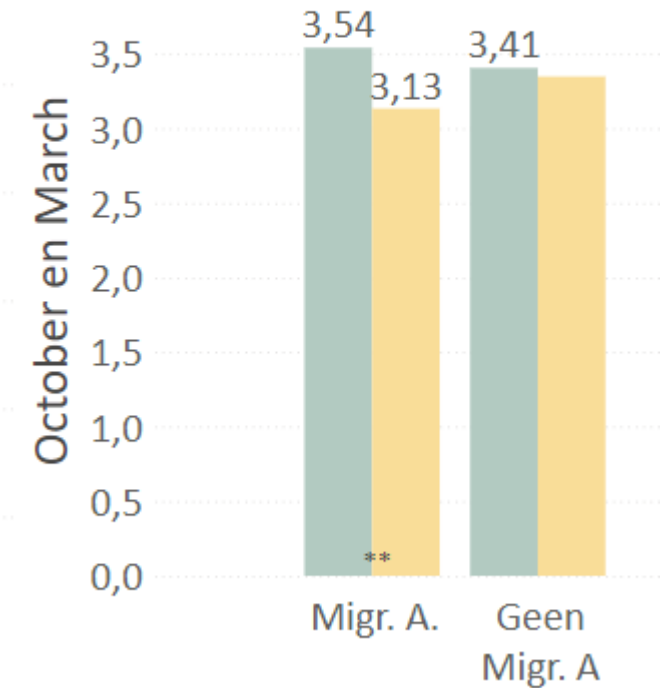
Perception of Future

● October ● March



Perception of Future

● October ● March



# Research question

1. Does the sense of belonging influence the recruitment and retention of engineering students?
  - a. Does this change according to different subgroups\*?
  - b. Does the sense of belonging change over the course of the first year?
  
2. Does the engineering identity influence the recruitment and retention of engineering students?
  - a. Does this change according to different subgroups\*?
  - b. Does the engineering identity change over the course of the first year?
  
3. Is the sense of belonging related to the engineering identity of engineering students?
  - a. Does this change according to different subgroups\*?

\*Subgroups: female students; students with a migration background





# Research question

1. Does the sense of belonging influence the retention of engineering students?
  - Yes, membership
  - a. Does this change according to different subgroups\*?
    - No
  - b. Does the sense of belonging change over the course of the first year?
    - Yes, membership decreases, especially for students with a MB who will possibly drop out

\*Subgroups: female students; students with a migration background

# Research question

2. Does the engineering identity influence the retention of engineering students?  
→ Yes, interest and perception of future
  - a. Does this change according to different subgroups\*?  
→ The effect is stronger for students with a MB
  - b. Does the engineering identity change over the course of the first year?  
→ the effect becomes stronger + perception of future decreases over time

\*Subgroups: female students; students with a migration background

# Next steps

- › Retention based on actual drop-out
- › Narrative study
- Getting a better understanding of the obstacles that students with a migration background face

# Next steps

- › Interventions
  - Semester 1: Increasing the pro-diversity mindset\* + focus on relevance of diversity
    - Membership & Perception of future
    - Fix the system, not the student
  - Semester 2: Focus on Perception of future
    - Value affirmation?
    - Role models?

\*(Eagly, 2016; Palid et al., 2023; van Knippenberg et al., 2007)

# Thank you for listening!

Suggestions regarding data analyses with small groups?

Do you have experience in contacting students with a migration background?

How to stimulate belonging/identity within higher education?

## Questions?



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# References

- › C. Gillen-O’Neel, “Sense of Belonging and Student Engagement: A Daily Study of First- and Continuing-Generation College Students,” *Res. High. Educ.*, vol. 62, pp. 45–71, 2021, doi: 10.1007/s11162-019-09570-y.
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- › van Knippenberg, D., Haslam, S. A., & Platow, M. J. (2007). Unity Through Diversity: Value-in-Diversity Beliefs, Work Group Diversity, and Group Identification. *Group Dynamics*, 11(3), 207–222. <https://doi.org/10.1037/1089-2699.11.3.207>