

## Goal

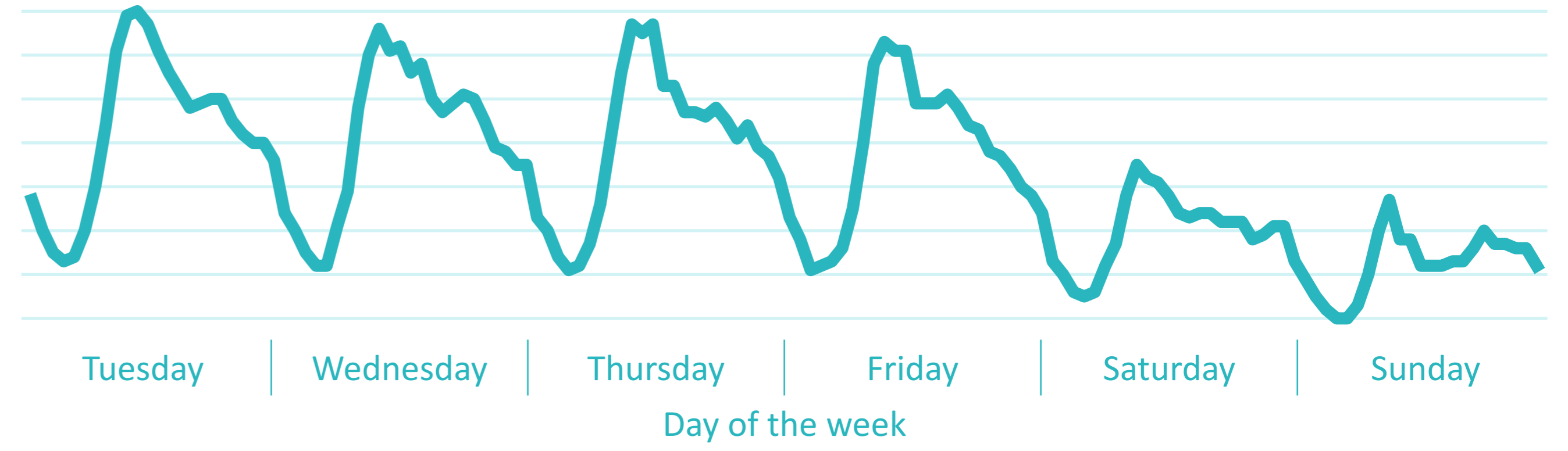
Partition the time domain in segments which share similar semantics in the application domain, e.g.,

- weekday vs. weekend
- day vs. night
- production of product A vs. product B

⇒ learn about the application domain

## Input data

Worldwide interest of search term 'mail' in Google (07/02/2023 – 12/02/2023)



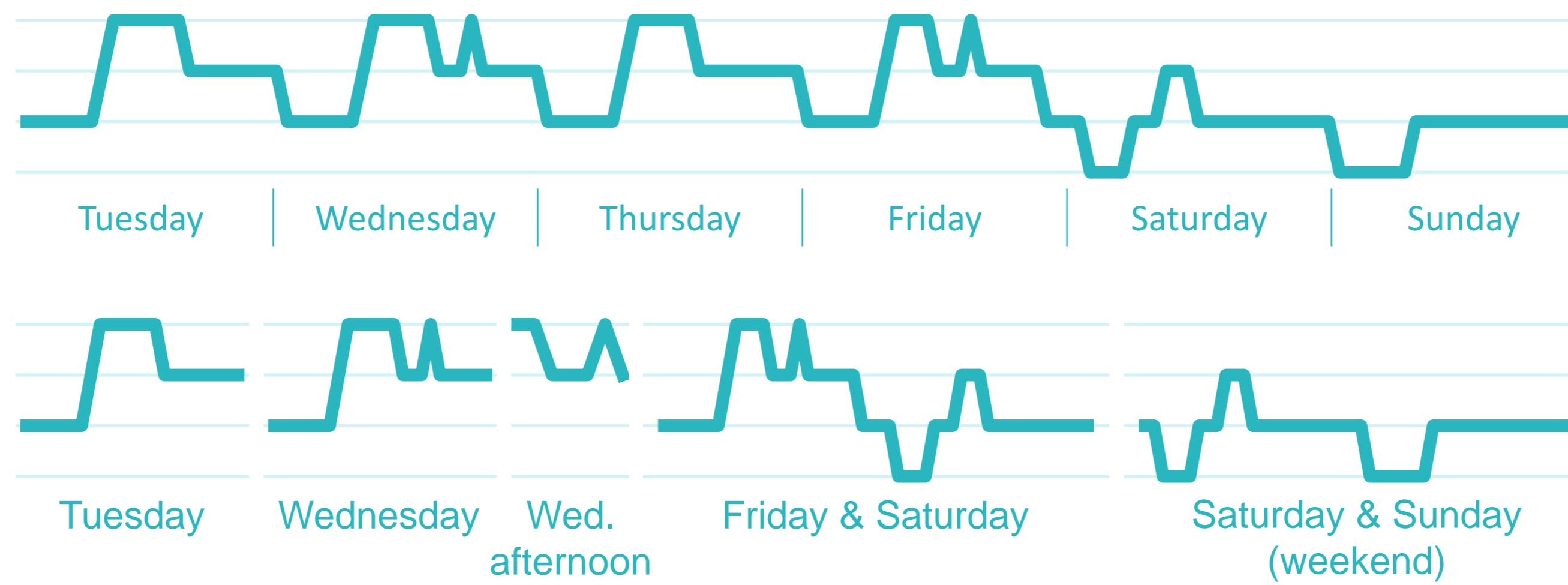
(Multi-variate) time series representing dynamic behavior of a particular real-world phenomenon

## Preprocessing

### Discretization using SAX

### Segmentation

- Possibly overlapping windows
- Multiple resolutions: window length of a day, two days, an hour, ...



## Further reading



## Frequent pattern mining

### Variable-length sequential patterns

- Allow gaps in the window
- Prune with minimal description length
- Mine patterns in every resolution independently

### Jaccard similarity

- Filter patterns that cover similar windows

### Maximum variance

- Remove patterns that only cover few windows
- Remove patterns that cover many windows (irrelevant for segmentation)

	Tue	Wed	Thu	Fri	Sat	Sun	Support
	X	X	X	X			4 / 6
	X	X (gap)	X	X (gap)			4 / 6
					X	X	2 / 6

	Tue	Wed	Thu	Fri	Sat	Sun
	X	X	X	X		
	X	X (gap)	X	X (gap)		

Covered windows are identical (weekdays)

## Pattern-based embedding

$$E(P, W) = \begin{cases} \text{support}(P) & \text{pattern } P \text{ occurs in window } W \\ 0 & \text{otherwise} \end{cases}$$

- Support instead of 1 to focus on frequent patterns
- Concatenate embedding matrices of every resolution

	Tue	Wed	Thu	Fri	Sat	Sun
	4/6	4/6	4/6	4/6	0	0
	0	0	0	0	2/6	2/6

## Semantic segmentation

### Clustering

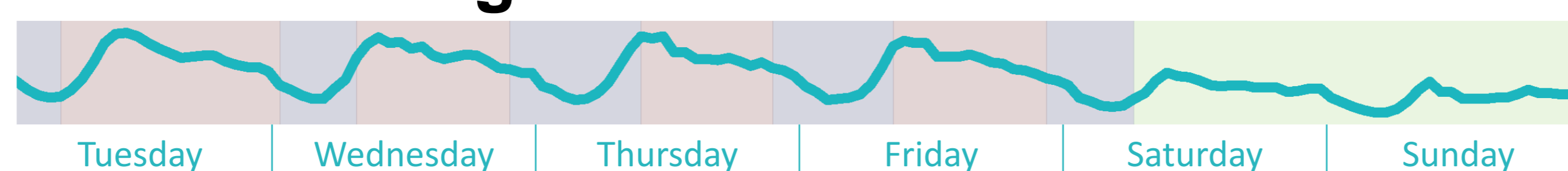
- Windows with similar embedding vector contain similar patterns
- Cluster columns of embedding matrix = cluster time domain

	Tue	Wed	Thu	Fri	Sat	Sun
	4/6	4/6	4/6	4/6	0	0
	0	0	0	0	2/6	2/6

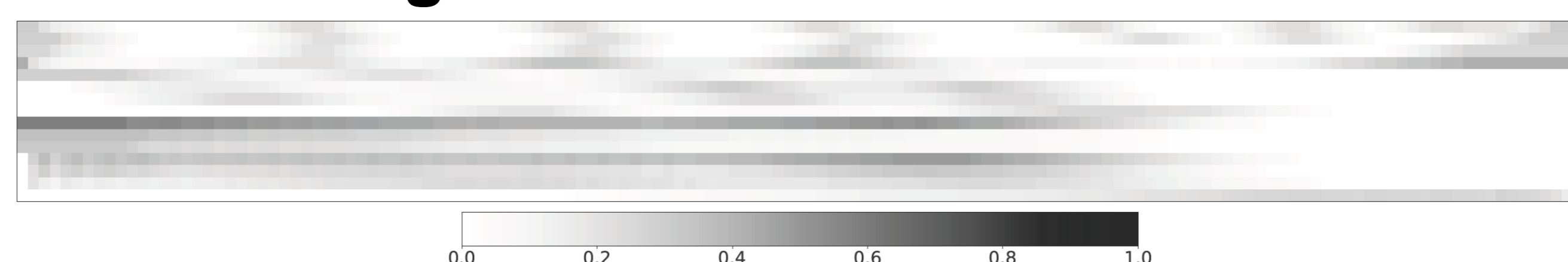
Covered by pattern 1 = weekday  
Covered by pattern 2 = weekend

## Algorithmic results

### Semantic segmentation



### Embedding



## Key take-aways

- Find intervals in the time series by mining frequent sequential patterns
- Long- and short-term patterns due to multiple resolutions
- Explain semantic segments through the mined patterns