

Measuring the Environmental Pressure of Portuguese Water and Waste Utilities: A Composite Indicator Approach

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Abstract

The aim of this paper is to measure and benchmark the environmental performance of Portuguese utilities jointly active in the three sectors of water supply, water collection and waste management. To do so, we suggest the use of a traditional (optimistic) directional distance Benefit of the Doubt index. We complement the analysis by considering also the pessimistic version of the proposed BoD and by implementing a robust and conditional approach. The obtained results show that there is space for improvement in the pressure balance of these utilities, especially for small and very large units, mostly operating in urban areas.

Keywords: Environmental sustainability, Environmental pressure indicator, Benefit of the Doubt, Composite Indicator, Robust and conditional analysis.

1. Introduction

Environmental sustainability is defined as the set of rules for the “maintenance of the natural capital” (Goodland, 1995, p.10) or as “the ability to maintain the qualities that are valued in the physical environment” (Sutton, 2004, p.1). Within this framework the environmental pressure indicators, i.e. the indicators which focus on the exchanges between the human activities and the environment, play a fundamental role. The idea of controlling for the release of substances and for the use of resources is intrinsic in the definition itself of environmental sustainability and has been widely used in the literature (see for example: Moldan et al., 2012; Dahl, 2012; D’Amato et al., 2017; Purvis et al., 2019). However, the term ‘environmental pressure indicator’, introduced by Smeets and Weterings (1999), has not received equal attention and there are only a few scholars who adopted explicitly this terminology: Nikolaou (2001); Munksgaard et al. (2005); Giannouli et al. (2006); Geelen et al. (2009); González-Benito and González-Benito (2010); Liang et al. (2014).

The idea of a pressure indicator directly relates with the necessity of measuring the pressures on the environment exerted by the activities involved in the economic and the social development. Nowadays, as the population grows, climate change threats and economic activity spreads

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17 irresponsibly, this necessity is even more compelling. To this purpose, the monitoring of water
18 and waste sector is fundamental (Lombardi et al., 2019; Degli Antoni and Marzetti, 2019; Das
19 et al., 2019). The water and waste sector responds to important social necessities (such as finding
20 sufficient water sources and sustainable solutions to waste disposal) by involving high level of
21 energy usage, pollution emission, physical infrastructure and financial inputs. For this reason the
22 literature about water and waste services sustainability is wide (see Walter et al., 2009; Juwana
23 et al., 2012; Simões and Marques, 2012; Worthington, 2014; Allesch and Brunner, 2014; Vilanova
24 et al., 2015; Margallo et al., 2015; da Silva et al., 2020; Zeller et al., 2020, and the references
25 therein).

26 Nevertheless, it seems that there is a lack of consensus on a widely accepted method to
27 assess the environmental sustainability of water supply, collection and waste management services
28 (Simões and Marques, 2012; Marques et al., 2015; Sala et al., 2015; Pérez et al., 2018). The major
29 challenges can be attributed to the multidimensionality of the phenomenon and regard, on the
30 one hand, the choice of the relevant indicators, on the other, the choice of a fair aggregating
31 method.

32 As for the former challenge, several authors suggest different possible sets of indexes for
33 measuring the environmental sustainability of the urban waste and water services. Despite the
34 relevant differences among the suggested approaches, all the proposed criteria can be interpreted
35 as sub-indicators of ‘good’ or ‘bad’ pressures (Marques et al., 2015; Molinos-Senante et al., 2016;
36 Pinto et al., 2017; Pérez et al., 2018).

37 As for the second challenge, i.e. the choice of a fair aggregating method, a wide variety
38 of methodologies is available. Data Envelopment Analysis (DEA) and DEA-like approaches
39 are among the most used ones (see Romano and Guerrini, 2011; Molinos-Senante et al., 2017;
40 Marques et al., 2018; Caldas et al., 2019, among others).

41 The Composite Indicator (hereafter CI) implemented in this paper belongs to this family and
42 is based on the model by Zanella et al. (2015), which Rogge et al. (2017) defined as a directional
43 distance version of the Benefit of the Doubt (BoD) model. Such approach allows us to select the
44 benchmarking units in a completely data driven way, to evaluate the utilities along desirable and
45 undesirable dimensions and to ensure the best possible rank to each unit. To obtain information
46 about the weakest environmental areas and their potentially harmful impact, we complement
47 this traditional (optimistic) approach with a pessimistic version of the BoD model. Besides, in
48 its robust and conditional form, the directional distance BoD model allows to account for the
49 possible presence of outliers and to ensure a context-unbiased evaluation.

50 We add to the previous literature with a number of contributions. First, we develop a pres-
51 sure indicator to evaluate the utilities jointly and simultaneously active in the areas of water
52 supply, water collection and waste management. In particular, our indicator evaluates the utili-
53 ties according to their ability of reducing the resource usage, the release of noxious substances in

54 the environment, in line with the indication provided by OECD Environment Directorate (2008);
55 OECD (2020) and Dong and Hauschild (2017). Second, from a theoretical perspective, we com-
56 plement the CI proposed by Zanella et al. (2015) in two ways. On the one hand, we introduce
57 the formulations of its pessimistic version, following insights from Zhou et al. (2007) and Rogge
58 (2012). On the other hand, we use the robust and conditional analysis introduced by Cazals
59 et al. (2002), following the path of Rogge et al. (2017), Lavigne et al. (2019), Fusco et al. (2020)
60 and D’Inverno et al. (2020). To do so, a revision of the definition of the CI has been necessary.
61 Third, we implement the suggested approach to the Portuguese case. By evaluating the entities
62 that are active both in the water and waste sectors, we account for the possible interactions and
63 synergies that may occur in the joint management of these sectors.
64 To the best of authors knowledge, there is no previous study which accounts for these two sectors
65 together, in the framework of environmental performance. There are only a few studies that treat
66 the water and waste sector jointly, specifically Bel and Warner (2008) and Caldas et al. (2019).
67 However these papers focus on the economic aspect, respectively the presence of privatization
68 and of scale economies, and the environmental perspective is not considered. Finally, from a
69 policy perspective, by benchmarking in comparative terms the utilities, we promote information
70 exchange and encourage the imitation of the best performing practices.

71

72 The rest of the paper is organized as follows. In section 2 we briefly justify the choice of
73 Portugal and we present the data. In section 3 we present the methodology and the path that
74 brought us to the choice of the directional distance BoD CI, both in its optimistic and pessimistic
75 formulation, and to its implementation in a robust and conditional framework. In section 4 we
76 report and comment the obtained results. Section 5 concludes the paper with some final remarks
77 on the policy relevance of the proposed tool.

78 **2. Empirical Framework and Data**

79 *2.1. Water and Waste in Portugal*

80 The idea of measuring the environmental pressure of waste and water utilities is implemented
81 by looking at the Portuguese case. In this country the system for water supply, water collection
82 and waste management shows a number of relevant characteristics that have drawn the attention
83 of many scholars, generating a flourishing scientific debate (see among others the works of R.C.
84 Marques, A.P. Antunes, M.C. Cunha and the recent papers by Martins et al. 2020; Henriques
85 et al. 2020; Marques and Simões 2020; Silva and Rosa 2020). From a juridic perspective, private,
86 state and municipal owned utilities coexist. These utilities operate in the water supply, water
87 collection and waste management and present a strong interdependence among the three main
88 areas. From an environmental perspective, the peculiarities of these sectors make Portugal an
89 interesting laboratory for testing the suggested composite indicator.

90 First, these sectors are vulnerable. Portugal is prone to seasonality, with abundance of water
91 in winter and scarcity in summer, especially in the south and it is suffering climate change, which
92 is impacting the quality and the availability of surface and underground drinking water sources,
93 with serious consequences for the water provision (Serra et al., 2021; EurEau Association, 2021).
94 Besides, the economic growth has increased in absolute and in relative terms the waste production
95 (Kaza et al., 2018).

96 Second, these sectors are dynamic and constantly evolving. During the last decades Portugal
97 has committed considerable resources in the mentioned sectors yielding an increasing attention
98 of the public debate and a positive thrust to the quality and the coverage of the offered ser-
99 vices. While in 1994 the coverage for the services of water supply, water collection and waste
100 management was, respectively, 81.5%, 60.7% and 98%, nowadays it increased up to the 96%, the
101 85% and the 100% (for the Portuguese mainland), corresponding to 9.6, 8.6 and 10 million of
102 inhabitants.

103 Third, in Portugal the water and waste sectors are deeply integrated. Though they involve
104 three distinct macro-areas - water supply, water collection and waste management - they are
105 regulated and supervised by the same authority, and often they are managed by the same entities.
106 Specifically, 48% of the utilities are jointly active in the three macro-areas.

107 Fourth, the Entidade Reguladora dos Serviços de Água e Resíduos (ERSAR - Regulatory
108 Entity for Water and Waste), created in 1997 under the name of IRAR, is the fundamental body
109 for the strategic decision-making planning and the management of water supply, collection and
110 waste management. ERSAR acquired its regulatory power in 2009 and become an independent
111 administrative entity in 2014, however since 2004 it is responsible for the performance assess-
112 ment and benchmarking of the utilities active in the sector. This responsibility has two direct
113 consequences: first, by evaluating the quality of the utilities, ERSAR implicitly decides which
114 are the important criteria to be assessed and the target to be reached (Gonçalves et al., 2014);
115 second, ERSAR collects the necessary data to analyze the performance of the utilities.

116 Fifth, these sectors are increasingly involved in the environmental cause, by addressing cir-
117 cular economy strategies and including waste recycling in agriculture (Serra et al., 2019). At the
118 beginning of the new millennium, Portugal faced the challenge of increasing the coverage and
119 improving the performance of these services (Correia and Marques, 2010; Marques et al., 2018).
120 Today, the challenge is to protect their sustainability by providing and implementing solutions
121 to minimize the negative impact on the environment and to ensure the continuous supply of high
122 quality water, the collection and treatment of wastewater and to reduce the amount of waste,
123 for present and future generations (UN General Assembly, 2015).

124 *2.2. The Data*

125 The database at our disposal contains information about the whole population of water
126 supply, collection and waste management utilities in Portugal mainland in 2018 (ERSAR, 2018).

127 We restrict our focus on the retail utilities simultaneously active in the three macro-areas, i.e.,
128 on the utilities providing jointly the three services of water supply, water collection and waste
129 management for the households. This allows us to construct a comprehensive indicator which
130 fulfills the homogeneity assumption (see Dyson et al., 2001, p. 247), since all the units in our
131 sample have similar productive processes. In Portugal there are 180 utilities active in the three
132 sectors, however it was possible to include in the analysis only the 149 units which provided
133 sufficient information along the dimensions of interest. The units employed for our analysis
134 provide more than 223 billion m³ water per year, collect almost 279 billion m³ wastewater per
135 year and collect more than 2 million tons of urban waste per year, providing the services of water
136 supply and waste management, respectively, to 2,207,000 and 2,240,000 of households.

137 Among the sub-indicators collected by ERSAR, four have been selected to measure the pres-
138 sure on the environment by water and waste utilities: 1) water losses 2) structural collapses 3)
139 gas emission and 4) recycled waste. The choice of these indicators has been driven by the idea of
140 accounting for the pressure (in terms of release of substances) that the water and waste utilities
141 exert on the environment (Marques et al., 2015; Molinos-Senante et al., 2016; Pinto et al., 2017;
142 Pérez et al., 2018). This leads us to the choice of our four sub-indicators. These indicators
143 comprehensively represent the multidimensional environmental pressure framework. Moreover,
144 we remark that the inclusion of less informative sub-indicators would be paid by the exclusion
145 of several units due to missing values, without changing drastically the main findings (see also
146 Henriques et al., 2020).

147 The first and the second criteria, water losses and structural collapses, are indicators of bad
148 pressure. Uncontrolled water release is bad for the environment on different levels. First, it
149 promotes soil erosion, which is one of the greatest environmental threats to sustainability (Zhu
150 et al., 2019). Second, it is associated with leaching and nutrient loss, leading to groundwater
151 contaminations with nitrate and other soluble compounds (Serra et al., 2019). Then, water
152 quality also has an effect on soil quality, modifying soil conditions and altering mineral nutrition
153 (García et al., 2008). The third indicator, gas emission, is also an indicator of the bad pressure
154 exerted by the utilities on the environment in the form of release of greenhouse gas (ERSAR,
155 2020). It refers to the total amount of CO₂ emissions from undifferentiated collection vehicles per
156 ton of waste collected in the management area. The last criteria, i.e. recycled waste - criterion 4,
157 instead, is a measure of positive pressure exerted by the utilities on the environment, if properly
158 managed. By recycling the waste collected from the households, the utilities control and prevent
159 an otherwise inevitable release of polluting substances, as long as duly managed.

160 As Serra et al. (2021) report, Portugal mainland is characterized by considerable heterogeneity
161 in terms of climate, orography and land use. To account for the possible impact of these external
162 factors on the behaviour of the utilities, we implemented a conditional analysis. Specifically, three
163 control variables have been selected as possibly influential external variables: 1) geographical

164 position 2) intervention area and 3) volume of water supplied. These variables do not directly
 165 enter in the construction of the composite indicator, but they might still affect the assessed
 166 environmental pressure of the utilities. Specifically, their location is directly related to their
 167 service provision since water utilities operate as natural monopoly. Volume of water supplied is
 168 used as a proxy for the size (note that volume of water supplied is highly correlated with the
 169 volume of water and waste collected). Similarly to what happens for the economic assessment,
 170 the size might influence also the environmental pressure. The urban areas reveal different needs
 171 and challenges with respect to the rural or the semi-urban ones, especially from an environmental
 172 perspective.

173 For more details on the definitions of the sub-indicators and the control variables see tables
 174 1 and 2. As it can be noticed, the variables are measured in different scale, but this is not an
 175 issue as the implemented methodology does account for this.

Table 1: Definition of the environmental pressure sub-indicators chosen to construct the composite indicator.

Sub-indicator	Pressure	Definition
Real water losses	Bad	The volume of actual losses per unit length of conduit in a day, measured in volume of losses / connections in a day. ERSAR database code: AA12b.
Structural collapse	Bad	The number of structural collapses in 100 km of collectors in a year. ERSAR database code: AR08b.
Gas emissions	Bad	Total amount of CO2 emissions from undifferentiated collection vehicles per ton of waste collected in the management area of the management body. ERSAR database code: RU17b.
Recycled waste	Good	Ratio among the ton of waste recycled and the target ton of waste recycled in the year. ERSAR database code: RU07b.

176 Table 3 shows that there is heterogeneity among the units located in different intervention
 177 area and with different volumes of activity, especially for the indicators gas emission and recycled
 178 waste. Instead, the differences along the geographical position are not significant. Specifically,
 179 it emerges that, considering the variable intervention area, the units located in urban and semi-
 180 urban emit, on average, less gas, while the units located in rural area produce, on average, more
 181 gas. This pattern can be explained by the fact that in rural areas the households are located
 182 further one to the other, so that the companies are more prone to cover longer distances to
 183 deliver the services, and therefore, to emit more gas. According to the volume of activity, small

¹See <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52016DC0666&from=EN>

Table 2: Control variables used in the conditional analysis to account for possible heterogeneity of the context where the utilities operate.

Control variable	Definition
Geographical position	Portugal is divided into five macro regions: the region of the North, the region of the Centre, the region of Lisbon, Alentejo and Algarve. In line with ERSAR reports, we consider just three macro domains: the North, equivalent to the region of the North, the Centre, equivalent to the region of the Centre plus the Lisbon district, and the South, composed by Alentejo and Algarve.
Intervention area	We consider the typology of areas according to the definition of the Deliberations n. 488/98 and n. 2717/2009, followed also by the Portuguese national institute of Statistics. Three intervention areas are identified: <i>predominantly rural areas</i> , <i>medium urban areas</i> and <i>predominantly urban areas</i> .
Volume of activity	Volume of water (in m ³) supplied in a year. The ‘Drinking Water Directive’ (Council Directive 98/83/EC) distinguishes between large and small water utilities: ‘ <i>large water supplies provide either more than 1,000 m³ drinking water per day as an average or serve more than 5,000 persons</i> ’ ¹ . For the present application we refer to the volume of water.

184 units do significantly worse than the average in the emission of gas and in the recycling waste,
 185 while the large units do significantly better than the average according with these indicators.

186 Figure 1 complements Table 3 by showing the geographical variability of the four environ-
 187 mental pressure sub-indicators over the Portuguese territory. Inspired by the ERSAR reports,
 188 we display in red the utilities that are exerting a high (negative) and so an unacceptable level
 189 of pressure, in yellow a medium level and in green a low and so a less urgent level. From a
 190 policy-making perspective, choosing to address one issue, e.g. the water losses, might lead to
 191 overlook utilities unsatisfactorily performing in other domains.

Table 3: Mean distribution of the sub-indicators in 2018.

	N	Coverage	Water loss l/day	Structural collapse (n/km.year)	Gas emission kg (CO2/t)	Recycled waste (%)		
Overall	149	83%	146.1	3.82	20.15	86.58		
	<i>min</i>		1.8	0	6	28		
	<i>max</i>		502	173	52	281		
<i>Geographical location</i>								
North	39	81%	158.8	4.308	20.87	81.49		
Centre	60	90%	141.51	5.480	20.90	81.63		
South	50	78%	141.84	1.438	18.7	96.5		
<i>Intervention area</i>								
Rural	112	80%	135.42	2.97	21.98	82.6	*	
Semi-urban	29	97%	181.6	5.76	15.28	103.3	***	*
Urban	8	89%	167.88	8.575	12.25	81.88	***	
<i>Volume of activity</i>								
Small	53	75%	125.8	5.113	25.08	77.25	***	**
Medium	48	87%	162.4	0.51	19.9	83.77		
Large	48	97%	152.4	5.69	14.98	99.71	***	**

Note: The significance of the difference between the overall distribution and the distribution per groups has been computed through the *t*-test. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$.

Source: Authors' own elaboration based on data from ERSAR.

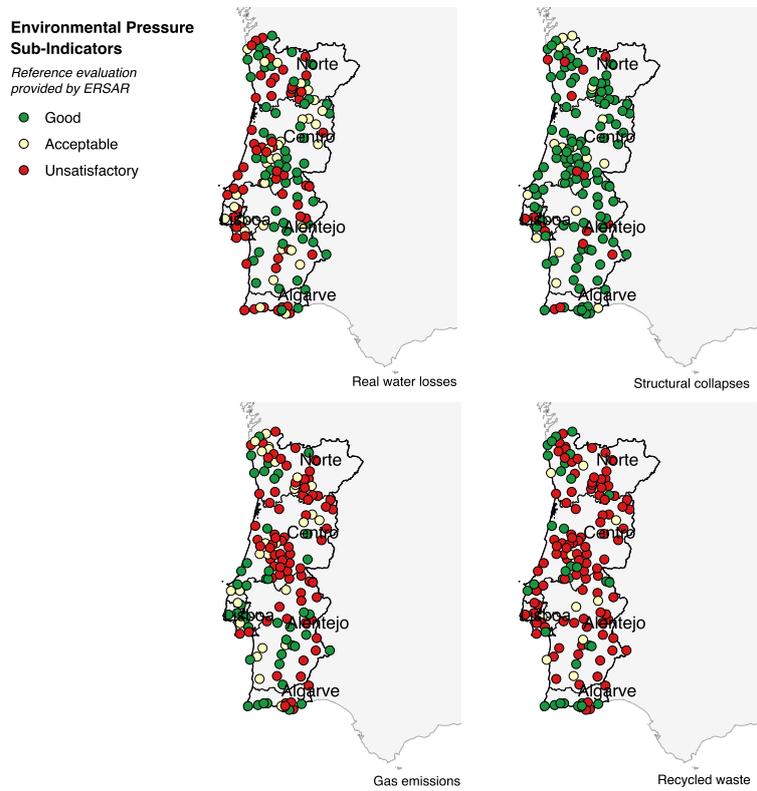


Figure 1: Geographical distribution of the environmental pressure sub-indicators.
 Source: Authors' own elaboration based on data from ERSAR relative to 2018.

192 **3. Methodology**

193 A crucial issue in the construction of Composite Indicators (CIs) is the aggregating method
 194 as, in most cases, there is only disparate expert opinion available about the appropriate weights
 195 to be used in the aggregator function. The Benefit of the Doubt (BoD) approach, presented by
 196 Melyn and Moesen (1991) and then popularized by Cherchye et al. (2007), allows to overcome
 197 this problem. It endogenously assigns weights so that the overall score depicts each analyzed
 198 decision making unit (DMU) in the best possible light relatively to the other observations. So
 199 every DMU is granted with the ‘Benefit of the Doubt’ and the approach is strongly data oriented.
 200 These two qualities explain a major part of the appeal of the BoD-based CIs in real settings.

201 *3.1. The traditional BoD model: An optimistic approach*

202 The BoD approach has its root in the Data Envelopment Analysis (DEA) model of Charnes
 203 et al. (1978); it actually can be seen as an input-oriented DEA model with unitary input and the
 204 sub-indicators as outputs. Therefore, we can translate also the interpretation of the score: a good
 205 relative performance of a DMU, in one particular sub-indicator, indicates that the evaluated unit
 206 considers that specific dimension as relatively important.

207 The value of the performance is obtained by aggregating all the sub-indicators values, weight-
 208 ing them in the most convenient way for the unit under analysis, subject to two constraints: 1)
 209 the weights have to be positive and, 2) the value of the CI, for no unit in the sample can exceed
 210 a given threshold (usually fixed at 1).

211 The BoD model has been designed to deal with ‘desirable’ sub-indicators (meaning the higher
 212 the better). Nevertheless, it may occur that some relevant dimensions of the analyzed units are
 213 described by means of ‘undesirable’ sub-indicators (meaning the lower the better). Whenever
 214 both ‘desirable’ and ‘undesirable’ sub-indicators are considered, the standard BoD model cannot
 215 be applied. To overcome this drawback, Zanella et al. (2015) propose an alternative formulation
 216 on the basis of the directional distance function approach of Chung et al. (1997). Like the
 217 BoD model, a dummy input is fixed at a unitary level and like the directional distance function
 218 models, a suitable directional vector g is considered to allow the simultaneous contraction of
 219 the undesirable indicators and expansion of the desirable ones. According to Zanella et al.
 220 (2015)(p.523), in this paper, CIs are computed by solving the following maximization problem:

$$\left\{ \begin{array}{ll} \max & \beta \\ \text{s.t.} & \sum_{j=1}^n b_{kj} \lambda_j \leq b_{kj_0} - \beta g_b, \quad k = 1, \dots, l \\ & \sum_{j=1}^n y_{rj} \lambda_j \geq y_{rj_0} + \beta g_y, \quad r = 1, \dots, s \\ & \sum_{j=1}^n \lambda_j = 1 \\ & \lambda_j \geq 0, \quad j = 1, \dots, n \end{array} \right. \quad (1)$$

221 where l, s, n respectively represent the number of undesirable sub-indicators, the number of
 222 desirable ones and the number of DMUs, respectively; j_0 is the evaluated DMU, b_{kj} is the value

223 of the undesirable sub-indicator k of the unit j , while y_{rj} is the value of the desirable sub-
 224 indicator r of the unit j . The vector $g = (-g_b, g_y)$ represents the direction along which the
 225 simultaneous contraction of the undesirable indicators and expansion of the desirable ones is
 226 possible. The current literature proposes alternative directions values: for example, directions
 227 values equal to one, $g = (1, 1)$; equal to the current indicator values of the unit under evaluation,
 228 $g = (-b_{kj_0}, y_{rj_0})$; or equal to the average values across all the units under analysis, $g = (-\bar{b}_k, \bar{y}_r)$
 229 (for a further discussion, we refer to Rogge et al., 2017). Different directions give rise to different
 230 interpretations. For our model we choose $g = (-g_b, g_y) = (-b_{kj_0}, y_{rj_0})$, so that each utility
 231 follows its own improvement path and a great level of flexibility and proportional interpretation
 232 of the results are granted. β is the value of the directional distance function for the evaluated
 233 DMU and it measures the room of possible improvements along the direction g ; the optimal
 234 value of the problem, β^* , belongs to $(0, +\infty)$ and, accordingly, the associated CI is defined as
 235 $\frac{1}{1 + \beta^*}$. This formulation allows to ‘control’ the value of the β^* , so the value of the CI belongs
 236 to $(0, 1]$. The higher the value of the CI, the closer the DMU is to the best-practice frontier.
 237 DMUs on the frontier assume a CI = 1 (see also Zanella et al., 2015; Rogge et al., 2017; Lavigne
 238 et al., 2019).

239 3.2. A complement to the traditional BoD: A pessimistic approach

240 By construction, the weights assigned by the traditional Benefit of the Doubt allow to evalu-
 241 ate each utility under the best possible light. This is obtained by overemphasizing the dimensions
 242 where the units perform the best and mostly neglecting where they perform the worst. This en-
 243 dogenous weighting mechanism grants a fair evaluation and mostly avoids complaints among the
 244 evaluated units. In spite of the fairness granted to the utilities under evaluation, the BoD anal-
 245 ysis might overlook very poor performances along some dimensions, thus cannot be completely
 246 informative from an environmental footprint perspective and might suggest inappropriate policy
 247 measures. To avoid this issue, we complement the traditional (optimistic) evaluation with the
 248 so-called “pessimistic” version of the BoD model (Dardha and Rogge, 2020). From an intuitive
 249 point of view, the pessimistic approach evaluates how close is each utility to the worst perform-
 250 ing utilities in the sample under the least favorable evaluation conditions, that is, assigning high
 251 weights on areas where the utility exerts a relatively high environmental pressure level and low
 252 weights where it exerts relatively low environmental pressure level (Rogge, 2012).

253 To the best of the authors’ knowledge, this is the first application of the pessimistic scenario
 254 adapted to the main model proposed by Zanella et al. (2015) following insights from Zhou et al.
 255 (2007) and Rogge (2012). The problem (1) adjusted for its pessimistic counterpart then becomes
 256 the following (in Appendix A we provide also the multiplier formulation for both the optimistic

257 and the pessimistic directional distance BoD model):

$$\left\{ \begin{array}{ll} \min & \beta_P \\ \text{s.t.} & \sum_{j=1}^n b_{kj} \lambda_j \geq b_{kj_0} - \beta_P g_b, \quad k = 1, \dots, l \\ & \sum_{j=1}^n y_{rj} \lambda_j \leq y_{rj_0} + \beta_P g_y, \quad r = 1, \dots, s \\ & \sum_{j=1}^n \lambda_j = 1 \\ & \lambda_j \geq 0, \quad j = 1, \dots, n \end{array} \right. \quad (2)$$

258 where l, s, n respectively represent the number of undesirable sub-indicators, the number of
 259 desirable ones and the number of DMUs, respectively; j_0 is the evaluated DMU, b_{kj} is the value
 260 of the undesirable sub-indicator k of the unit j , while y_{rj} is the value of the desirable sub-
 261 indicator r of the unit j .

262 Coherently with the optimistic version, we set $g = (-g_b, g_y) = (-b_{kj_0}, y_{rj_0})$. Intuitively, this
 263 means moving along the direction opposite to the optimistic one or, in another way, the direction
 264 along which the simultaneous expansion of the undesirable indicators and contraction of the
 265 desirable ones is possible, so to reach the worst-case scenario. β_P is the value of the directional
 266 distance function for the evaluated DMU. In the pessimistic case, the optimal value of the
 267 problem is non-positive, as β_P^* belongs to $(-1, 0]$. Hence, the worst performing units assume
 268 $\beta_P^* = 0$, while β_P^* tends to -1 for the least worst performing units. Similarly to the optimistic
 269 case, the associated CI_P is defined as $\frac{1}{1 + \beta_P^*}$. Accordingly, the value of the CI_P belongs to
 270 $[1, +\infty)$. The lower the value of the CI_P , the closer the DMU is to the worst-case scenario. The
 271 worst-performing DMUs assume $CI_P = 1$ (see also Zhou et al., 2007; Rogge, 2012).

272 3.3. Beyond the deterministic nature of BoD: A robust and conditional approach

273 Previous literature (see e.g. Nardo et al., 2005, or Daraio and Simar, 2007) highlighted
 274 some typical limitations related to the use of a non-parametric approach. In particular, the
 275 deterministic nature of the CI leads to three issues: 1. statistical inference is difficult, 2. the
 276 scores are sensitive to outliers and 3. to the sample size. To face these problems, we complement
 277 the model with a robust and a conditional analysis, by applying the methodology proposed by
 278 Cazals et al. (2002) and by Daraio and Simar (2005, 2007) (see also Rogge et al., 2017; Fusco
 279 et al., 2020; Lavigne et al., 2019; D’Inverno et al., 2020).

280 The robust evaluation of Cazals et al. (2002), also called ‘order- m ’, consists of a Monte Carlo
 281 simulation. Each DMU is evaluated B times with respect to m units randomly drawn with
 282 replacement from the original sample Γ (with $n > m$). This allows to control for extremes and
 283 outliers.

284 B sub-samples $\Gamma^{b,m}$ are generated for each DMU j_0 under analysis and B scores are calculated.
 285 $\beta^{b,m}$ is the directional distance BoD score computed for the DMU j_0 , using the b^{th} sub-sample
 286 of dimension m . Therefore, in the robust version of Model 1, a given DMU j appears in the
 287 constraints only if $j \in \Gamma^{b,m}$. Once obtained the B $\beta^{b,m}$ coefficients, we define $\beta^m = \sum_{b=1}^B \frac{1}{B} \beta^{b,m}$.

288 It is important to notice that the DMU_{j_0} under analysis may not be drawn in the sub-
289 sample used as reference set. For this reason each $\beta^{b,m}$ belongs to \mathbb{R} (and so does β^m). The
290 more negative the β^m the further the DMU_{j_0} over the frontier, in the sense that it is performing
291 better. If $\beta^m < 0$ the DMU is referred to as *super-performing*². Since $\beta^m \in \mathbb{R}$, the previous
292 formulation of the CI loses its explanatory power. This is due to two main reasons: first, the
293 function $CI(\beta^m) = \frac{1}{1 + \beta^m}$ is defined over $(-\infty, -1) \cup (-1, +\infty)$ and not over \mathbb{R} (note that in the
294 deterministic model this was not a problem as β^m belonged to $[0, +\infty)$). Second, interpretation
295 problems arise for those DMUs having a value of β^m lower than -1 ; although they are super-
296 performing, their corresponding CI is negative and, accordingly, they are judged worse than the
297 bad performing ones, i.e. those with a high and positive value of β^m . To avoid these problems,
298 we propose the following construction of the robust Composite Indicator:

$$CI^m(\beta^m) = \begin{cases} \frac{1}{1 + \beta^m} & \text{if } \beta^m \geq 0 \\ \log(1 - \beta^m) + 1 & \text{if } \beta^m < 0 \end{cases} \quad (3)$$

299 The performance score $CI(\beta^m)$ is now defined over \mathbb{R} and it is continuous and differentiable.
300 As in the deterministic case, it is decreasing with respect to β and preserves the interpretation
301 proposed by Daraio and Simar (2007): a value of $CI(\beta^m)$ greater than one indicates that the
302 unit j_0 is better performing than the average of m peers randomly drawn from the population
303 (p.71).

304 To properly account for the influence of the exogenous characteristics and therefore to ensure
305 a fairer evaluation, we allow the benchmarking frontier to ‘adapt’ according to the exogenous
306 characteristics of the unit under analysis, i.e., we adopt the conditional analysis (see developed in
307 Cazals et al., 2002; Daraio and Simar, 2005, 2007; De Witte and Rogge, 2011). The basic idea is
308 to condition the choice of the reference set for the DMU j_0 under evaluation according to its own
309 exogenous characteristics. While in the robust scenario the units of the reference group $\Gamma_{j_0}^{b,m}$ are
310 drawn with replacement from a uniform distribution, in the conditional case they are included
311 in the reference group $\Gamma_{j_0}^{b,m,z}$ according to the probability of being similar to the observation j_0
312 (with $\Gamma_{j_0}^{b,m,z} = \Gamma_{j_0}^{b,m} | Z$). Similarity is measured by means of the probability distribution for the
313 joint Z variables, estimated by a kernel function (see also De Witte et al., 2013; Li and Racine,
314 2003). Using a Monte Carlo simulation procedure, B sub-samples $\Gamma_{j_0}^{b,m,z}$ are generated for each
315 DMU j_0 and B $\beta^{b,m,z}$ are obtained by running model (1) considering only the DMUs belonging to
316 $\Gamma_{j_0}^{b,m,z}$. Then, the mean of the obtained B values of $\beta^{b,m,z}$ is calculated, and the corresponding
317 Composite Indicators $CI^{m,z}$ is computed by using function (3).

The interpretation of the conditional Composite Indicator $CI^{m,z}$ has to go arm in arm with
the comparison between this indicator and the robust one, namely CI^m . To investigate the source

²The terminology used in the literature is *super-efficiency*; since we refer to a composite indicator, we prefer to talk of ‘performance’ instead of ‘efficiency, in line with Rogge et al. (2017) and Lavigne et al. (2019).

of the difference between them, the ratio $CI^m/CI^{m,z}$ is considered, as suggested by Daraio and Simar (2007)³. If the ratio is increasing along the environmental variable, it means that this variable has a positive influence on the performance of the utilities we are measuring. Vice versa a decreasing ratio shows an unfavorable environment. We regress the ratio of the robust over the conditional on the environmental variables using a non-parametric regression (as suggested by Daraio and Simar, 2007 page 113):

$$\frac{CI^m}{CI^{m,z}} = g(Z_i) + \epsilon_i, \quad i = 1, \dots, n.$$

318 4. Results and Discussion

319 The environmental pressure index was computed for 149 utilities that provide both waste
 320 and water services in Portugal. For the estimation we followed the methodology described in
 321 the previous section, so to get an aggregate indicator that measures how well the operators are
 322 coping with the environmental pressure they exert on the environment. First, we explored the
 323 obtained findings for the deterministic case. Second, we explored the results considering the
 324 optimistic and the pessimistic environmental scenario. Third, we gave insights on the robust and
 325 the conditional analyses. Finally, we investigated the influence of the operating context through
 326 statistical inference.

327 4.1. Results from the traditional BoD model

328 Table 4 shows the descriptive statistics of the environmental pressure Composite Indicator
 329 (CI) scores for the deterministic case. The mean value of 0.7398 suggests that there is room for
 330 improvements in environmental pressure reduction if all the entities would perform on the four
 331 sub-indicators as well as the best performing entities. The minimum value of 0.5819 together
 332 with the first quartile of 0.6614 denotes the widespread presence of poorly performing operators,
 333 i.e., operators which are outperformed despite being evaluated in the most favorable way along
 334 different measures of environmental pressure. Previous literature had already detected the need
 335 for a performance enhancement of the Portuguese water and waste sectors (see among others
 336 Ferreira da Cruz et al., 2012; Marques et al., 2015; Molinos-Senante et al., 2016; Pérez et al.,
 337 2019). Our findings complemented this evidence by giving specific emphasis on the environmental
 338 sustainability issue and particularly from an environmental pressure perspective.

339 We identified 11 best performing operators ($CI = 1$) out of the 149 in the sample. This means
 340 that a relatively small percentage of our sample (7.38%) can be considered as best practice for
 341 the others that report CI scores lower than one. We also explored the characteristics of these
 342 units by looking at the distribution of the CI along the operating context variables introduced in
 343 section 2, namely the geographical location, the area of intervention and size. At first sight, the

³Daraio and Simar (2007) use the inverse of this ratio. The reason of our choice is that it simplifies the interpretation of the estimated relationships (Rogge et al., 2017).

344 utilities that report the highest mean and median values are located, more likely, in the South
 345 of Portugal, or in areas predominantly urban, or they are large.

Table 4: Descriptive statistics of the environmental pressure composite indicator scores (both overall and grouped by operating context variables). The scores are obtained implementing the deterministic and unconditional analysis.

	N	Mean	SD	Min.	Q1	Median	Q3	Max.
Deterministic unconditional	149	0.7398	0.1156	0.5819	0.6614	0.6993	0.7914	1.0000
<i>Geographical location</i>								
North	39	0.7281	0.1192	0.5819	0.6500	0.6914	0.7600	1.0000
Centre	60	0.7288	0.1098	0.5897	0.6495	0.6956	0.7758	1.0000
South	50	0.7622	0.1186	0.5915	0.6790	0.7030	0.8652	1.0000
<i>Intervention area</i>								
Rural	112	0.7281	0.1133	0.5819	0.6563	0.6921	0.7587	1.0000
Semiurban	29	0.7680	0.1158	0.6223	0.6652	0.7594	0.8156	1.0000
Urban	8	0.8018	0.1235	0.6364	0.7416	0.7864	0.8626	1.0000
<i>Volume of activity</i>								
Small	53	0.6996	0.0954	0.5819	0.6463	0.6786	0.7022	1.0000
Medium	48	0.7272	0.1094	0.5915	0.6604	0.6942	0.7540	1.0000
Large	48	0.7969	0.1214	0.6223	0.6890	0.7719	0.8986	1.0000

346 4.2. The environmental pressure index in an optimistic and pessimistic scenario comparison

347 To provide a more comprehensive picture of the environmental pressure exerted by the Por-
 348 tuguese utilities jointly operating in the three sectors, we complement the results obtained using
 349 the traditional/optimistic BoD approach with a pessimistic one. In the former we give more
 350 emphasis on the areas where utilities are exerting a relatively low pressure level compared to the
 351 other utilities, highlighting the best scenario. In the latter we obtain information on how well
 352 they are performing despite the least favorable evaluation, outlying the worst scenario.

353 Figure 2a shows in a synthetic way the results obtained in these two opposite scenarios
 354 (we report in Appendix B the descriptive statistics of the pessimistic environmental pressure
 355 composite indicator scores). Utilities with a CI lower than 1 are the ones displaying a low
 356 performance, despite being evaluated in their most favorable scenario. Utilities with a CI_P
 357 equal to one are the ones performing weakly in the majority or even all the dimensions.

358 Following Rogge (2012), we can distinguish three groups of utilities based on their CI and
 359 CI_P . The first group is characterized by an *overall good* environmental pressure level, with

360 $CI = 1$ and $CI_P > 1$. The utilities in this group perform well both under the optimistic
361 and the pessimistic scenario. Thus, they don't show a peculiar specialization on a particular
362 area, but they perform relatively strongly compared to the other utilities, in all, or almost
363 all, the environmental pressure sub-indicators considered. From a policy-making perspective,
364 these operators (CM de Ansião, CM de Évora, CM de Ferreira do Zêzere, CM de Melgaço,
365 CM de Óbidos, CM de Ponte de Lima, CM de Póvoa de Varzim, CM de Santiago do Cacém,
366 INFRAQUINTA, INFRATRÓIA, SM de Castelo Branco) are the best practices that the other
367 utilities should look at to reduce their environmental pressure or that show extremely outstanding
368 performance. This is for example the case of the operator INFRAQUINTA, that reports one of
369 the highest CI_P scores, $CI_P = 5.3368$, and $CI = 1$. This operator has been already identified in
370 other studies as one of the Portuguese top performing utilities (see Molinos-Senante et al. 2016
371 and Henriques et al. 2020). This can be seen as an example of utility that promotes environmental
372 sustainability and tackles environmental pressure in water supply, wastewater sanitation and
373 urban waste management sectors as a public commitment (see [https://www.infraquinta.pt/
374 en/empresa/activities-plan](https://www.infraquinta.pt/en/empresa/activities-plan)). The exceptional good performance of this unit can be partly
375 explained by its recent re-organisation and the relatively modern infrastructures, which create
376 also the expectation of future investment return (Henriques et al., 2020).

377 The second group is characterized by an *overall mediocre* performance, with $CI < 1$ and
378 $CI_P > 1$. The utilities in this group do not perform as good as the best practices, but also not
379 as bad as to be considered the worst performing units. In this sense, they might have focused
380 their effort on a specific sector or only on a few ones to deal with the environmental pressure
381 they exert. Regarding this group, policymakers should pay attention to the dimensions mostly
382 left behind and provide incentives for their improvements. The third group is characterized by
383 an *overall poor* performance, with $CI < 1$ and $CI_P = 1$. In an environmental perspective,
384 these utilities should be the first ones to be looked at, since they exert the highest level of
385 environmental pressure. From a policy perspective, the goal is not to 'name and shame' these
386 utilities (Cabus and De Witte, 2012), but rather to identify them and support them, as they are
387 the detected most harmful ones for the environment. As a last remark we point out that there
388 are no utilities with $CI = 1$ and $CI_P = 1$, ruling out the presence of extreme scenarios with
389 excellent performance on one dimension and very poor performance on another one at the same
390 time.

391 Figure 2b-d show the distribution of the utilities by the operating context variables and by
392 their performance level. Most of the utilities belong to the *overall mediocre* performance group.
393 From the analysis of the weights and the contribution of each element to the composite indicator,
394 we can observe that in the optimistic case relatively good performance is related to the water
395 loss and gas emission indicators, while in the pessimistic case the most critical component is the
396 level of recycled waste, confirming the intuition we get from Figure 1. While for the geographical

397 location and the intervention area there is no clear evidence of best practices, the volume of
 398 activity suggests that the small utilities are overall the worst performing ones. These utilities
 399 face huge costs to reduce their environmental impact in the three sectors and diseconomies of
 400 scale and scope arise. Policy makers should monitor more closely their activity and generate an
 401 incentive scheme to reduce their environmental footprint.

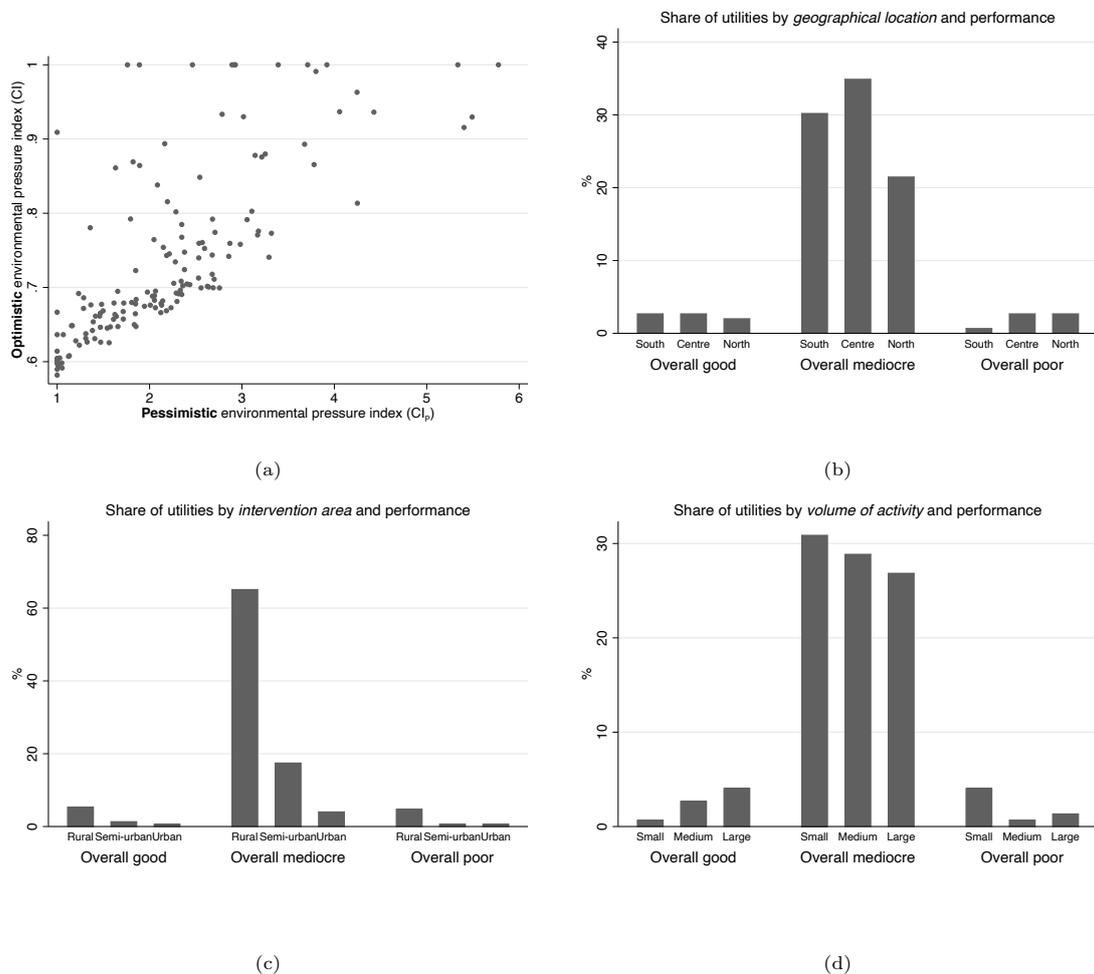


Figure 2: Comparison of environmental pressure performance in an optimistic and pessimistic scenario (Note: Overall good performance for $CI = 1$ and $CI_P > 1$; Overall mediocre performance for $CI < 1$ and $CI_P > 1$; Overall poor performance for $CI < 1$ and $CI_P = 1$).

Source: Authors' own elaboration.

402 4.3. The environmental pressure index accounting for outliers and exogenous characteristics

403 To account for the possible presence of atypical observations and to properly detect the
 404 influence of the exogenous characteristics, we estimated the traditional model in its robust un-
 405 conditional and conditional version, so that unit's performance was assessed in a fairer way.
 406 Table 5 shows the descriptive statistics of the environmental pressure Composite Indicator (CI)
 407 scores for these two cases together with the deterministic case, for comparison purposes. To

408 implement the order- m directional distance BoD model, a value for m must be chosen. A recipe
 409 to choose the suitable value of m does not exist, however we followed the procedure suggested
 410 by Daraio and Simar (2007), p. 78 - 81. Accordingly, a value of m equal to 65 seemed the most
 411 appropriate choice. Both the robust unconditional and conditional estimates display higher CI
 412 scores with respect to the deterministic case in all the summary statistics.

413 These estimations yielded CI scores greater than one in the upper part of the score distri-
 414 bution. This denotes the presence of super-performing units, i.e., units performing better than
 415 the average units they are compared with. Moreover, from the comparison of the median and
 416 the mean values, we also notice that the distribution of the conditional scores has a fatter right
 417 tale than the robust unconditional one, suggesting that the majority of the units are working
 418 in an unfavorable context. Nevertheless, there are units that are still very poorly performing as
 419 pointed out by the minimum value of 0.5930 for the robust unconditional case and 0.6034 for
 420 the conditional one.

421 The three estimated environmental pressure indexes are quite highly correlated (0.9688,
 422 0.8259, 0.8623) and the distribution of the units among the observed background characteristics
 423 display a pattern similar to the one described for the deterministic unconditional case.

424 Figure 3 shows the geographical distribution of the estimated efficiency scores. The three CI
 425 scores display a similar pattern, confirming that the potential presence of outliers or different
 426 operating contexts do not significantly affect the outlined trend. An interesting feature of the
 427 environmental pressure Composite Indicator suggested in this paper is that it allows to aggregate
 428 different dimensions in a fully data driven way. Therefore, with a single glance we are able to
 429 identify the most critical areas, beyond the partial view offered separately by each sub-indicator
 430 as presented in section 2.

Table 5: Descriptive Statistics of the environmental pressure Composite Indicators scores for different model specifications.

	N	Mean	SD	Min.	Q1	Median	Q3	Max.
Deterministic unconditional	149	0.7398	0.1156	0.5819	0.6614	0.6993	0.7914	1.0000
Robust unconditional	149	0.8319	0.2272	0.5930	0.7029	0.7445	0.8749	1.8229
Robust conditional	149	0.8486	0.1604	0.6034	0.7371	0.8098	0.9867	1.7203

431 The comparison between the robust unconditional and conditional CI scores allowed us to
 432 detect the influence of the background characteristics on the estimated level of environmental
 433 pressure. Preliminarily, the *Kolmogorov - Smirnov* test was implemented to test if the difference
 434 among the conditional and the robust CI scores is statistically significant. The obtained p-value
 435 (0.0003338) provided a strong evidence in favor of this hypothesis. We focused on the partial
 436 regression plots reported in Figure 4 to investigate the source of this difference. The background

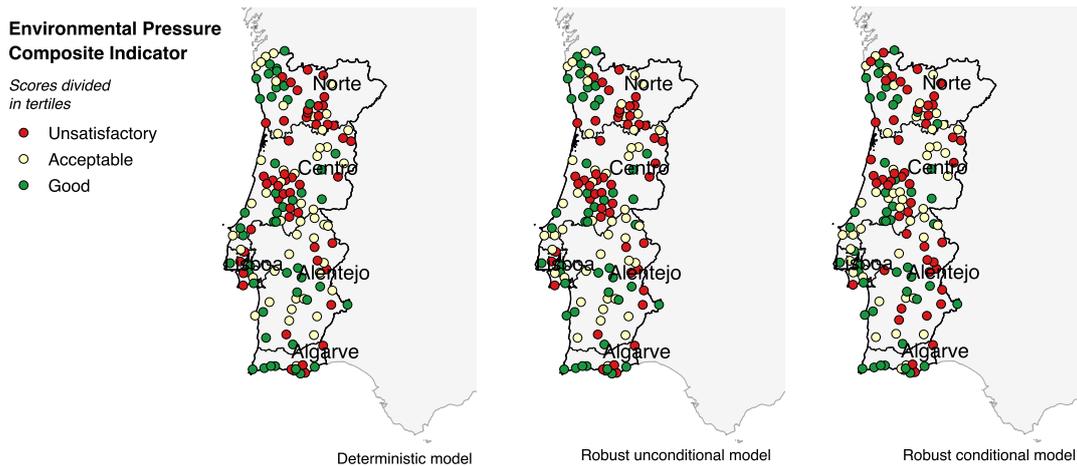


Figure 3: Geographical distribution of the environmental pressure composite indicator.

Source: Authors' own elaboration.

437 variables were regressed on the ratio between the robust unconditional and conditional, following
 438 the insights provided by Daraio and Simar (2007). If the ratio is increasing along the background
 439 variable, it means that this variable has a positive influence on the performance of the utilities
 440 we are measuring and the opposite holds otherwise.

441 We observed that the size and the area of intervention display a statistically significant
 442 relationship with the score ratio. Specifically, we observed a reversed U-shaped relation between
 443 the size and the estimated environmental pressure composite indicator, suggesting the potential
 444 presence of an optimal size. Previous literature on economies of scale and scope investigated
 445 the possible existence of an optimal size both for the water and waste sectors, concluding that
 446 a wide range of optimal scales can be detected and diseconomies in larger utilities can be found
 447 (see for example Simões et al., 2013; Carvalho and Marques, 2014, 2016; Caldas et al., 2019,
 448 and the references therein). Evidence from our empirical analysis suggests that whenever the
 449 utility is either too small or too large, it becomes difficult to contain the release of pollutants and
 450 high investments should be done to ameliorate the existing infrastructures or to increase their
 451 production capacity.

452 About the intervention area, the *predominantly rural areas* have a positive relationship with
 453 the environmental pressure management, while the opposite holds for *medium urban areas* and
 454 *predominantly urban areas*. To reconcile this evidence with the one stemming from the descriptive
 455 statistics, we consider that the higher scores of the urban utilities might be mostly driven by the
 456 size (as the urban utilities are also the larger). Besides, it could be noticed from Figure 3 that
 457 units located in the mountainous areas (therefore in the north or in the Serra da Estrela), on
 458 average, performed worse. A possible mechanism to explain this is that a steep terrain causes
 459 higher maintenance costs, therefore higher water losses, and higher transportation costs, therefore
 460 higher gas emissions and less waste recycling (see also Gaeta et al. (2017); Sarra et al. (2017)).

461 Finally, the geographical location did not display any particularly statistically significant as-
 462 sociation, even if it is still worth to be accounted for in the conditional estimation. Two factors
 463 mostly offset this evidence. From a territorial perspective, northern regions are mostly charac-
 464 terised by mountainous areas, while southern regions suffer particularly of seasonal imbalances
 465 and drought (Ferreira da Cruz et al., 2012; European Commission, 2014), causing again higher
 466 costs and difficulties in the process of collecting waste and treating water. From a regulatory
 467 perspective, recent changes of the social tariff regime also played a role in jeopardizing the equity,
 468 sustainability and territorial cohesion of this regulated sector (Martins et al., 2020).

469 The evidence stemming from the statistical inference offers an informative picture about the
 470 environmental pressure management in the Portuguese waste and water sectors. This can be
 471 considered as a starting point for further discussion to raise awareness among all the involved
 472 stakeholders on the environmental impact of these services' activity and to take action toward a
 473 more environmentally sustainable development (Molinos-Senante et al., 2016).

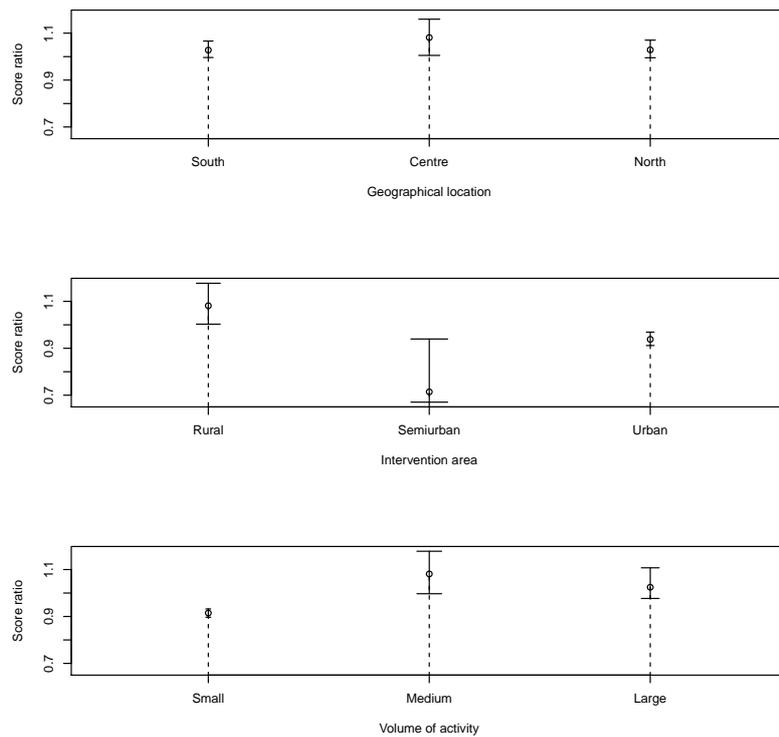


Figure 4: Visualization of the partial regression plots with confidence intervals for the operating context variables. A positive slope denotes a favorable influence on the environmental pressure composite indicator level, while the opposite holds for a negative slope.

Source: Authors' own elaboration.

474 5. Conclusions

475 The urgent need for an environmentally sustainable development calls for practical actions by

476 managers and policy makers. However, finding good practices and selecting intervention areas
477 are hard tasks for utilities that jointly cover services in different sectors, such as the water supply,
478 the water collection and the waste management. This is because, for each service, they exert
479 different levels of pressure on the environment, either in terms of substance release or in terms
480 of resource use. As they all are potentially harmful for the environment, assigning an order of
481 importance in an objective way becomes a tricky challenge.

482 We contribute to the literature by proposing a novel pressure composite indicator to measure
483 and benchmark utilities active in different sectors and exerting different forms of environmental
484 pressure. Specifically, we complement the use of a traditional directional distance Benefit of the
485 Doubt composite indicator with its pessimistic version so to take into account the most harmful
486 impact in the worst environmental scenario. In addition, we integrate the composite indicator
487 with a robust and conditional approach so to account for the potential presence of atypical
488 observations and the influence of contextual variables.

489 We test the proposed evaluation framework by evaluating 149 Portuguese utilities jointly ac-
490 tive in the water supply, water collection and waste management sectors. In the annual reports,
491 the Portuguese regulator (ERSAR) identifies room for improvement in any of the sub-indicators
492 accounted in the proposed environmental pressure composite indicator, even suggesting potential
493 ways to pursue it. With this respect, the beneficial feature of the proposed composite indica-
494 tor is twofold. First, it detects the operators that exert the highest negative pressure on the
495 environment encompassing the three services as a whole, granting them the most favorable as-
496 sessment. Second, it suggests possible role models by looking at the best practices that emerge
497 from the benchmarking exercise. On average, we find that there is room to alleviate the exerted
498 environmental pressure and 11 utilities are detected as the best practises under both the opti-
499 mistic and the pessimistic scenario. Most importantly, we are able to identify the utilities that
500 are poorly performing in all the environmental dimensions. Ideally, all the utilities exerting a
501 sizable pressure on the environment should be pushed to improve their pressure. However, in a
502 context where there are limited resources and the measures to be taken are on a large (national)
503 scale, the policy makers should start intervening in the areas where the environmental pressure
504 is very critical, suggesting how to alleviate it by looking at the best practices observed from the
505 analysis. Accordingly, we draw the national regulator’s attention on the utilities with lower
506 scores in both scenarios and whose background characteristics represent the most unfavorable
507 environment. Certainly the background characteristics are variables that cannot be changed by
508 the managers, especially in the short run, but empirical findings can direct the effort at national
509 level and within the region. To this extent, we remark that the volume of activity plays a very
510 significant role with respect to the environmental pressure. Specifically, small utilities are the
511 most critical ones and the regulator should encourage shared service arrangement to seek in-
512 creasing returns to scale and to invest more on their environmental sustainability. Furthermore,

513 environmental best practices can be stimulated emphasizing the good performance signalling role
514 of certifications, that currently are still not widely acknowledged (Molinos-Senante et al., 2016),
515 as well as promoting more public commitment and transparency (Henriques et al., 2020).

516 The present analysis focuses on a cross-sectional dataset. Further research might explore
517 the time component to check whether poor performing utilities are catching up with the best
518 ones narrowing the gap and alleviating the overall environmental impact (Horta and Camanho,
519 2015; Henriques et al., 2020). Moreover, the main results point at the most critical areas, but
520 additional analysis might follow to further explain the mechanisms and the hidden synergies
521 behind the joint management of the three sectors (Caldas et al., 2019).

522 In this paper, the case of the Portugal has been presented to measure the environmental
523 pressure of water supply, wastewater collection and urban waste management sectors. Given the
524 worldwide relevance of the environmental sustainability and pressure, the proposed approach can
525 be interestingly used for other countries and/or for other indicators to get useful insights where
526 to intervene first. This will raise awareness of critical areas among the involved stakeholders
527 and promote greater transparency in the environmental impact of the activities under scrutiny,
528 to grant a sustainable development not only for the present generations but also for the future
529 ones.

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737 **Appendix A. ‘Optimistic’ VS ‘Pessimistic’ version of the BoD model**

738 In the following we present the primal and multiplier formulation of the model introduced by
 739 Zanella et al. 2015, along with its pessimistic counterpart.

Zanella et al. (2015, mod.7-8 p.523) OPTIMISTIC VERSION Primal formulation	Based on Zanella et al. (2015) PESSIMISTIC VERSION Primal formulation
$\max \beta$ $s.t. \sum_{j=1}^n b_{kj} \lambda_j \leq b_{kj_0} - \beta g_b$ <p style="text-align: center;">for $k = 1, \dots, l$</p> $\sum_{j=1}^n y_{rj} \lambda_j \geq y_{rj_0} + \beta g_y$ <p style="text-align: center;">for $r = 1, \dots, s$</p> $\sum_{j=1}^n \lambda_j = 1$ $\lambda_j \geq 0 \quad \text{for } j = 1, \dots, j_0, \dots, n$	$\min \beta^P$ $s.t. \sum_{j=1}^n b_{kj} \lambda_j \geq b_{kj_0} - \beta g_b$ <p style="text-align: center;">for $k = 1, \dots, l$</p> $\sum_{j=1}^n y_{rj} \lambda_j \leq y_{rj_0} + \beta g_y$ <p style="text-align: center;">for $r = 1, \dots, s$</p> $\sum_{j=1}^n \lambda_j = 1$ $\lambda_j \geq 0 \quad \text{for } j = 1, \dots, j_0, \dots, n$
Multiplier formulation	Multiplier formulation
$\beta_{j_0} = \min - \sum_{r=1}^s y_{rj_0} u_{rj_0} + \sum_{k=1}^l b_{kj_0} p_{kj_0} + v_{j_0}$ $s.t. \sum_{r=1}^s g_y u_{rj_0} + \sum_{k=1}^l g_b p_{kj_0} = 1$ $- \sum_{r=1}^s y_{rj} u_{rj_0} + \sum_{k=1}^l b_{kj} p_{kj_0} + v_{j_0} \geq 0$ <p style="text-align: center;">for $j = 1, \dots, j_0, \dots, n$</p> $u_{rj_0} \geq 0 \quad \text{for } r = 1, \dots, s$ $p_{kj_0} \geq 0 \quad \text{for } k = 1, \dots, l$ $v_{j_0} \in \mathfrak{R}$ <p>where $CI_{j_0} = 1/(1 + \beta_{j_0}) \in (0, 1]$</p>	$\beta_{j_0}^P = \max - \sum_{r=1}^s y_{rj_0} u_{rj_0} + \sum_{k=1}^l b_{kj_0} p_{kj_0} + v_{j_0}$ $s.t. \sum_{r=1}^s g_y u_{rj_0} + \sum_{k=1}^l g_b p_{kj_0} = 1$ $- \sum_{r=1}^s y_{rj} u_{rj_0} + \sum_{k=1}^l b_{kj} p_{kj_0} + v_{j_0} \leq 0$ <p style="text-align: center;">for $j = 1, \dots, j_0, \dots, n$</p> $u_{rj_0} \geq 0 \quad \text{for } r = 1, \dots, s$ $p_{kj_0} \geq 0 \quad \text{for } k = 1, \dots, l$ $v_{j_0} \in \mathfrak{R}$ <p>where $CI_{j_0}^P = 1/(1 + \beta_{j_0}^P) \in [1, +\infty)$</p>

742 y_{rj_0} and b_{kj_0} respectively refer to the observed r desirable and k undesirable indicator of the
 743 evaluated DMU j_0 . u_{rj_0} and p_{kj_0} are the BoD weights corresponding to the r desirable and k
 744 undesirable indicator for the evaluated DMU j_0 . In the optimistic model they represent the most
 745 favorable weights for the unit under evaluation, in the pessimistic model the least favorable. y_{rj}
 746 and b_{kj} respectively refer to the r desirable and k undesirable indicator of every DMU j in the
 747 dataset; n is the number of DMU under analysis; s and l respectively denote the number of
 748 desirable and undesirable indicators considered in the application.

749 **Appendix B. Descriptive statistics of the pessimistic BoD**

750 In the following we present the descriptive statistics for the pessimistic version of the proposed
 751 environmental pressure index, both overall and grouped by operating context variables.

Table B.1: Descriptive statistics of the *pessimistic* environmental pressure composite indicator scores (both overall and grouped by operating context variables). The scores are obtained implementing the deterministic and unconditional analysis.

	N	Mean	SD	Min.	Q1	Median	Q3	Max.
Deterministic unconditional	149	2.213	0.9602	1.000	1.481	2.122	2.679	5.776
<i>Geographical location</i>								
North	39	2.104	0.9171	1.000	1.317	2.131	2.642	4.429
Centre	60	2.169	0.9861	1.000	1.478	2.059	2.547	5.776
South	50	2.352	0.9644	1.000	1.731	2.204	2.695	5.404
<i>Intervention area</i>								
Rural	112	2.145	0.8928	1.000	1.490	2.058	2.577	5.776
Semi-urban	29	2.465	1.1425	1.000	1.481	2.194	3.017	5.404
Urban	8	2.254	1.1368	1.000	1.558	1.940	2.610	4.429
<i>Volume of activity</i>								
Small	53	1.944	0.7049	1.000	1.382	2.053	2.378	4.057
Medium	48	2.079	0.8729	1.000	1.442	1.874	2.531	5.776
Large	48	2.646	1.1403	1.000	1.756	2.377	3.234	5.492