



International Program Sustainable Management

ACADEMIC YEAR 2019-2020

www.emsbrussel.be



International Program Sustainable Management

ACADEMIC YEAR 2019-2020

Target group

This program is developed for managers eager to guide their company in a sustainable transition.



Why should you participate in this training?

In the current economic climate, which is mainly value-driven with a strong focus on competition, economic growth and cost cutting, making the transition to a more sustainable business model, taking into account people, planet and profit, is a challenge.

Guiding your company in a **sustainable transition process** and formulating a vision on new modes of value creation requires a substantial mind shift and the development of **sustainability competences** such as systems thinking, anticipatory and strategic thinking but also highly developed interpersonal competences and understanding of the values of your company. The International Program Sustainable Management offers you a trajectory that allows you to take your company to the next level in sustainability and to develop a **strategic plan** to start the transformation. A sustainable company transition does not only imply academic expertise, but also learning by doing and getting acquainted with concrete **management tools** to map your company's system, to foresee possible future scenarios, to develop strategies related to sustainable finance, marketing and HRM and to engage all stakeholders in the process. This trajectory will provide you the necessary knowledge, skills and mindset **to solve your own sustainability cases** and develop a sustainable strategy, while being supported by an international, interdisciplinary and multidisciplinary entrepreneurial network.

PROFESSORS

Bart Henssen (Odisee), **Peter Wollaert** (CIFAL Flanders), **An Beazar** (Enprove),
Lucia Ceja (IESE Business School), **Tine Faseur** (KU Leuven), **Miriam Garando**
(Collective Yourself), **Tim Gielens** (Odisee), **Wim Keygnaert** (Odisee)

Program

MODULE 1: WHICH COMPETENCIES DO I NEED TO SUPPORT THE SUSTAINABLE TRANSITION OF MY ORGANIZATION?

Development of sustainability competencies

- Expert classes systems thinking, strategic thinking, future thinking, sustainable business development and SDGs
- Workshop value-based entrepreneurship
- Implementation of sustainability in your strategy: good practice company analysis and development of solutions for sustainability business case

MODULE 2: HOW DO I SUPPORT THE SUSTAINABLE TRANSITION OF MY ORGANIZATION?

Development of a sustainable strategy

- Expert classes, sustainable business models and financial impact, sustainable HRM, sustainable marketing
- Workshop change management
- Implementation of sustainability in your strategy: development of solutions for your sustainability business case and a sustainable strategy for your organization
- Meet-up with sustainability experts

Practical

■ CONTACT

EHSAL Management School
Warmoesberg 26
1000 Brussels
Phone: +322/210 13 08
emsinfo@emsbrussel.be
www.emsbrussel.be

■ CALENDAR

- Wednesday to Friday 9, 10, 11
October 2019
- Wednesday to Friday 6, 7, 8
November 2019

Each day from 9 a.m. to 6 p.m.

Optional evening activities are also offered.

■ LOCATION

Odisee/KU Leuven Campus Brussels
Warmoesberg 26, 1000 Brussels (at walking
distance from the Brussels Central station)

■ SUBSIDY

EMS trainings are recognized for payment
with the Flanders SME portfolio. You can
benefit a subsidy of up to 40%.



EHSAL Management School

Warmoesberg 26

1000 Brussel

Tel: 02-210 13 08

emsinfo@emsbrussel.be

www.emsbrussel.be



More information

■ WEBSITE

Information regarding the program, registration modalities, tuition fee, professors etc. can be found on our website: www.emsbrussel.be

■ OPEN DAYS

EMS organizes open days on Saturday 7 September from 9.30 a.m. to 12.30 p.m. The open day will take place at Odisee/KU Leuven Campus Brussels, Warmoesberg 26, 1000 Brussels.

■ PROGRAM COORDINATOR

Do you have any questions? Contact the program coordinator by mail: elien.crois@odisee.be