The use of vector models in aggregate-level studies of semasiological variation

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#### Introduction

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• This talk is on a new tool for the aggregate level analysis of (dia)lectal variation



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- More specifically it is about a descriptive tool for the detection of semasiological variation in the lexicon



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- This talk is on a new tool for the aggregate level analysis of (dia)lectal variation
- More specifically it is about a descriptive tool for the detection of semasiological variation in the lexicon
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- This talk is on a new tool for the aggregate level analysis of (dia)lectal variation
- More specifically it is about a descriptive tool for the detection of semasiological variation in the lexicon
- However, at this point we have not yet reached the stage of using the tool in actual aggregate-level (dia)lectometric research
- The case study presented today is part of ongoing efforts to refine and calibrate the measures used in the tool and to assess their reliability and validity





#### Dimensions of lexical variation (Geeraerts et al., 1994):

- **onomasiological variation**: given the thing or concept we want to refer to, what are the different words or expressions that can be used? (e.g. given my computer)
  - conceptual onomasiological variation: given that we want to refer to something, how do we construe/conceptualize it? (e.g. THING versus DEVICE versus COMPUTER versus LAPTOP versus MACBOOK PRO)
  - formal onomasiological variation: given that we (roughly) have a concept in mind (e.g. LAPTOP), which of several (near) synonyms do we use? (e.g. 'notebook' versus 'laptop' versus 'portable')
- semasiological variation: given a word or expression, what are the different concepts or referents that it can refer to? (e.g. given 'notebook')

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#### Today's perspective:

- In most (dia)lectometric studies on lexical variation, the variant that is investigated is formal onomasiological variation.
- Today, however we'll look at semasiological variation.



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#### The phenomena we're interested in:

- We want to use corpus data to look into regional variation
- At the moment, our main interest is in the difference between Belgium and The Netherlands (but hopefully in the future, data will be available that also allow is to look at more fine-grained regional variation; cf. talk Liberman and talk by Grieve)
- We (eventually) want to investigate, aggregating over many words, which overall regional patterns of semasiological variation there are (= preferences for different senses and different idioms)





Examples of (future) research questions:

- How much semasiological variation is there?
- In which places (genres, semantic domains, ...) do we find it?
- Is semasiological variation strongest in the same places (genres, semantic domains, ...) as formal onomasiological variation?

#### Caveat:

 caveat: because obviously semasiological variation is very sensitive to topic bias, our corpora must be as comparable as possible (e.g. senses of 'goal' in political corpus versus corpus on football).



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#### Today's questions:

- Do the measures introduced in the new tool yield sensible results in our case study?
- How valid are these measures?
- And how reliable are they?



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#### The tool: an application of vector models





The tool reuses and combines existing techniques:

• Step 1: first we use vector space models (henceforth VSMs) to obtain a representation of how a particular word is used in the corpora that represent our lects. Today we will compare data from two corpora. The result is a matrix (our vector space) in which for each of the corpora a number of instance (=tokens) of the word are being stored, and in which distances between these tokens represent how different the usage of the words is in these tokens.





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- Step 2: then we apply cluster quality measures to that vector space in order to assess to which extent the tokens from the different corpora form different clusters (which would indicate a regional semasiological difference).

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The tool reuses and combines existing techniques:

• **Step 3**: next, we use MDS to obtain a 2D simplification of the structure from step 1, that can be visualized. This we call the reduced vector space.



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The tool reuses and combines existing techniques:

- **Step 3**: next, we use MDS to obtain a 2D simplification of the structure from step 1, that can be visualized. This we call the reduced vector space.
- Step 4: finally, we also apply the cluster quality measures from step 2 to the reduced vector space. (So the tool introduces two sets of measures, which we will compare today.)



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# Type-based vector space models

The most commonly used kind of VSMs are so-called type-based VSMs. In these VSMs

- the usage of a particular word in a corpus is summarized in a single row in the VSM (which as a whole is a matrix)
- the columns represent so-called features of the word (typically several thousands of them). In the VSMs we discuss today these features simply are words that occur in the vicinity of the target word (i.e. of the word represented in that row of the VSM)
- the cells express the frequency with which target words co-occurs with certain features, or rather, they contain so-called PMI values that are derived from the raw frequencies. PMI values express the 'attraction' between a target word and a feature.



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#### Type-based vector space models

The rationale then is that, given a large enough corpus, words with similar meanings tend to have similar rows. Therefore distances between rows (typically calculated as one minus the positive cosine of the angle between the two vectors) can be used as a proxy for differences in 'meaning' (or at least 'usage').

	home	drink	traffi <sub>c</sub>	wh <sub>ee</sub> /	
car					
vehile					
coffee					

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#### Type-based vector space models

This technique is well-established in NLP and Information retrieval, where it is commonly, and succesfully, used in applications such as synonymy detection, thesaurus extraction, etc. (even though it must be added that the technique is by no means flawless, and that it does produce a fair amount of noise together with the sensible patterns it detects).



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#### Variation detection with VSMs

Type-based VSMs from different corpora (but with the same features) could be used to detect regional variation. For an approach along these lines, see Peirsman & Speelman, 2009.

	home	drink	traffi <sub>c</sub>	whee/	
car in US					
car in UK					
vehile in US					
vehile in UK					
coffee in US					
coffee in UK					

However, today we'll look at a more fine-grained approach. Groningen, Methods in Dialectology XV, August 14, 2014

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#### Token-based vector space models

In token-based VSMs each instance (=token) of a word in corpus, or at least a representative number of such instances, has its own row.

	?	?	?	?	
car 1					
car 2					
car 3					
car 4					
car 5					
car 6					

But what then are the features?



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#### Token-based vector space models

What are the features?

- If we took the collocates of the token (henceforth Cs), we would have a very sparse matrix.
- Therefore we look for a richer representation of these Cs (richer than just one cell per C)
- What we do, for each of these Cs (typically just a handful per token), is we take their type vector in a type-based VSM; henceforth we call the features of these type vectors the CCs, i.e. the collocates of the collocate of the target word.
- The token vector of the token then becomes the weighted sum of the type vectors of all its Cs, with the weight being the 'attraction' (PMI) between the target word and the C (this PMI is also found in the type VSM)

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#### Token-based vector space models

What we get:

	$C_{I_1}$	$\zeta_{\mathcal{C}}$	ۍ ري	CC₄	
car 1					
car 2					
car 3	weig	hted s	sum o	f Cs o	f car 3
car 4					
car 5					
car 6					

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#### Token-based vector space models

And now we can merge token-based vector spaces from different corpora (provided the same CCs are used):

	$C_{I_{1}}$	С С	ۍ ري	CC	
car 1 from US					
car 2 from US					
car 3 from US	weig	ghted	sum of	f Cs o	f car 3 from BE
car 1 from UK					
car 2 from UK					

And we can calculate (cosine-based) distances between all token.

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# Cluster quality measures

Next we want to assess to which extent the tokens from the same corpus cluster together

We'll use four measures, ...:

- ... that all operate on the distance matrix that resulted from step 1
- ... two of which are global cluster quality measures: they assess whether globally clusters can be detected that coincide with the different corpora
- ... two of which are local cluster quality measures: they assess whether locally in vector space tokens tend to belong to the same corpus

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# Cluster quality measures

First global measure: DR, which stands for mean distance ratio (slightly modified version of McClain & Rao, 1975):

- for each item (=token) we calculate A the mean distance from the item to other items from the same corpus
- for each item (=token) we calculate B the mean distance from the item to items from any of the other corpora
- the cluster quality for the item is B/A
- the cluster quality for the complete 'token cloud' (i.e. all items) is the mean cluster quality of the items



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# Cluster quality measures

Second global measure: SIL, which stands for silhouette width (Rousseeuw, 1987):

- for each item we calculate to which other cluster (=corpus), apart from its own cluster (=corpus), its mean distance is smallest; we call this the 'neighbouring cluster' of the item
- for each item we calculate *A* the mean distance from the item to items from its cluster
- for each item we calculate *B* the mean distance from the item to items from its neighbouring cluster
- the cluster quality for the item is (B A)/max(A, B)
- the cluster quality for the complete 'token cloud' (i.e. all tokens) is the mean cluster quality of the items

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Tool

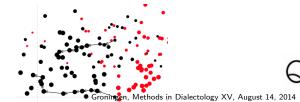
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# Cluster quality measures

First local measure: SCP, which stands for smallest 'same class path':

- for each item (=token) we calculate the quality of the shortest path of length k that connects it to other items from the same cluster; this quality is the mean 'step quality'; the quality of a step in the path is one divided by the rank of the distance of the next item in the path.
- the cluster quality for the complete 'token cloud' (i.e. all items) is the mean path quality of all items



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#### Cluster quality measures

Second local measure: KNN, which stands for k nearest neighbours:

- for each item (=token) we calculate the proportion of 'same class items' among its k nearest neighbours; that proportion is the cluster quality of that item
- the cluster quality for the complete 'token cloud' (i.e. all items) is the mean cluster quality of the items



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# Dimension reduction

In the third step we derive a reduced vector space from the original space, using non-metric MDS.

- we want neither the VSM itself nor the cluster guality assessment to be a black box
- therefore we want to be able to visualize the 'token cloud'

The result of this step is

- that we obtain for all items coordinates in 2D space (so that we can visualize the reduced token cloud: see visualization tool)
- from which we can once again derive a distance matrix (by applying Euclidean distances to the coordinates)

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# Dimension reduction

In the fourth and final step we again calculate cluster quality scores, using the same measures as in the second step, but now starting from the new distance matrix calculated in step 3.



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#### Case study

#### Case study:

- we built token clouds for 42 words, 21 of which are claimed to display regional semasiological variation (www.wikipedia.org; taaltelefoon.vlaanderen.be), and for 21 of which we found no such claims
- of the former 21 words, 14 are claimed to differ in the possible/popular senses, and 7 are claimed to differ in the expressions/idioms that are often used
- for each of these words we randomly collected 300 tokens from a large Belgian newspaper corpus (LeNC; 1.2 billion words) and 300 tokens from a large Netherlandic newspaper corpus (TwNC; 500 million words), and we merged both sets in one token cloud

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#### Case study

The words:

- word category 'no' (no claims about differences found): "appel", "auto", "ballon", "bos", "broek", "bureau", "centrum", "deur", "dier", "fruit", "gebruiker", "heling", "kamer", "kop", "land", "nacht", "neus", "school", "steun", "stoel", "verlof"
- word category 'sense' (senses are claimed to differ): "academicus", "bank", "bolletje", "kleedje", "kous", "middag", "monitor", "pan", "patat", "poep", "puntje", "tas", "vlieger", "wagen"
- word category 'expr' (expressions/idioms are claimed to differ): "biecht", "boontje", "geschenk", "mosterd", "mouw", "straatje", "vijg"





#### Case study

#### Case study:

- For each of these words we randomly collected 300 tokens from a large Belgian newspaper corpus (LeNC; 1.2 billion words) and 300 tokens from a large Netherlandic newspaper corpus (TwNC; 500 million words), and we merged both sets in one token cloud.
- We used about 5000 CCs (the intersection of the top 7000 high frequency words in LeNC and TwNC, minus the top 100 high frequency words); the context window used was 4:4.
- We only kept Cs with *LLR* > 1 and *PMI* > 1 in the corpus of the token, and with frequency higher than one in the other corpus; the context window used was 10:10.
- We dropped tokens without suitable Cs (typically keeping about 500 tokens out of the original 600).

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Case study

#### Case study:

- We then calculated the measures DR, SIL, SCP and KNN, both on the original vector space and on the reduced space [in the SCP and KNN measures k was set to 10 and an additional weighting procedure was used that was not explained in this paper]
- Stress in the MDS solutions varied from .15 to .28.
- We repeated the whole procedure five times. So we had five sample sets of each time about 500 tokens for each of the 42 words, and we essentially conducted the case study five times.



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#### Case study:

Research questions were:

- Do the measures DR, SIL, SCP and KNN on average yield different scores for the categories 'no', 'expr' and 'sense' ? If so, which measures in particular?
- Are the measures valid measures for semasiological variation?
- And are they reliable?



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## Overview

#### Results



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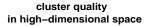
#### Strip charts

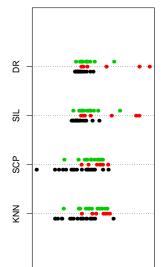
Which patterns do the global measures DM & SIL and the local measures SCP & KNN yield  $\ldots$ 

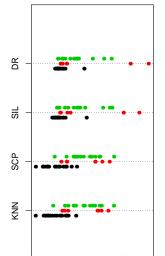
- ... (a) when applied to the original vector space?
- $\dots$  (b) when applied to the reduced vector space?











in 2D space

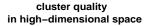
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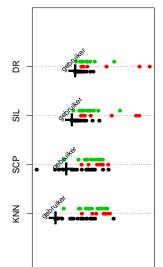
#### Strip charts compared to eyeballing the token clouds

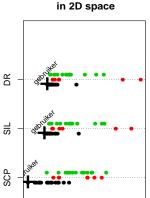
How does the position on the strip charts compare to the shape of the token clouds in reduced vector space?



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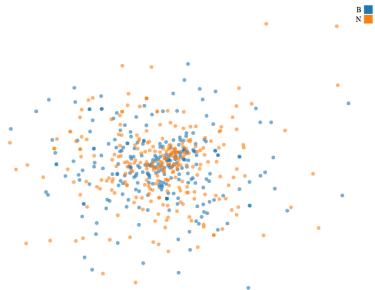


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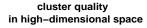
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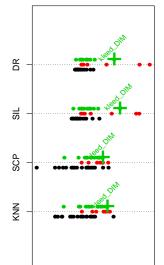
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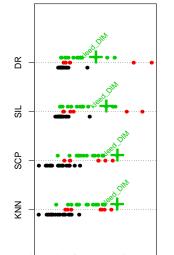
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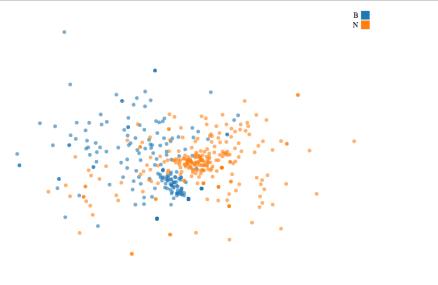






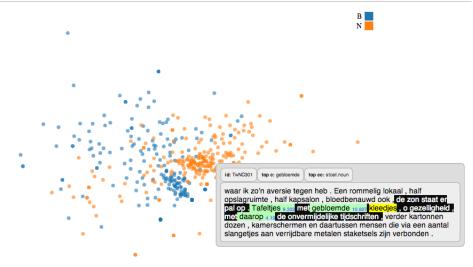
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## kleed\_DIM/noun

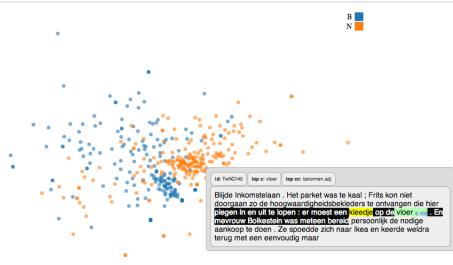


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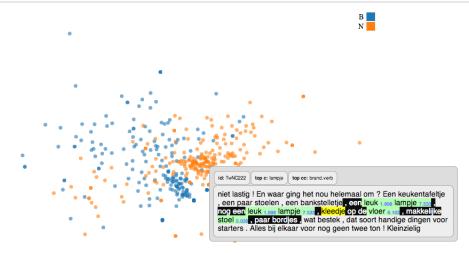
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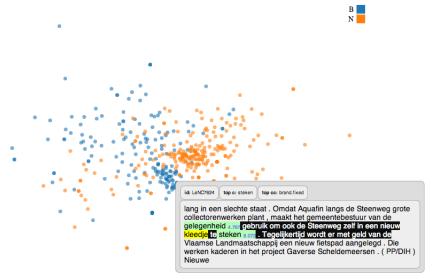
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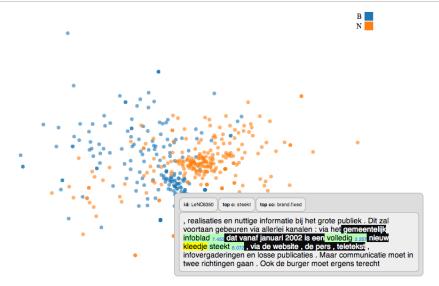
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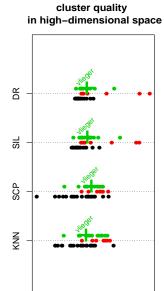


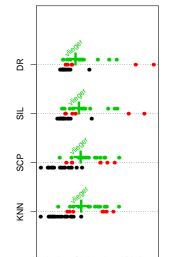
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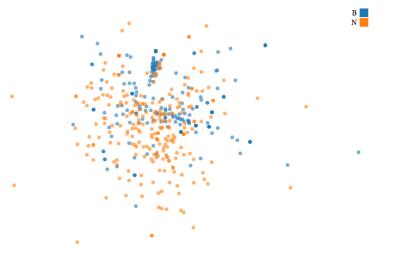
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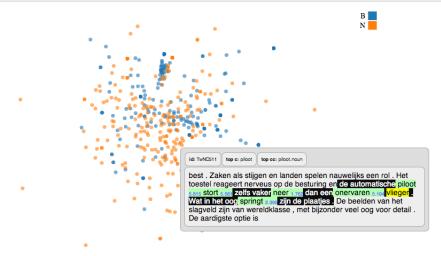


in 2D space

## \_vlieger/noun



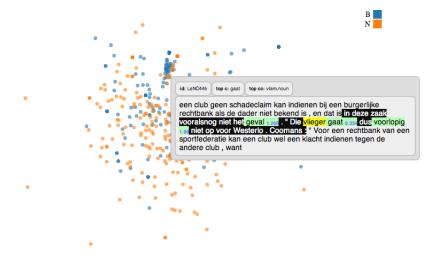
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## \_ vlieger/noun



#### \_ vlieger/noun

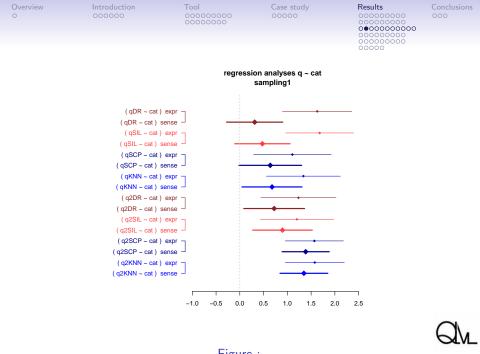


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#### Simple regression analyses

Simple regression analyses as a way of summarizing the information in the strip charts.





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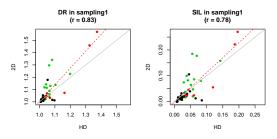
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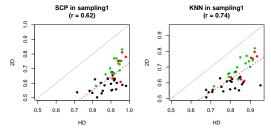
#### Correlations between the measures

How do the measures correlate?









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## Type-based vector space models

#### Correlations between measures

How do the measures in original space and reduced space compare?

- absolute difference: working with reduced space slighty increases values of global measures DR & SIL
- absolute difference: working with reduced space systematically decreases values of local measures SCP & KNN
- relative difference: for the local measures SCP & KNN working with reduced space tends to relatively decrease the values of no and relatively increase the values of expr and sense.



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## Type-based vector space models

#### Validity

Do the measures seem be a reasonable indication of 'degree of regional semasiological variation' when we manually eyeball the token clouds?

• Thoroughly assessing the validity of the measures will require manually annotating the tokens for several features (manually assigned senses, manual indication of lexical cues, manual of semi-automated identification of collocations, idioms & fixed expressions, ...)



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## Type-based vector space models

#### Validity

- Tentative 'impressionistic' first assessment:
  - Words of category no that have high scores may indicate a a different treatment/construal of the relevant concept in newspapers (e.g. 'auto', featuring more prominently in accident contexts in BE, and (to a lesser extent) featuring more prominently in sales and luxury contexts in NL)
  - Words of category no that have relatively high scores may indicate the presence of several (unanticipated) idioms or fixed expressions that exhibit some regional variation (e.g. 'neus'; een wassen neus, zijn neus ophalen voor, zijn neus ergens in steken, ...; or 'deur'; met slaande deuren, een voet tussen de deur krijgen, ...; or 'centrum': cultureel centrum; or 'nacht': de nacht van X op Y)



## Type-based vector space models

#### Validity

- Tentative 'impressionistic' first assessment:
  - Words of the categories expr and sense occasionally have low scores if the relevant expression or sense hardly ever occurs in the genre at hand (e.g. 'bank')



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# Type-based vector space models

#### Validity

A general observation is that ...

- There is a lot of variation
- Often this variation is based on differences in the popularity of idioms and fixed expressions
- In future refinements we may try to eliminate these fixed expressions from the data
- However, sometimes there is a sense difference at the basis of the presence of these differences in expressions (e.g. 'kleedje'; in een nieuw kleedje stoppen)





## Type-based vector space models

#### Reliability

How reliable are the measures?

• We'll look at consistency across the five sample sets.



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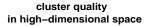
## Type-based vector space models

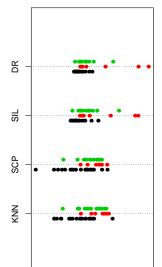
#### Reliability

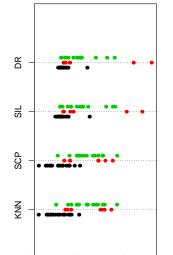
• How consistent are the strip charts?





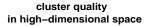


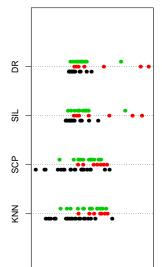


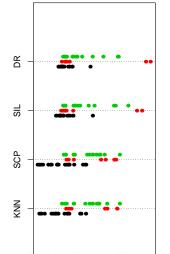


in 2D space



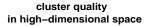


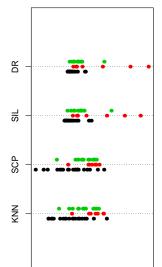


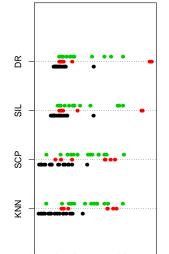


in 2D space



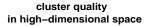


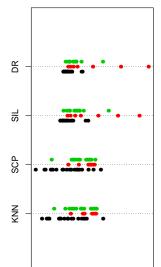


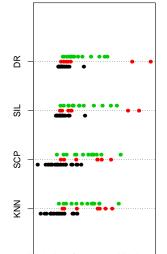


in 2D space



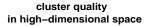


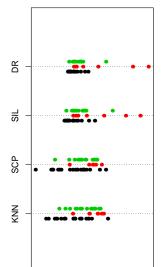


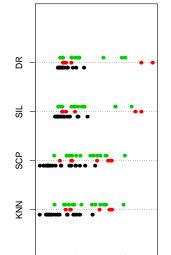


in 2D space









cluster quality

in 2D space

0	V	e	r	v	e	١	Ν	
0								

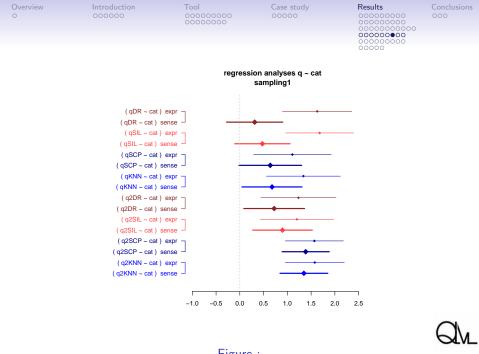
Results 000000000

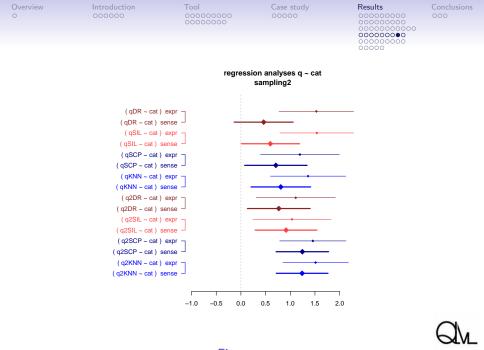
# Type-based vector space models

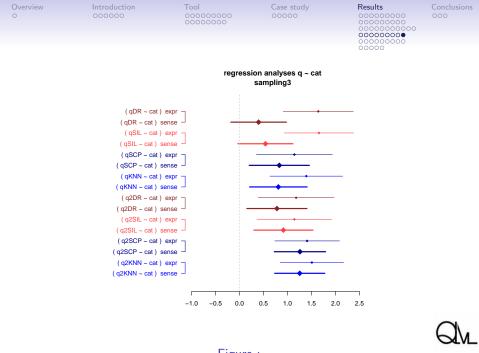
### Reliability

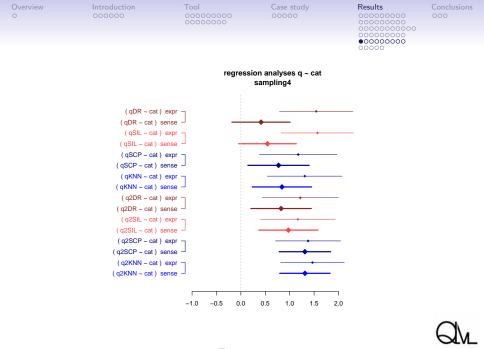
• How consistent is the regression output?

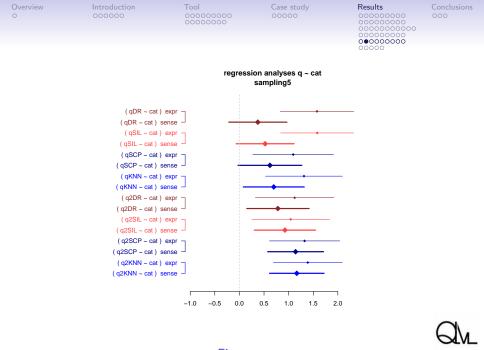












0	V	e	r	V	e	١	٨	
0								

Results 00000000

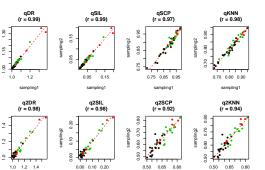
# Type-based vector space models

## Reliability

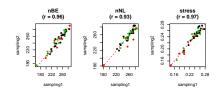
• Another way of looking at the same thing: correlations.



2W	Introduction	Tool	Case study	Results
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sampling1



sampling1

sampling2

sampling2

sampling1



Figuge . For the second second

sampling1

Introduction	Tool
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	00000000

sampling3

ampling3

10

1.0 1.4

1.2

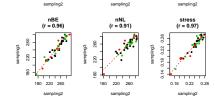
#### Results

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qDR (r = 0.99) qSIL (r = 0.99) qSCP (r = 0.94) qKNN (r = 0.98) 0.95 0.90 5 0.15 sampling3 sampling3 sampling3 1.2 0.80 0.85 0.05 0.70 0.75 9 1.15 1.30 0.15 0.75 0.85 0.95 0.70 0.80 0.90 1.00 0.05 sampling2 sampling2 sampling2 sampling2 q2SIL (r = 0.98) q2SCP (r = 0.95) q2DR (r = 0.99) q2KNN (r = 0.96) 0.20 4 0.75 0.75 ampling3 sampling3 sampling3 0.10 0.65 0.65 1.2

0.55

0.50 0.65 0.80



0.00

0.00 0.10 0.20

0.55

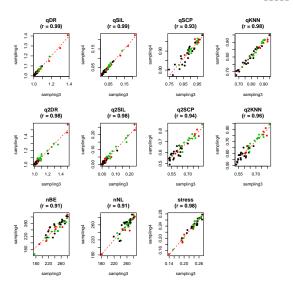
0.50 0.65 0.80

sampling2

Introduction	Tool	Case study	R
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#### Results

Conclusions



QL

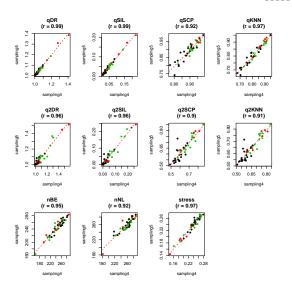
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Introduction 000000 Tool 00000000 00000000 Case study

#### Results

Conclusions 000

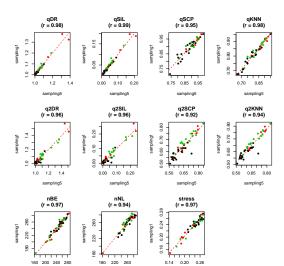


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Introduction	Tool	Case study	Results
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sampling5

sampling5

sampling5

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Results

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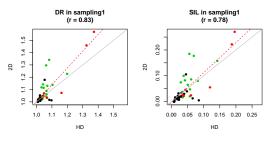
# Type-based vector space models

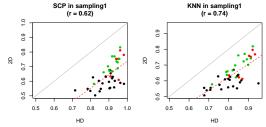


### How consistent is the relation between measures?





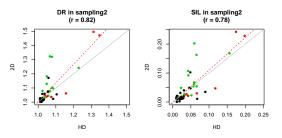


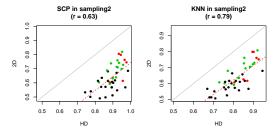




Groningen, Methods in Dialectology XV, August 14, 2014



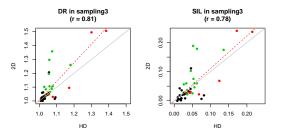


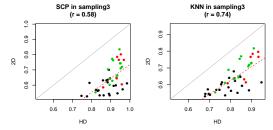


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Groningen, Methods in Dialectology XV, August 14, 2014



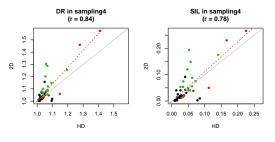


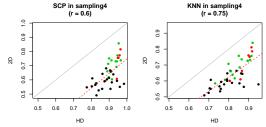


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Groningen, Methods in Dialectology XV, August 14, 2014



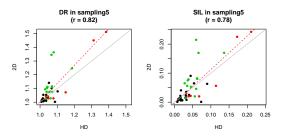


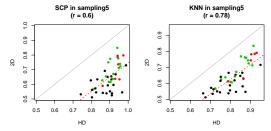


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Groningen, Methods in Dialectology XV, August 14, 2014









Groningen, Methods in Dialectology XV, August 14, 2014

ew	Introduction	Tool	Case study	Results	Conclusions
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#### Introduction

The tool: an application of vector models

Case study

Results

Conclusions



view	Introduction
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Tool 000000000 00000000 Case study

Conclusions

# Conclusions

### Conclusions

Do the measures DR, SIL, SCP and KNN on average yield different scores for the categories 'no', 'expr' and 'sense' ? If so, which measures in particular?

- In general (i.e. for most words) all measures fairly easily distinguish between 'no' and 'expr'
- The distinction between 'no' and 'sense' is harder. Here the local measures SCP and KNN, applied to the reduced vector space, seem to do the best job



Overview	Introduction	Tool	Case study	Results	Conclusions
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# Conclusions

### Conclusions

Can something be said about the validity of the measures?

- Eyeballing of the token clouds in reduced vector space helps us to find plausible linguistic explanations for the scores in most cases
- This also applies to the cases that deviate from the typical values for the category to which they were assigned (often because the category assignement was based on an underestimation of the variability)
- However, thorough manual annotation of the tokens will be needed to further assess the validity

Overview	Introduction	Tool	Case study	Results	Conclusions
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# Conclusions

### Conclusions

Can something be said about the reliability of the measures?

 We looked at replicability, and the results across the five sample sets turned out to be remarkably similar



Overview	Introduction	Tool	Case study	Results	Conclusio
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### Thank you!

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