

Core vocabulary, borrowability, and entrenchment

A usage-based onomasiological approach

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- 1. Nouns are more borrowable than verbs (POS-clines)
- 2. Core vocabulary is highly resistant to borrowing

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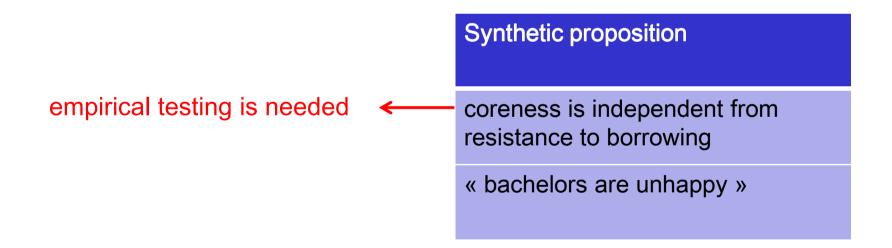


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| Analytic proposition | Synthetic proposition |
|---|--|
| resistance to borrowing is the defining feature of coreness | coreness is independent from resistance to borrowing |
| « bachelors are unmarried » | « bachelors are unhappy » |

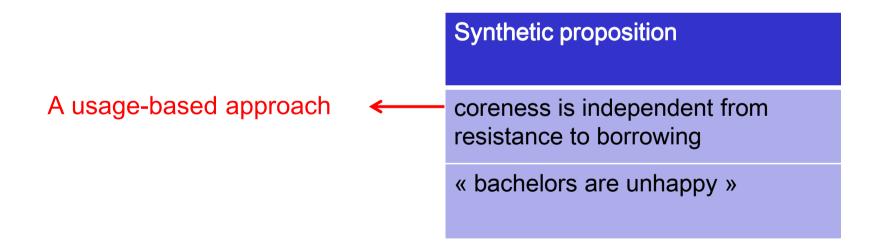


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Empirical testing:

- Necessary ingredients
- Case study



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 - 1. define core vocabulary
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 - 3. establish the link between both



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Core Vocabulary

mainly applied

Glottochronology: rates of change in vocabulary

wrong estimations of time depths Lexicostatistics: genealogical relatedness between languages

- false positives
- false negatives

Applied Linguistics

- dictionaries: lemma writing
- L2: vocabulary lists



- \rightarrow theoretical unclarity: what does "coreness" mean?
- \rightarrow dichotomous approach: *lists* of core items
- → terminological inconsistency

- \rightarrow theoretical unclarity: what does "coreness" mean?
 - = resistance to borrowing (analytic proposition)
 - = stability / resistance to change in general
 - = universality
 - = semantically general
 - = highly frequent
 - = ...
- → dichotomous approach: *lists* of core items
- → terminological inconsistency



- \rightarrow theoretical unclarity: what does "coreness" mean?
- \rightarrow dichotomous approach: *lists* of core items
 - Swadesh 100
 - how long should the list be?
 - we cannot expect "each item of any finite list to be basic in every respect" (Hymes 1960: 11)
 - better to have a continuous measure (that can be assigned to *every* meaning/concept)
- \rightarrow terminological inconsistency



- \rightarrow theoretical unclarity: what does "coreness" mean?
- → dichotomous approach: *lists* of core items
- terminological inconsistency
 core vocab core meaning core concepts



Link coreness to entrenchment



Link coreness to entrenchment

• captures the idea behind coreness quite well

"the degree to which the formation and activation of a cognitive unit is routinized and automated" (Schmid 2010)

"well-entrenched structures can inhibit or even block the adoption of novel structures" (ibid.)



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• explicitly conceptual

it is not "real-world entities themselves that get entrenched but possible concepts of entities" (ibid.)



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there is a "continuous scale of entrenchment in cognitive organization" (Langacker 1987: 59)



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\rightarrow frequency of usage



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 \rightarrow resistance to replacement $\frac{\text{native}}{\text{native}}$ borrowed



| \rightarrow resistance to replacement | nt |
|---|----|
|---|----|

 \rightarrow resistance to co-existence

native native borrowed borrowed



| \rightarrow | resistance to replacement | native | borrowed |
|---------------|--------------------------------------|----------|----------|
| \rightarrow | resistance to co-existence | native | borrowed |
| \rightarrow | resistance to successful coexistence | e native | borrowed |

"the words of foreign origin might simply appear as minor alternatives (...), but never become the first choice of most native speakers" (Fischer 1961: 263)



| | resistance to replacement resistance to co-existence | types |
|---------------|--|--------|
| \rightarrow | resistance to successful coexistence | tokens |



- \rightarrow resistance to successful coexistence underdeveloped
- → methodological: how to measure coexistence?

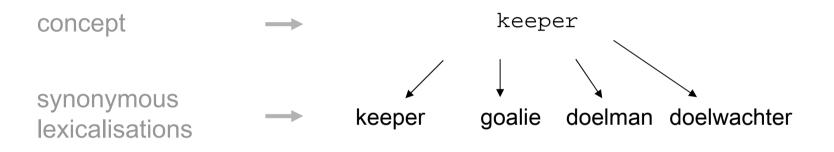


profile-based method of onomasiological variation



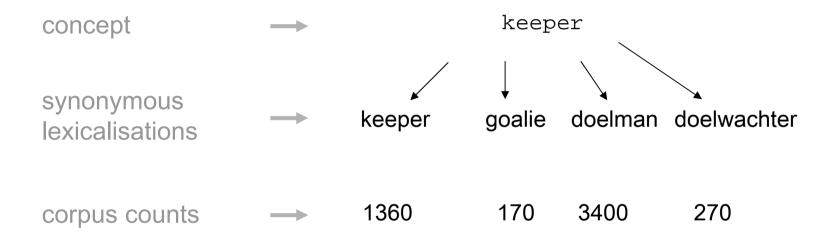


profile-based method of onomasiological variation



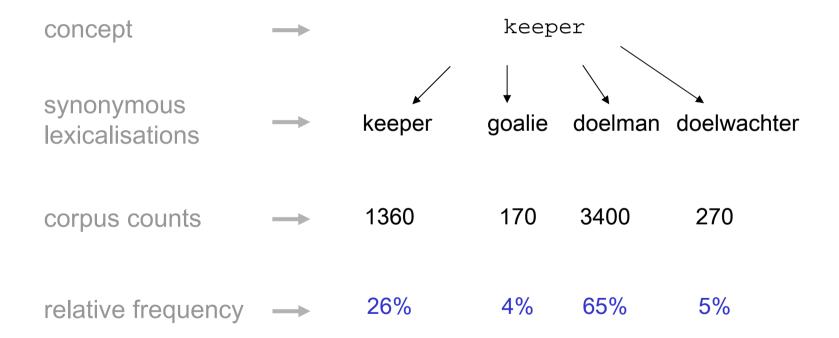


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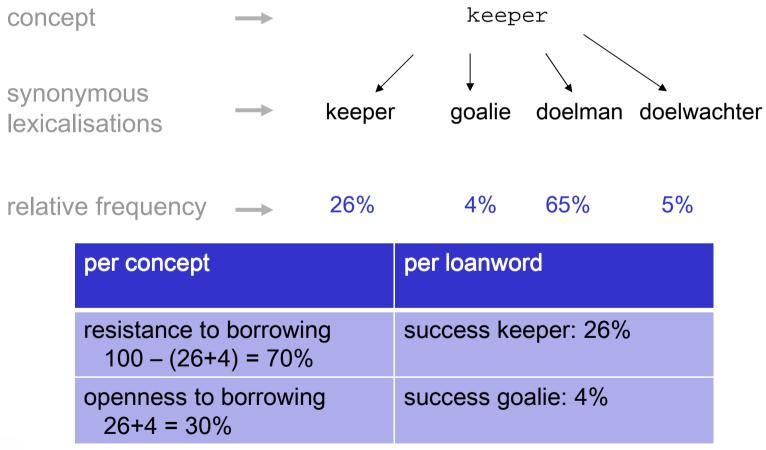


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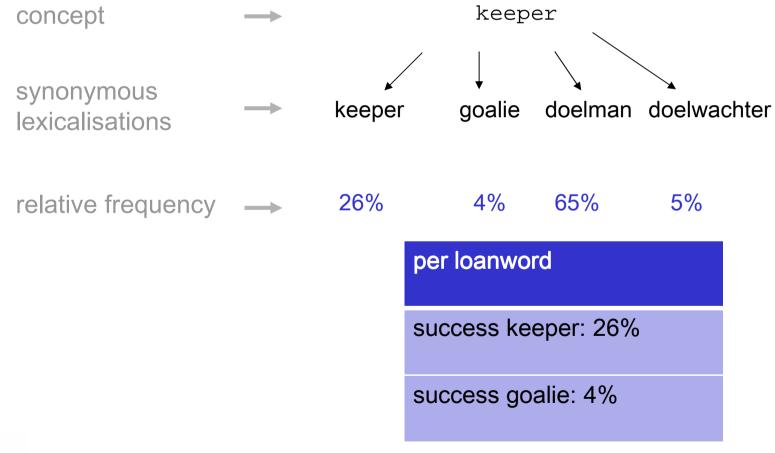


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Empirical testing:

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 - 1. define core vocabulary \rightarrow entrenchment
 - 2. define resistance to borrowing \rightarrow profile-based
 - 3. establish the link between both



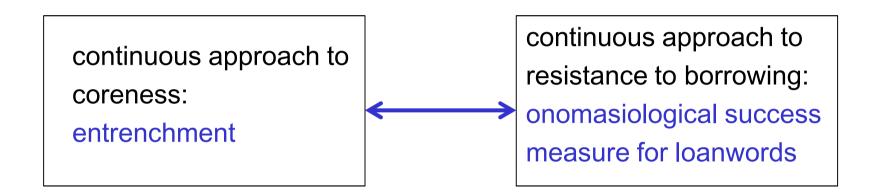
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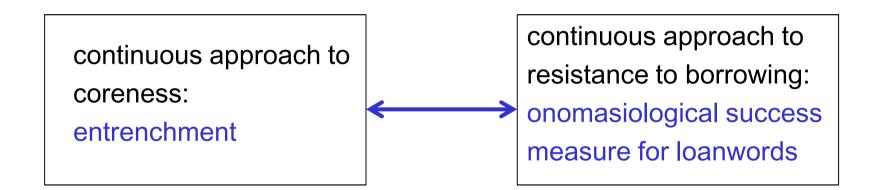
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regression analysis multifactorial design



Empirical testing:

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1. define core vocabulary \rightarrow entrenchment

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- 3. establish the link between both \rightarrow statistics



Empirical testing:

- Necessary ingredients
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 - 1. resistance to borrowing: success measures for 150 English loanwords
 - 2. defining coreness: entrenchment-level
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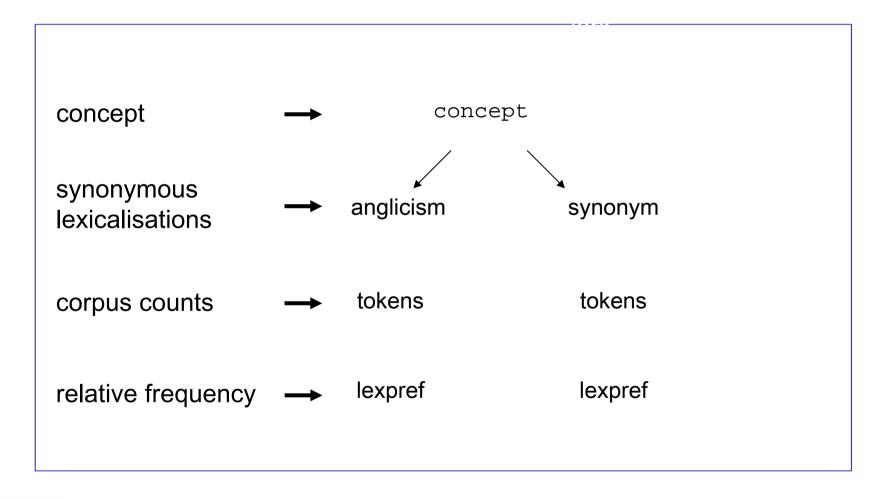
A. Corpus

Two Dutch newspaper corpora (parsed, lemmatised)

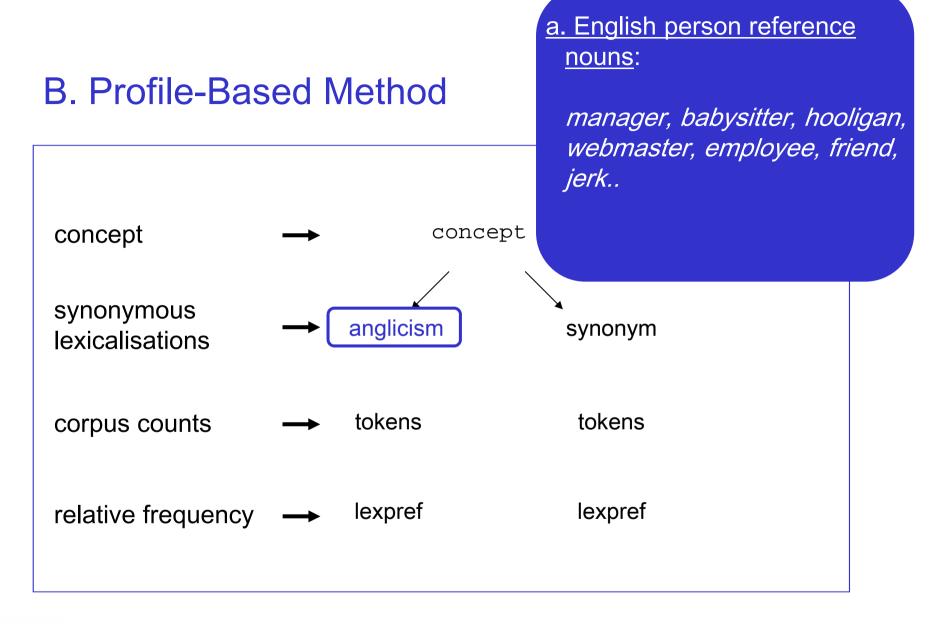
- TwNC Netherlandic Dutch 1999-2002 300 million words
- LeNC Belgian Dutch 1999-2005 1.3 billion words



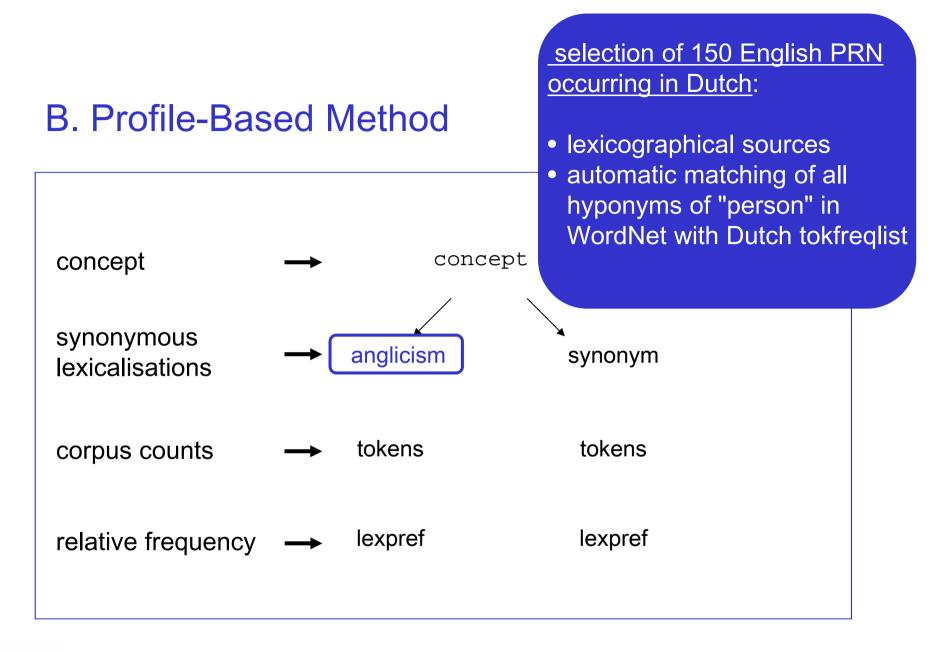




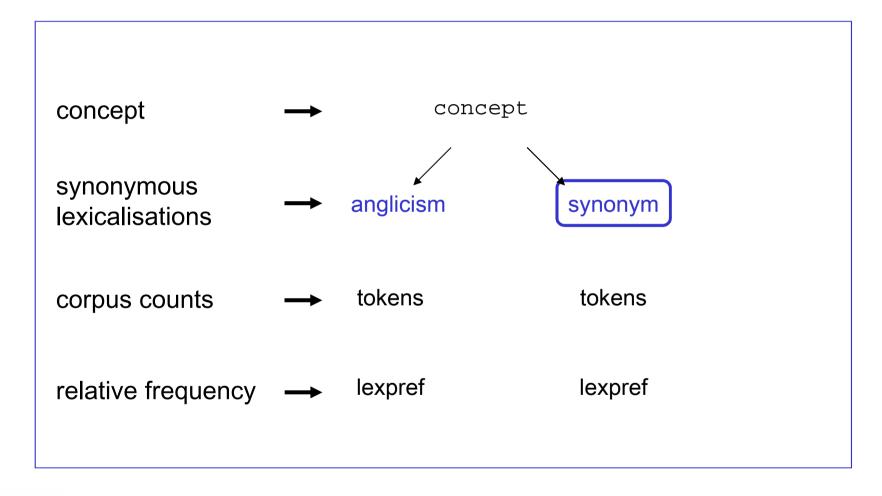




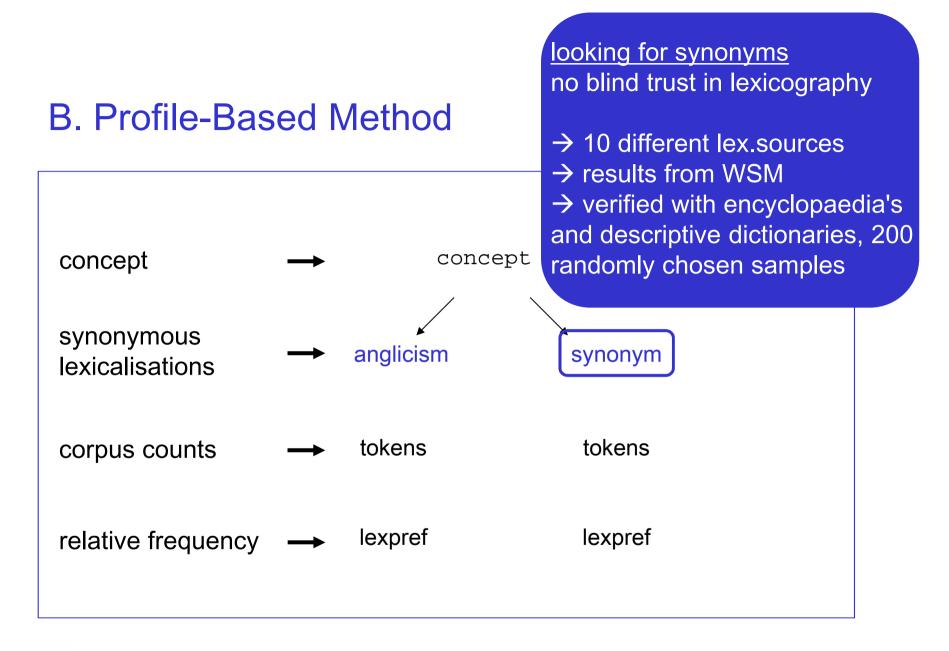














B. Profile-Bas

concept

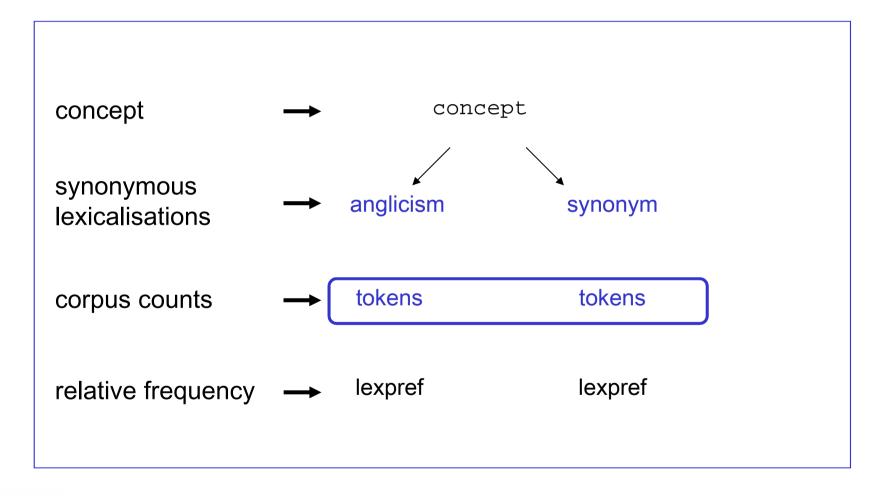
synonymous lexicalisations

corpus counts

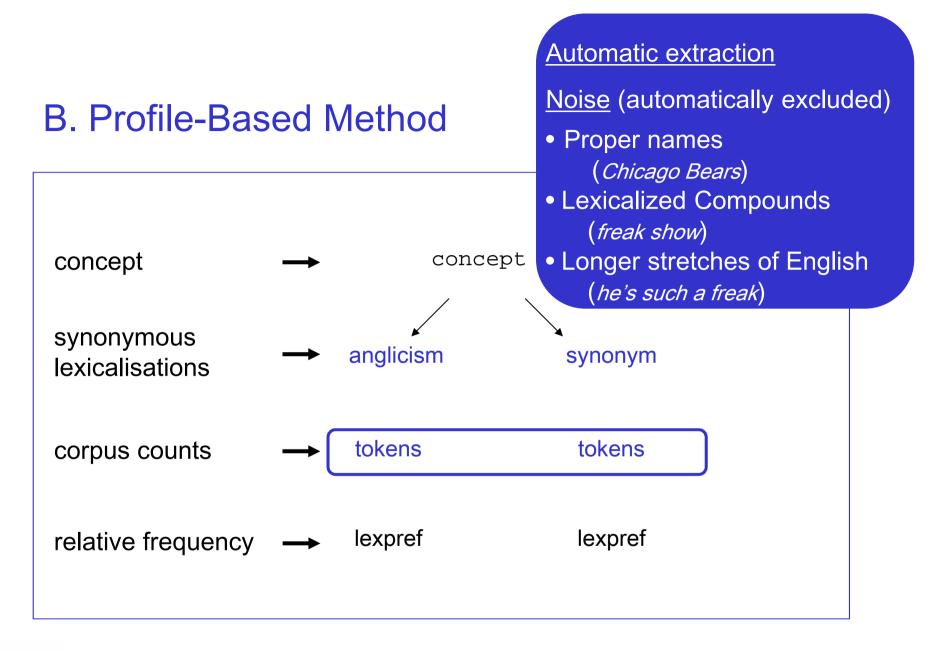
relative frequency

profiles: examples babyboomer - boomer - geboortegolver babysitter – babysit – kinderoppas backpacker - rugzakker - rugzaktoerist bitch – cunt – teef – feeks – kreng – kutwijf – secreet copycat - na-aper - nabootser foodie – culi freak[fan] – fanatiekeling – fanaticus – fanaat freak[weird] – weirdo – zonderling – excentriekeling goalgetter – goaltjesdief – doelpuntenmachine hacker - computerkraker jobhopper jogger merchandiser – verkoopadviseur – verkoopstrateeg trader - beurshandelaar workaholic – werkverslaafde - arbeidsmaniak

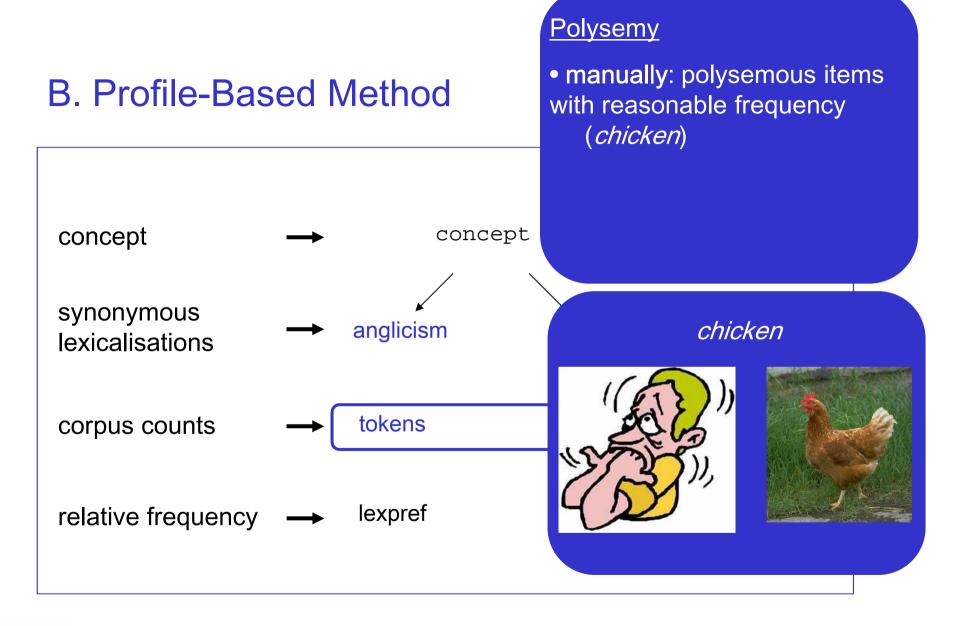




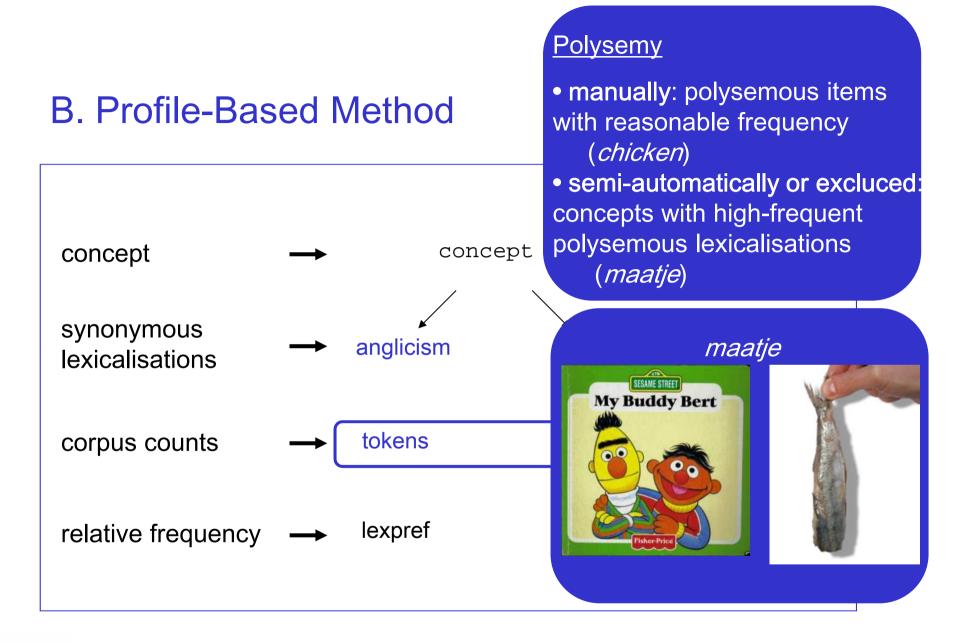




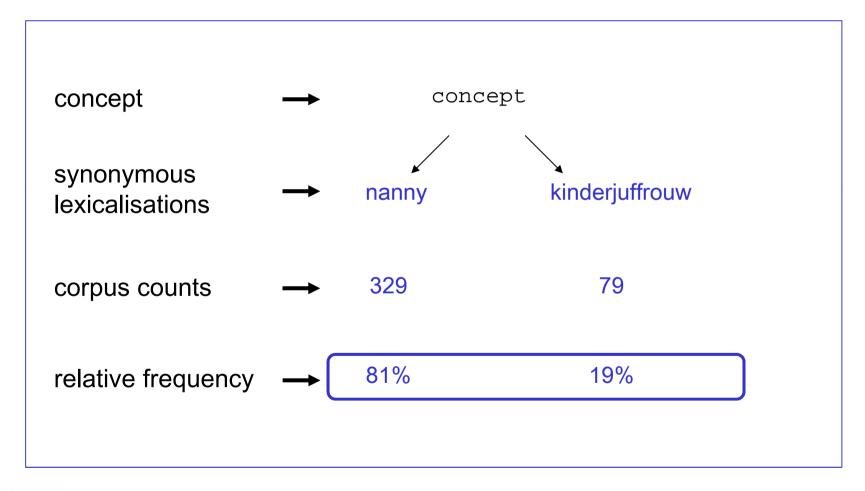




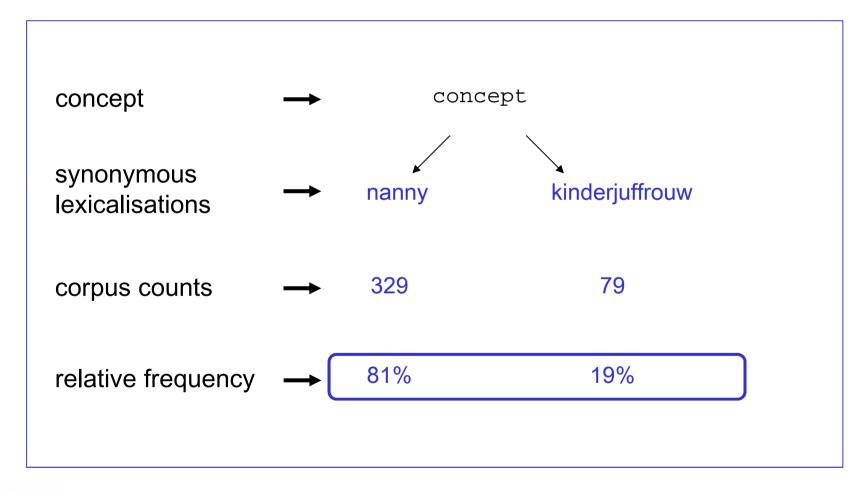






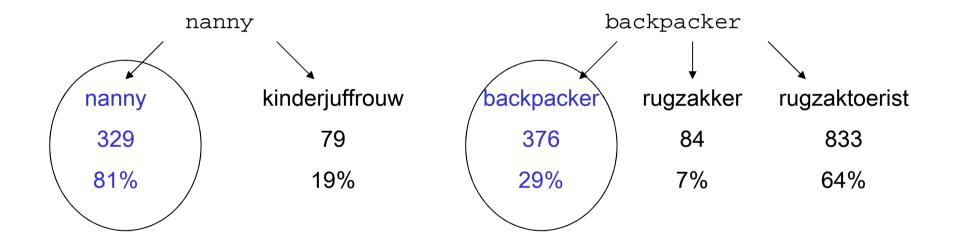








C. comparing success of all English PRN



explaining the variation

entrenchment-based vs. other predictors

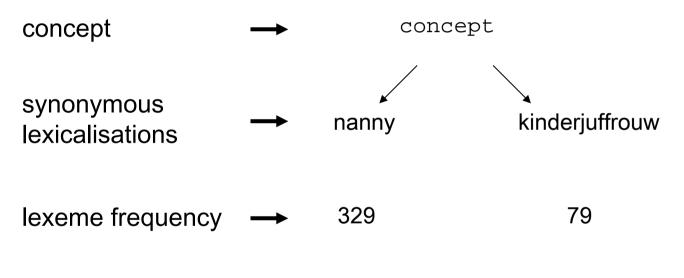


Empirical testing:

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 \rightarrow Corpus frequency of the concept expressed



329+79 **= 408**



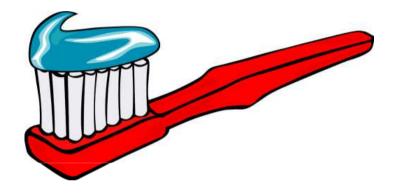
 \rightarrow Corpus frequency of the concept expressed

| concept | More frequent concepts → more frequently activated → higher entrenched/core |
|-------------------------------|--|
| synonymous lexicalisations | → more resistance to borrowing → less success for the anglicism |
| | high frequent concepts \rightarrow low success loanword low frequent concepts \rightarrow high success loanword |
| lexeme frequen | (|

329+79 = **408**



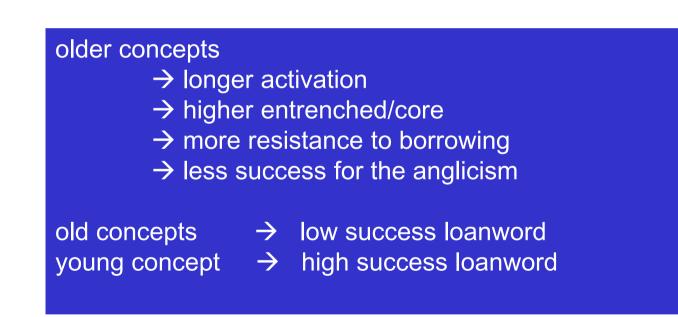
BUT:





Additional measure of entrenchment:

age of the concept at the time the loanword was introduced





BUT: careful

old concepts are not necessarily very entrenched (YEOMAN)

More straightforward: concept novelty



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webmaster. introduced for a new concept



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webmaster: introduced for a new concept *bull*: introduced for an already lexicalized concept



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lexicalisations for BULL introduced in Dutch in

| haussier | 1864 |
|----------|------|
| bull | 1914 |
| stier | 1976 |



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NECESSARY

LUXURY



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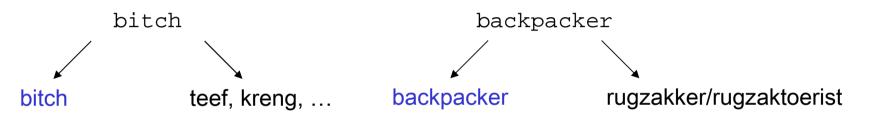


- speech economy: shortest yes/no





- speech economy: shortest yes/no
- concept neutrality: yes/no





- speech economy: shortest yes/no
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- age of the loanword: <5, 5-25, >25



- speech economy: shortest yes/no
- concept neutrality: yes/no
- age of the loanword: <5, 5-25, >25
- region, register, diachronic period: BD/ND, QUAL/POP, year

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Summarizing

Resistance to borrowing

success of borrowed forms (PRN)

Entrenchment/coreness:

concept frequency concept novelty (new/old)

Other predictors:

speech economy concept neutrality age loanword region/register/diachronic period



Regression Analyses

Dependent variable: success of the anglicism

- problem with %: heavy tails due to cap at 0 and 1
 - \rightarrow transform to log(odds) (without 0/1-cases)
- in order to include lectal variation: 6 measuring points



One MP per subcorpus: split out for (1) region; (2) register; (3) year

| measuring point | freq. <i>hacker</i> | conc.freq | angl.perc |
|---------------------|---------------------|-----------|-----------|
| hacker BD POP 9902 | 1000 | 1099 | 91% |
| hacker BD QUAL 9902 | 1343 | 1421 | 95% |
| hacker BD POP 0305 | 335 | 365 | 92% |
| hacker BD QUAL 0305 | 619 | 646 | 96% |
| hacker ND POP 9902 | 767 | 833 | 92% |
| hacker ND QUAL 9902 | 578 | 620 | 93% |



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Regression Analyses

Mixed effect model; random variable "lexeme" needed to take into account multiple measuring points

MODEL FOR ENTIRE DATASET

fixed onlyR2: 34.4%mixedreduction Std.Dev random variable: 21.6%



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| | Estim | Std.Err | Z-val | Р |
|--|--------|---------|--------|-----------|
| (Intercept) | 6.101 | 1.089 | 5.604 | 0.000 *** |
| concnovelty.existing | -2.976 | 0.536 | -5.555 | 0.000 *** |
| log(concept frequency) | -0.740 | 0.146 | -5.062 | 0.000 *** |
| speechecon.shortest | -5.529 | 1.802 | -3.069 | 0.002 ** |
| log(concfreq) : speechecon.shortest | 0.765 | 0.255 | 2.998 | 0.003 ** |
| concnovelty.existing : speechecon.shortest | 1.519 | 0.862 | 1.763 | 0.078 . |



 → Three predictors are significant
 → Both entrenchment-related predictors

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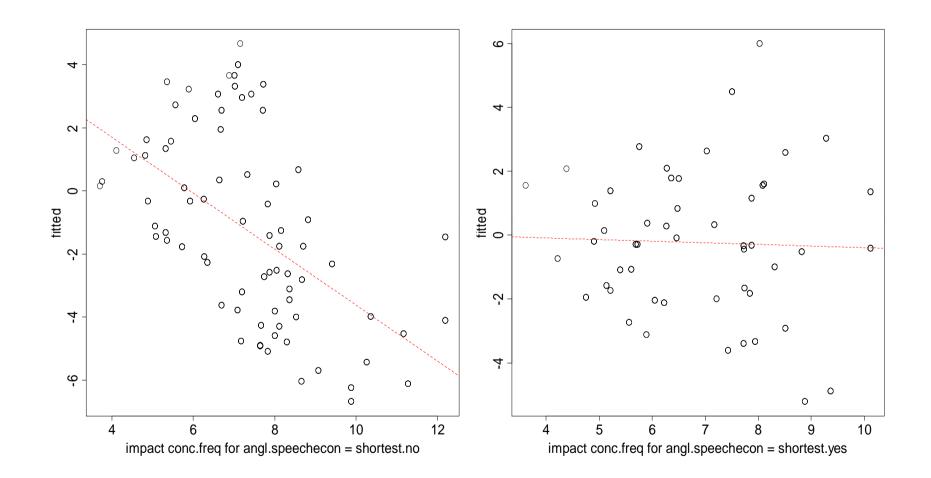
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interactions between all three selected predictors \rightarrow interaction plots



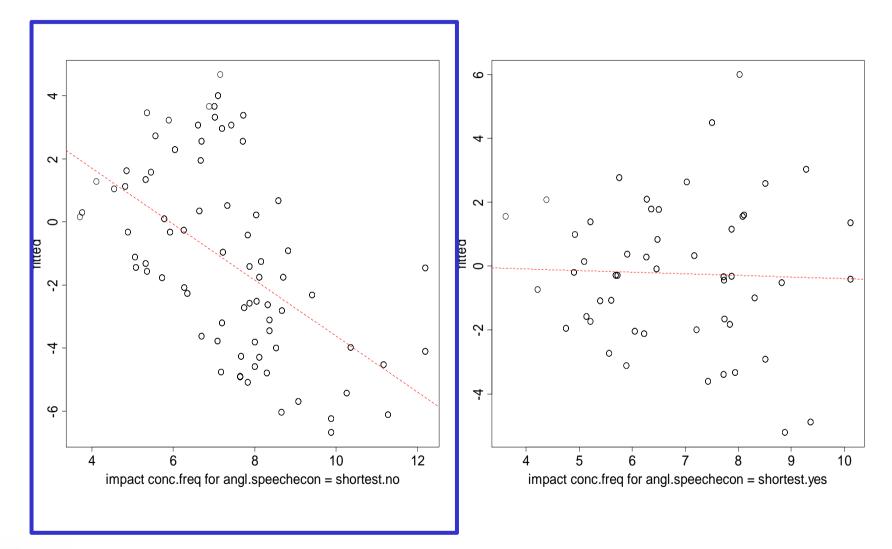
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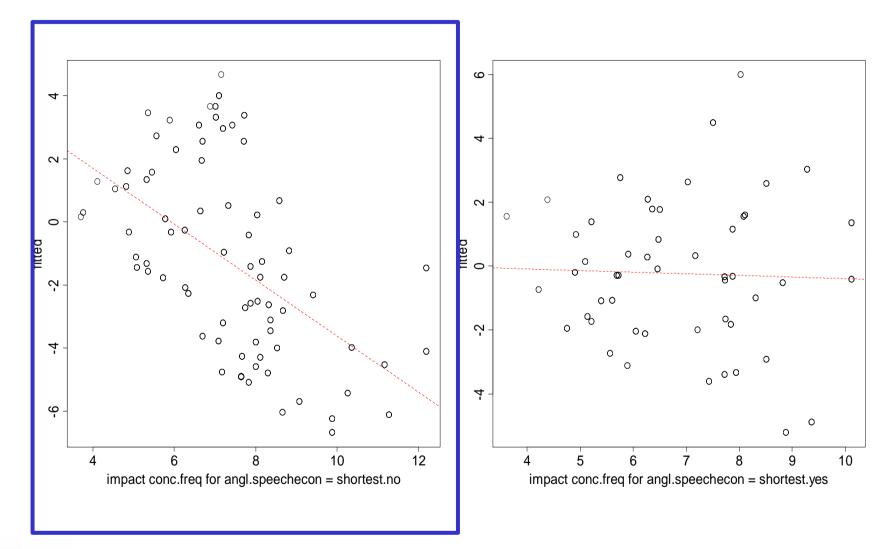
Q1/L

Anglicism is not the shortest equivalent (ghostwriter vs. negre)



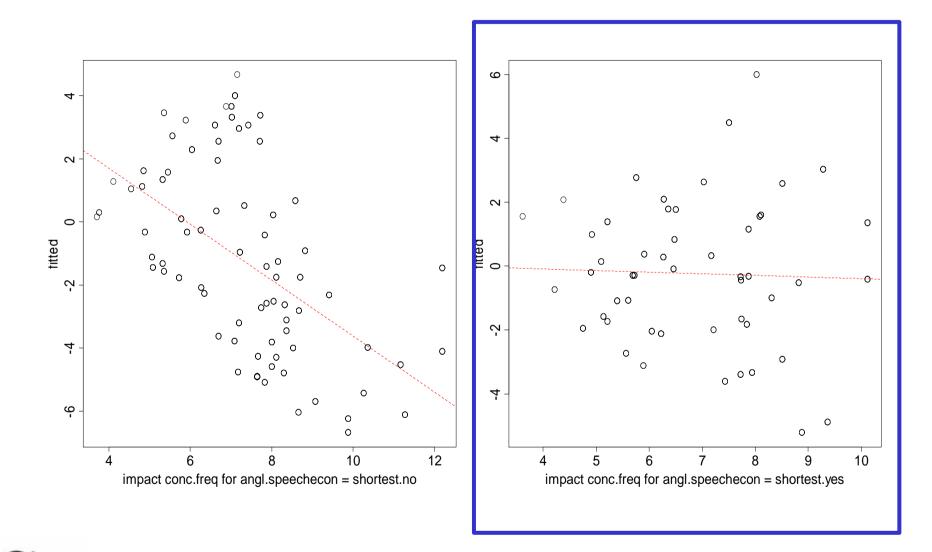
QL

Higher concept frequency \rightarrow lower success loanword

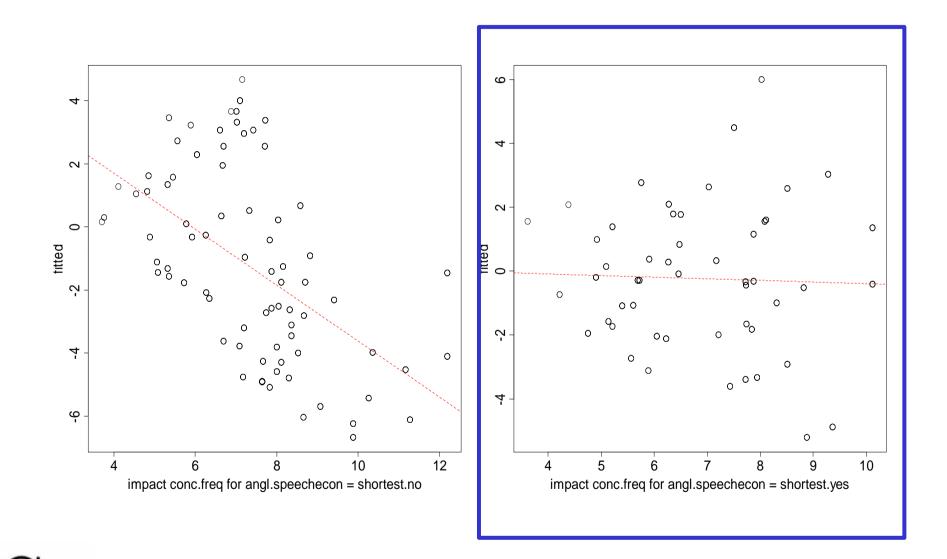




Anglicism is the shortest equivalent (bellboy vs. piccolo)

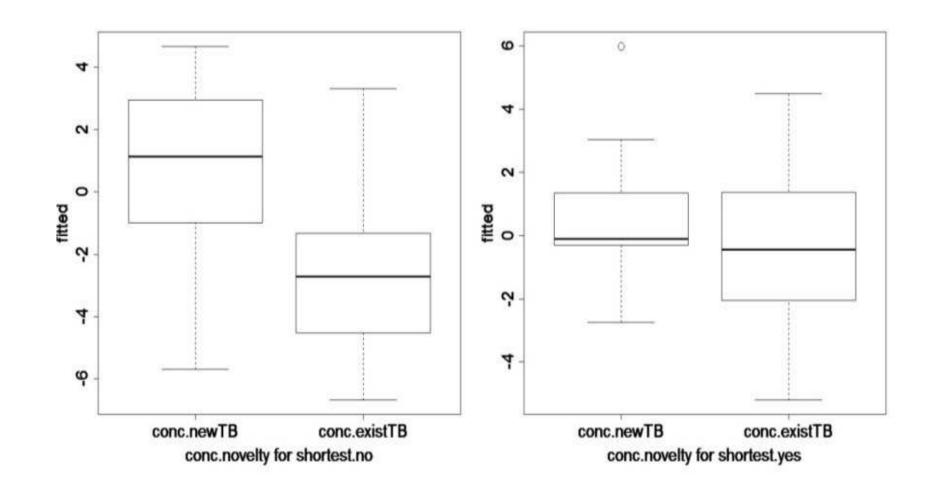


No effect for concept frequency



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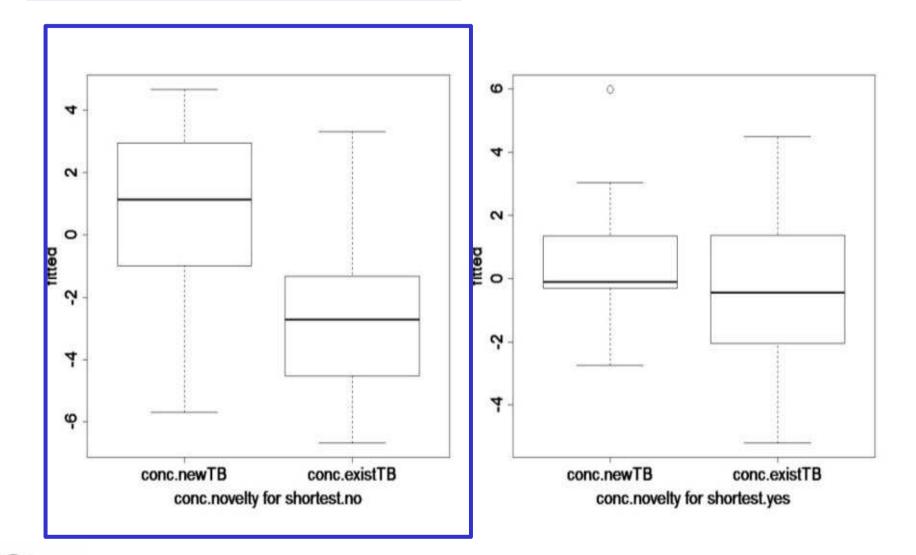




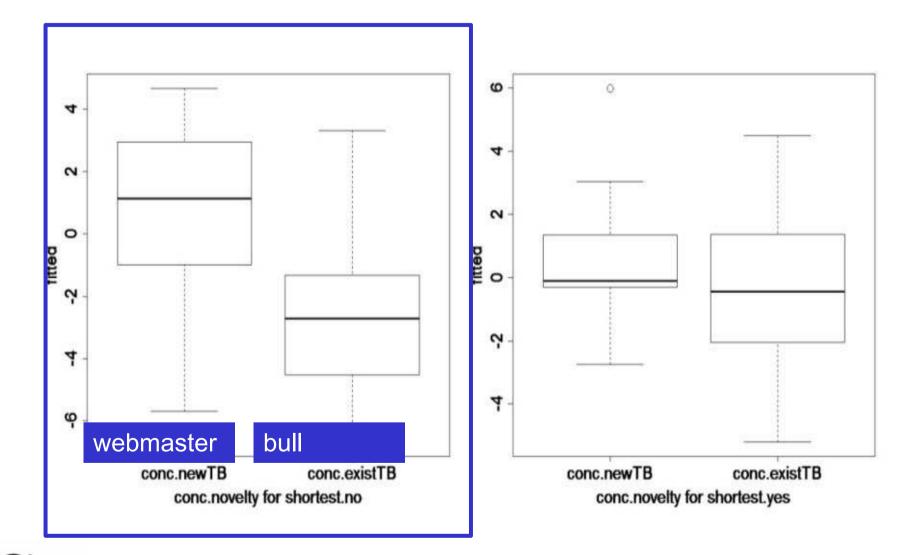
crossling (FIN), February/March 2013

QL

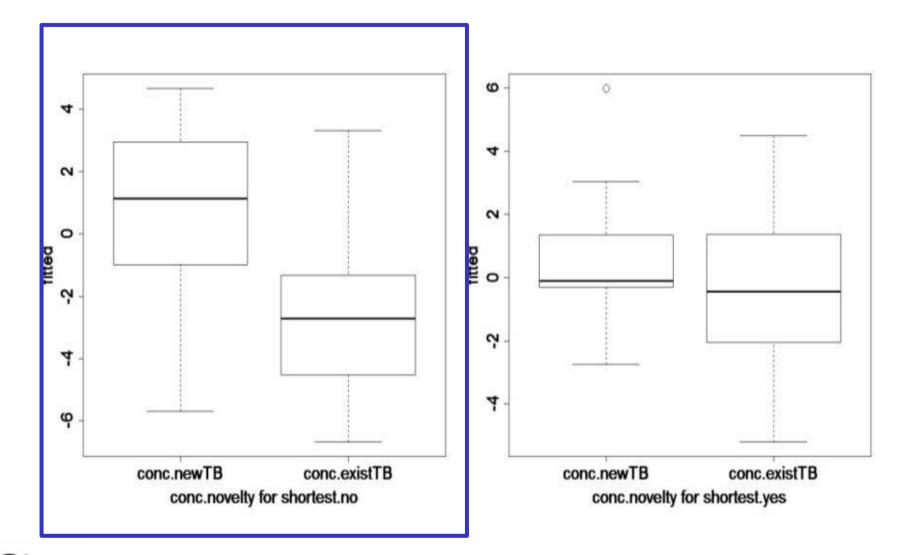
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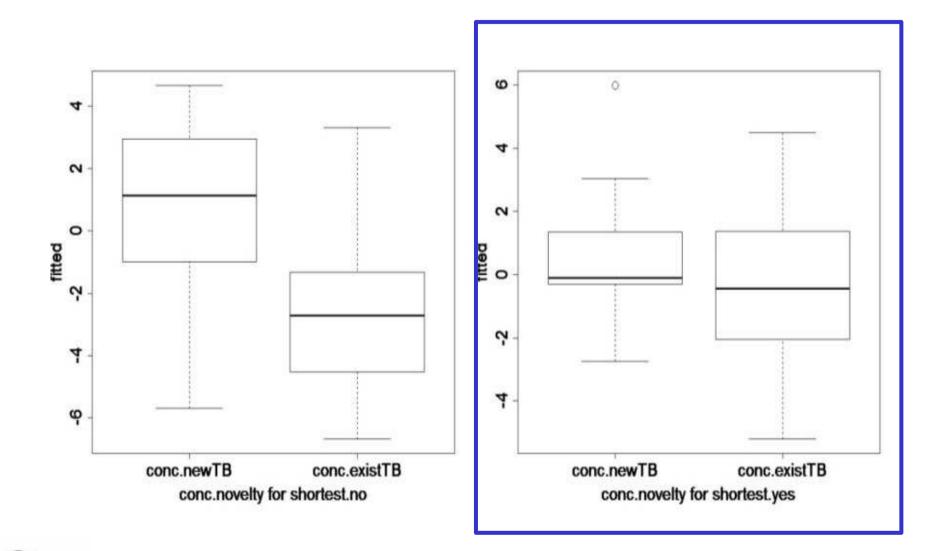
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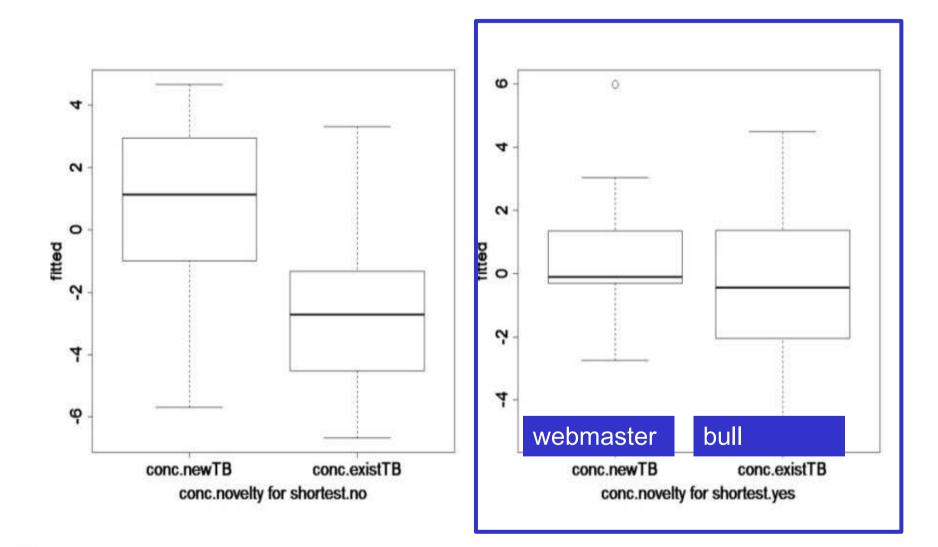
More success when filling lexical gap



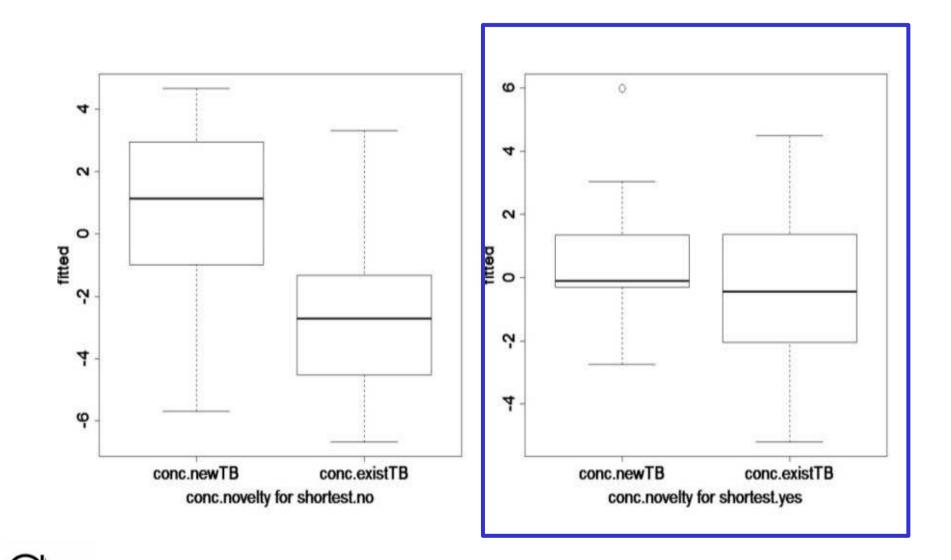
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Anglicism is the shortest equivalent (bellboy vs. piccolo)



No effect for concept novelty





Results

- strongest effect for the entrenchment-based predictors
- neutralizing effect for speech economy



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Methodology

- linking coreness to entrenchment
- providing an onomasiological measure for resistance to borrowing
- using inferential statistics to reveal the link between both



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Future

- how about concepts without variation?
- applicability to comparative historical linguistics?





For more information: http://wwwling.arts.kuleuven.be/qlvl eline.zenner@arts.kuleuven.be



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