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Adherence of patients to long-term medication: A cross sectional study of antihypertensive regimens in Austria

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ABSTRACT

Objective:

The objective of this study was to evaluate adherence and causes for non-adherence to antihypertensive therapy in Austrian patients. A special focus was laid on social parameters and behavioural theories.

Methods:

Patients were invited via advertisements in community pharmacies in Austria to complete an online survey. Inclusion criteria were an age of 18 years or older, a diagnosis of arterial hypertension and a current prescription of antihypertensive medication. Adherence was measured by the 4-item Morisky scale. Non-adherence was defined by at least one point in the Morisky scale. Several demographic, social and behavioural parameters were analysed as potential co-variables associated with adherence.

Results:

323 patients completed the online survey of which 109 (33.7%) met the criteria for non-adherence. In a multivariable model self-efficacy and age were associated with adherence, whereas intention and barriers were linked to non-adherence. 56 patients (17.3%) were classified as intentionally non-adherent.

Conclusion:

This study demonstrates that non-adherence affects an important proportion of patients in the treatment of arterial hypertension. Young age was a particularly important risk factor for non-adherence and this patient population is therefore in need of special attention. Modifiable risk factors were identified which could help improving the treatment of arterial hypertension and potentially other chronic conditions.

ZUSAMMENFASSUNG

Ziel:

Das Ziel dieser Studie war die Erhebung der Therapieadhärenz bei Patienten mit arteriellem Bluthochdruck in Österreich, und deren Ursachen, mit besonderem Augenmerk auf sozialen Parametern und behavioralen Theorien

Methoden:

Patienten wurden in öffentlichen Apotheken an Hand von Postern und anderem Informationsmaterial zum Ausfüllen eines Online-Fragebogens eingeladen. Eingeschlossen wurden Patienten ab einem Mindestalter von 18 Jahren, mit Bluthochdruckerkrankung und einer aktuellen Verschreibung von antihypertensiven Medikamenten. Die Adhärenz wurde mit Hilfe der 4-teiligen Morisky Skala gemessen. Ab einer bejahend beantworteten Frage galt der Patient als nicht adhären. Weiters wurden demographische, soziale und behaviorale Parameter erhoben, um deren Zusammenhang mit Therapieadhärenz zu untersuchen.

Resultate:

323 Patienten konnten rekrutiert werden, wovon 109 (33.7%) als nicht adhären klassifiziert wurden. In einem multivariablen Model zeigten sich „self-efficacy“ und Alter mit Adhärenz verbunden, während „intention“ und „barriers“ mit fehlender Adhärenz assoziiert waren. 56 Patienten (17.3%) wurden als absichtlich nicht-adhären klassifiziert.

Fazit:

Diese Studie zeigt, dass mangelhafte Adhärenz ein gewichtiges Problem in der Therapie von Bluthochdruckerkrankungen darstellt. Besonders bei jungen Menschen scheint die Therapie-Adhärenz schlecht zu sein. Es konnten jedoch auch modifizierbare Risikofaktoren identifiziert werden. Zukünftige Studien sollten sich auf die Entwicklung und Evaluierung von Interventionen konzentrieren, die diese Risikofaktoren beeinflussen.

INTRODUCTION

Over the last decades important progress in medical and pharmaceutical sciences led to the development of new efficacious treatments for diverse chronic conditions. However, the ultimate impact of any drug treatment – often measured as the effectiveness – also depends on the patients' adherence to it. Treatments with high efficacy in clinical trials may turn out to be only moderately effective due to incomplete compliance with recommended dosing regimens in real world settings. Non-adherence was therefore identified as a major public health problem by constituting a barrier to the effective, safe and cost-effective use of drugs (1). Conclusively, the World Health Organization (WHO) reported non-adherence as a worldwide medical problem associated with excess morbidity, mortality and unnecessary costs (2). WHO defines adherence “as the extent to which a person's behaviour – taking medication, following a diet, and/or executing lifestyle changes – corresponds with agreed recommendations from a health care provider” (2). In arterial hypertension - defined as a systolic blood pressure of 140mmHg or above and / or a diastolic blood pressure of 90mmHg or above - lack of compliance and non-adherence to prescribed medicines is a major reason for unsatisfying therapeutic outcomes and therefore a major challenge (3). Similar to other chronic conditions including diabetes and overweight, a main reason for problems in patients' adherence is the asymptomatic nature of the disease. Other previously reported factors contributing to non-adherence include the long-term disease course of hypertension and thus the necessity for lifelong treatment and multiple daily dosing (4, 5).

Improving the adherence to therapeutic regimens could substantially improve therapeutic outcomes especially in high-income countries, where effective drugs are widely available for everybody. It may prove most cost effective to increase the effectiveness of already licensed drugs by improving patient adherence rather than focussing on developing ever new therapeutic products. A better understanding of causes of non-adherence is however necessary to ultimately improve effectiveness of current drugs. Thus, the aim of this study was to evaluate adherence to long-term medication in Austria and determine its causes with a special focus on social parameters and behavioural theories.

METHODS

Data presented in this article stem from the European Union funded project “Ascertaining Barriers for Compliance: policies for safe, effective and cost-effective use of medicines in Europe” (ABC). Cumulative data for the entire European cohort were published in June 2012 in the Final Study Report of the ABC Project and in “Value in Health” (in press). This manuscript describes in detail findings of this survey restricted to Austria.

Patients were recruited via advertisements (posters and printed material) in community pharmacies across Austria, which were randomly selected from a list provided by the national prescription pricing authority. 1272 pharmacies were contacted. Patients were eligible if they were 18 years of age or older, had a diagnosis of arterial hypertension, were currently prescribed medication against arterial hypertension and were self-responsible for drug-administration. Exclusion criteria were lack of consent, presence of a self-reported psychiatric condition and living in a nursing home or similar facility. The questionnaire was completed via a web-based survey tool provided by SurveyMonkey.com.

Measuring Adherence

In this study, adherence was measured by the 4-item Morisky Medication Adherence Scale (MMAS-4). The MMAS-4 is the most frequently used questionnaire measuring adherence to medication. This scale, originally designed to evaluate medication adherence in hypertensive patients, has been validated and was found to be reliable in a variety of medication adherence studies (6, 7).

Patients were categorized as non-adherent if they answered one or more question of the MMAS-4 with “yes”. They were classified as intentionally non-adherent when either item 3 or 4 or both were answered with “yes” (see also table 1). The MMAS-4 is shown in table 2.

Measurement of variables & instruments used

The Stanford Self-Rated Health Scale was used to measure health status; the Revised Life Orientation Test (LOT-R) was used to determine optimism (8); the Beliefs about Medicines Questionnaire (BMQ-S11) was applied to evaluate beliefs about medicine (9); to measure attitudes, normative beliefs, barriers, facilitators, intention and self-efficacy, a theory of planned behaviour (TPB) questionnaire was used. TPB is a theory in

psychology about the link between beliefs and behaviour (10). A questionnaire of the European Task Force on Patient Evaluation in General Practice (EUROPEP) was used to measure satisfaction with the practitioner and her / his practice (11); the Building Research Initiative Group: Chronic Illness Management and Adherence in Transplantation (BRIGHT) for barriers and social support (12, 13) and the Brief Illness Perception Questionnaire (BIPQ) were applied to assess parameters of illness-perception (14).

Ethical Considerations

Ethical approval was obtained by the national ethics committee in Austria (590/2011). Participants provided informed consent by checking a box in the online survey to confirm that they had read and understood all participant information. Access to the survey was denied if the box was not checked. SurveyMonkey®, where the questionnaire responses were stored initially, guaranteed data safety. SurveyMonkey® has signed up to the Safe Harbor agreement. This agreement was created to enable the transfer of 'personal data' between the EU and USA following the introduction of the EU's Data Protection Directive (1995). SurveyMonkey® was asked in written to completely delete survey data from its servers after the termination of the survey.

Data analysis

The primary outcome of this study was the estimation of the percentage of non-adherent patients defined as patients having answered "yes" to at least one of the 4 items of the Morisky questionnaire. For binominal variables a Fisher's test were applied to calculate differences in distribution between adherent and non-adherent patients. For continuous variables, a Mann-Whitney test was computed. Binary logistic regression analysis was performed to compute a multivariate model including parameters with a significant difference in distribution between adherent and non-adherent patients. Complete case analysis was used. 95% confidence intervals were derived using the normal approximation of the binomial distribution. Statistical analysis was performed with "R", version 3.0.2.

RESULTS

323 participants completed the questionnaire. 178 (55.1%) were men and 145 (44.9%) women. Median age was 62 years (25th-75th percentile: 51-69y; range: 25-89y). For more demographic data see table 2.

In the overall study population, 109 (33.7%) had a Morisky-score of 1 or more and were therefore classified as non-adherent. 56 patients (17.3%) were classified as intentionally non-adherent.

Factors influencing non-adherence

In univariable analysis, young age was associated with non-adherence. The rate of non-adherence was also significantly higher in working patients or students compared to retired or unemployed ones. Conversely, adherent patients were prescribed a higher number of different drugs ($p = 0.001$), tablets per day ($p = 0.008$) and had more items on the last prescription ($p = 0.028$).

Patients classified as adherent had a high score in the necessity section of the Beliefs About Medicine Questionnaire, the attitude, normative beliefs, intention and self efficacy section of the Theory of Planned Behaviour Questionnaire and the illness consequences (i.e. "How much does your illness affect your life?"), illness timeline (i.e. "How long do you think your illness will continue?"), personal control (i.e. "How much control do you feel you have over your illness?"), treatment control (i.e. "How much do you think your treatment can help your illness?") and illness coherence (i.e. "How well do you feel you understand your illness?") part of the BIPQ. Satisfaction with the treating practitioner and his practice were significantly higher in adherent patients. In contrast, the use of cost coping strategies and a high score in the barriers-section of the BRIGHT questionnaire were associated with non-adherence.

In a multivariable model, older age (OR 0.94; 95% CI 0.89 – 0.99; $p = 0.02$) and self-efficacy (i.e. the personal sense of control; TPB) (OR 0.66; 95% CI 0.52 – 0.83; $p < 0.001$) were associated with adherence, whereas intention (TPB) (OR 1.44; 95% CI 1.04 – 2.16; $p=0.04$) and barriers (BRIGHT) (OR 1.11; 95% CI 1.02 – 1.23; $p=0.02$) were linked to non-adherence (see table 3).

Intentional non-adherence

Intentional non-adherence was significantly more frequent in participants reporting regular employment or students than in retired or unemployed. (15.0% vs. 33.7%; $p =$

0.01). Use of cost coping strategies was associated with intentional non-adherence (Mann-Whitney-U: $p = 0.048$). Scores in the variables attitudes, intention, self-efficacy and normative beliefs (TPB) and illness timeline (i.e. people think that their illness will continue for a long time) and treatment control (i.e. people think that treatment can help the illness) (BIPQ) were lower in patients classified as intentionally non-adherent. Also a high score in barriers (BRIGHT) was significantly associated with intentional non-adherence. Due to the small case numbers, multivariable analysis was omitted.

DISCUSSION

Non-adherence to antihypertensive medication was 33.7% in our patient population. These data are therefore proof of an important potential for improvement of patient care even in high-income countries, where universal access to healthcare is guaranteed. The observed proportion is considerably higher than for other medical conditions with a more symptomatic disease course including multiple sclerosis or follow-on therapy after acute coronary syndrome (15, 16). However, other European countries had considerably higher proportions of non-adherence accounting for up to 70% of patients in Hungary (17).

In our multivariable analysis we identified four risk factors significantly influencing the adherence to antihypertensive medication.

Young age was shown to be linked to non-adherence. Although this is a per-se non-modifiable factor, young patients may require special counselling to improve adherence. This may be of particular importance because young patients are most likely to benefit from improved adherence to antihypertensive drugs.

Among the modifiable risk factors low "self-efficacy" (TPB), high intention (TPB) and high barriers (BRIGHT) were identified as predictors for non-adherence. Self-efficacy is the personal sense of control and its crucial importance in several different settings was shown previously (18-20). People who believe their action can solve a problem become more inclined to do so and feel more committed to their decisions (21). It can be influenced by a person's own experience, the experiences of others, social persuasion and someone's psychological status(22). Also barriers including side effects of drugs or forgetfulness should be specifically addressed in all patients with hypertension to optimize therapeutic outcomes. This also shows that personal beliefs and social influences are more important for adherence than the clinical situation or factors attributable to the disease itself. Paradoxically, we also found high intention to be

predictive for non-adherence. This finding stands in contrast to literature(23) and we speculate that it might be an artefact of statistical analyses, especially because intention was already very high in the overall study population (median 10 out of 10 points).

Our results also show the crucial role of allowing enough time in personal communications between the practitioner and patients to make interventions possible and successful. Such risk factors can be influenced by a range of interventions. Self-efficacy might be increased by programs such as the herz.leben program, which was established in Styria, Austria. It provides structured training for patients on several aspects of the treatment and control of the disease (e.g. adequate nutrition, physical exercise, blood measurement training) and was shown to significantly decrease blood pressure and the risk of a cardiovascular event.(24)

Limitations of this study included the way of data acquisition possibly leading to a selection bias in the study population. Questionnaires and responses were provided via internet leading to the impossibility to confirm diagnoses or responses. Importantly, patient groups without internet access were most likely underrepresented in this survey. The so-called self-serving bias, defined as the distortion of cognition of perception in order to maintain self-esteem, might have confounded our results and the impact of non-responders was not assessable during this survey. However, the anonymity of this survey may also be regarded as strength as responders are less likely to conceal non-adherence compared to personal interviews.

In summary this study reports a high proportion of non-adherence to antihypertensive medication in Austria, but identifies modifiable variables influencing adherence. This survey may provide important insights for the treatment of arterial hypertension and other chronic conditions. Future studies should evaluate specific interventions to improve adherence to therapeutic regimens. This could help to ameliorate effectiveness and efficiency of existing drugs.

STATEMENT OF CONFLICT OF INTEREST

The authors declare that they have no conflict of interest.

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Table 1: The Morisky 4-Item Self-Report MEASURE of Medication-taking behaviour (MMAS-4)

	Yes	No
1. Do you ever forget to take your high blood pressure medicine?	0	1
2. Do you ever have problems remembering to take your high blood pressure medicine?	0	1
3. When you feel better, do you sometimes stop taking your high blood pressure medicine?	0	1
4. Sometimes if you feel worse when you take your high blood pressure medicine, do you stop taking it?	0	1

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Table 2: Demographic data and missing data for overall study population (n=323)

Variable (% missing data)	median (25th – 75th percentile) or absolute numbers (% of overall population)
Age (0%)	62y (51-69y)
Sex (0%)	
male	178 (55.1%)
female	145 (44.9%)
Civil Status (2.2%)	
Married	209 (64.7%)
Single/divorced/widow	107 (33.1%)
Education (2.8%)	
Primary / secondary	120 (37.2%)
Higher than primary / secondary	194 (60.1%)
Employment (1.5%)	
Working / Student	119 (36.8%)
Retired / Unemployed	199 (61.6%)
Number of medical conditions, median (1.2%)	2 (1-3)
Number of medicines, median (1.2%)	4 (2-6)
Number of tablets per day, median (2.8%)	4 (2-7)
Dosage frequency (0.9%)	
Once daily	114 (35.3%)
Two times daily	110 (34.1%)
Three times daily	96 (29.7%)
> three times daily	0 (0%)
Self reported health status (0.6%)	
Poor	23 (7.1%)
Fair	96 (29.7%)
Good	128 (39.6%)
Very good / excellent	74 (22.9%)
Number of items on last prescription, median (8.7%)	4 (2-6)
Do you pay for prescription (0.9%)	
No	26 (8.0%)
Yes, prescription charge	282 (87.3%)
Yes, full cost	12 (3.7%)
Affordability problem (0.9%)	
No	231(71.5%)
Yes	89 (27.6%)
Use of cost coping strategies, mean (3.1%)	0.9585
Optimism – life orientation test (0= low, 24=high) (9.0%)	15 (13-18)
Necessities of medicines (5=low, 25=high) (8.6%)	19 (16.75-22)
Concerns about medicines (6=low, 30=high) (10.8%)	15 (12-19)
Attitudes – theory of planned behaviour (7=low, 35=high) (12.3%)	28 (25-32)
Normative beliefs - theory of planned behaviour (3=low, 15=high) (12.3%)	15 (12-15)
Barriers – theory of planned behaviour (1=low, 5=high) (10.2%)	1 (1-3.75)
Facilitators – theory of planned behaviour (3=low, 15=high) (13.6%)	8 (5-11)
Intention – theory of planned behaviour (2=low, 10=high) (10.2%)	10 (9-10)
Self efficacy – theory of planned behaviour (2=low,	8 (6-10)

10=high) (7.4%)	
Practitioner (7.4%)	
General practitioner / family physician	163 (50.5%)
Other	136 (42.1%)
Gender of practitioner (10.2%)	
Female	114 (35.3%)
Male	176 (54.5%)
EUROPEP satisfaction with practitioner (17=low, 85=high) (18.9%)	70 (62-79)
EUROPEP satisfaction with practice (6=low, 30=high) (16.1%)	24 (21-29)
BRIGHT barriers (0=low, 60=high) (45.8%)	5 (1-8.5)
BRIGHT social support (0=low, 28=high) (13.0%)	2 (0-4)
BIPQ	
Illness consequences (8.0%)	5 (2-8)
Illness timeline (8.7%)	10 (8-10)
Personal control (8.0%)	7 (4-8)
Treatment control (9.0%)	9 (7-10)
Identity (9.6%)	5 (2.75-7)
Concern about illness (9.3%)	5 (3-8)
Illness coherence (10.8%)	8 (6-10)
Emotional representations (9.6%)	4 (2-6)
Income (11.5%)	
Salaries / wages	93 (28.8%)
Pensions / benefits / others	193 (59.8%)
Total Income (deciles) (9.0%)	
1-4	96 (29.7%)
5-7	103 (31.9%)
8-10	57 (17.6%)
Not willing to provide	38 (11.8%)
Income perception (8.0%)	
Comfortable	65 (20.1%)
Coping	141 (43.7%)
Difficult / very difficult	54 (16.7%)
Not willing to provide	37 (11.5%)
Ease of borrowing (8.7%)	
Very difficult, quite difficult	122 (37.8%)
Neither easy nor difficult	85 (26.3%)
Quite easy, very easy	38 (11.8%)
Not willing to provide	50 (15.5%)

Table 3: Multivariable model investigating association between various variables and non-adherence

Variable	OR	95% CI	p-value
Age	0.94	0.89 – 0.99	0.022
Number of medicines	0.93	0.67 – 1.25	0.622
Number of tablets per day	1.00	0.85 – 1.13	0.983
Employment status	1.96	0.56 – 7.32	0.299
Number of medical conditions	0.96	0.64 – 1.37	0.829
Use of coping strategies	0.95	0.77 – 1.14	0.619
Necessities (BMQ)	0.92	0.79 – 1.07	0.303
Attitudes (TPB)	0.97	0.88 – 1.08	0.620
Normative believes (TPB)	0.94	0.79 – 1.11	0.458
Self efficacy (TPB)	0.66	0.52 – 0.83	<0.001
Intention (TPB)	1.44	1.04 – 2.16	0.044
Illness consequences (BIPQ1)	0.91	0.77 – 1.08	0.282
Illness timeline (BIPQ2)	0.95	0.74 – 1.21	0.661
Personal control (BIPQ3)	0.99	0.82 – 1.19	0.897
Treatment control (BIPQ4)	1.08	0.80 – 1.46	0.614
Illness coherence (BIPQ7)	0.92	0.75 – 1.12	0.395
Satisfaction of practitioner	1.03	0.97 – 1.09	0.399
Satisfaction with practice	1.05	0.91 – 1.22	0.486
Barriers (BRIGHT)	1.12	1.02 – 1.23	0.025