

## **14th Writing Development in Higher Education (WDHE).**

Academic writing for business students: a case for a content and language integrated approach  
**ABSTRACT**

Research has shown that many students (Dutch L1/L2) do not meet academic language requirements upon entering Flemish higher education (Peters, Van Houtven, El Morabit, 2010). Many universities feel compelled to help their first-year students bridge the gap between secondary and tertiary education. This paper reports on a case study at the Integrated Faculty of Business and Economics of the University of Leuven that investigated how a language-sensitive instructional approach could improve business students' academic writing skills and thus facilitate their chances of academic success.